



INTERNATIONAL

IPPE

PRODUCTION & PROCESSING EXPO

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EXPERIENCE IT ALL

SHOWCASING THE LATEST
SOLUTIONS AND TECHNOLOGIES
FOR THE GLOBAL ANIMAL FOOD
AND PROTEIN INDUSTRIES

2024 EVENT WRAP-UP REPORT

Produced by:





2024: LARGEST TRADE SHOW FLOOR EVER!

The International Production & Processing Expo (IPPE) is the world's largest annual poultry and egg, meat and animal food industry event of its kind and is one of the 30 largest trade shows in the United States. See the results of the highly successful 2024 IPPE.

620,850
SQUARE FEET

1,432
EXHIBITORS

31,353
TOTAL ATTENDEES

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9,063
INTERNATIONAL
ATTENDEES

AROUND THE WORLD

The 2024 IPPE had **9,063** international visitors from **133** countries worldwide.

TOP FIVE INTERNATIONAL COUNTRIES/REGIONS REPRESENTED

- Latin America – 45%
- Europe – 17%
- Canada – 15%
- Asia, Oceania, Middle East – 13%
- Africa – 6%
- Middle East – 3%

COAST TO COAST Attendees by U.S. Region

- Southeast – 51%
- Midwest – 32%
- Northeast – 7%
- Mid-Atlantic – 6%
- West – 4%

BUYER INFORMATION

ATTENDEE BUYING POWER

46% Authorized Decisionmaker

15% Influence Buying Recommendations

18% Recommend Buying Decisions

8% Part of a Buying Team

87%

of Attendees Are Purchasing Decision Makers

ATTENDEE JOB FUNCTIONS

40% C-Level Management

22% Sales & Marketing

12% Plant/Live Operations

8% Engineering/Facility & Research & Development

COMPANIES THAT ATTENDED THE 2024 IPPE

The following is a small sample of the hundreds of companies that attended the 2024 IPPE. Companies come from all over the world to conduct business at IPPE.

ADM ANIMAL NUTRITION	JTM FOOD GROUP
AGRI BEEF	KALMBACH FEEDS INC
AGROPECUARIA EL GRAN CHAPARRAL	KENOSHA BEEF INTERNATIONAL, LTD.
AGROSUPER	KENT NUTRITION COMPANY
ALATRADE FOODS	KOCH FOODS
ALLEN HARIM FOODS LLC	KREAMER FEED, INC.
AMERICAN FOODS GROUP	LAND O'FROST, INC.
AMICK FARMS LLC	LAND O'LAKES, INC.
ANPARIO PLC	LINCOLN PREMIUM POULTRY
BACHOCO S.A.	LOPEZ-DORADA FOODS
B & B POULTRY	MAPLE LEAF FARMS INC.
BEEFSNACKS USA	MAPLE LEAF FOODS
BELL & EVANS	MAPLE LODGE FARMS LTD.
BOAR'S HEAD PROVISIONS CO., INC.	MAR-JAC POULTRY INC.
BRASWELL MILLING COMPANY, INC.	MARS PETCARE US
BUTTERBALL LLC	MICHAEL'S FINER MEATS, LLC
CAL-MAINE FOODS INC	MILLER POULTRY
CARDINAL MEAT SPECIALISTS, LTD.	MOUNTAIRE CORPORATION
CARGILL ANIMAL NUTRITION	MPS EGG FARMS
CARGILL, INC.	NATIONAL BEEF PACKING CO., LLC
CARL BUDDIG AND COMPANY	NESTLE PURINA
CASE FARMS	NUESKE'S APPLEWOOD SMOKED MEATS
CCF BRANDS	NUTRA BLEND
CENTRAL VALLEY MEAT COMPANY	OBERTO SAUSAGE COMPANY
CHICK-FIL-A	OPAL FOODS, LLC
CLAXTON POULTRY	OSCAR MAYER
COLORADO PREMIUM FOODS	OSI GROUP, LLC
COOPER FARMS, INC.	PECO FOODS INC.
CRIDER FOODS	PERDUE FARMS INC.
CTI FOODS	PILGRIM'S
CULVER DUCK FARMS, INC.	POLLOS VIDAURRI
DAKOTA PROVISIONS	PRESTAGE FARMS INC.
DAYBREAK FOODS, INC.	PRONACA
DIETZ & WATSON, INC.	RANDALL FOODS
EW NUTRITION	REDONDOS SA
FARBEST FOODS INC	ROSE ACRE FARMS INC.
FEEDWORKS USA	SALM PARTNERS LLC
FIELDALE FARMS CORPORATION	SAUDER EGGS
FOSTER FARMS, INC.	SAUDER FEEDS, INC.
FPL FOOD	SEABOARD FOODS
FRESHPET	SIMMONS FOODS INC.
FURST-MCNESS	SMITHFIELD FOODS, INC.
GEORGE'S INC	STANDARD MEAT COMPANY
GOLD CREEK PROCESSING	SUBWAY
GRANJA BRASILIA	SUGAR CREEK PACKING COMPANY
HARRISON POULTRY INC	SUZANNA'S KITCHEN
HERBRUCKS POULTRY RANCH	THE KRAFT-HEINZ COMPANY
HILLANDALE FARMS	THE WENGER GROUP
HILL'S PET NUTRITION, INC.	TIPTOP POULTRY INC.
HOLMES FOODS	TURKEY VALLEY FARMS
HORMEL FOODS CORPORATION	TYSON FOODS, INC.
HOUSE OF RAEFORD	VITA PLUS
INGRAM FARMS	VIRGINIA POULTRY GROWERS COOP INC.
IN-N-OUT BURGER	WAYNE-SANDERSON FARMS LLC
JACK LINKS BEEF JERKY	WEST LIBERTY FOODS
JBS USA	WESTERN MILLING
JENNIE-O TURKEY STORE INC	WHATBURGER RESTAURANTS
JOE JURGIELEWICZ & SON LTD	WILBUR-ELLIS NUTRITION
JOHNSONVILLE SAUSAGE, LLC	

EDUCATION AND NETWORKING

IPPE featured networking, education and innovative technology all in one place!

80+ HOURS OF EDUCATION SESSIONS

IPPE sessions focused on food safety, plant operations, sustainability and other current industry topics.



90+ TECHTALKS

Short educational sessions by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, poultry and egg industries.



IPPE WELCOME RECEPTION

Attendees had an opportunity to connect at the Welcome Reception held on the trade show floor.



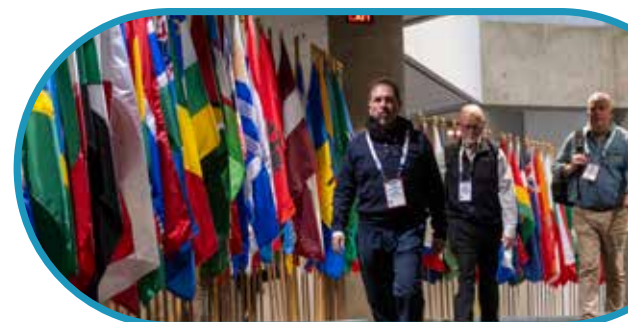
GIVING BACK TO ATLANTA

The 2024 IPPE raised \$33,314 for the Atlanta Community Food Bank through its 'Giving Back to Atlanta' campaign. Since 2016, approximately \$213,300 has been donated to the Atlanta Community Food Bank through the campaign.



GLOBAL REACH

IPPE offered delegation assistance and buyer matchmaking, as well as prearranged briefings and meetings customized according to buyer interests, through the U.S. Department of Commerce program.





PLAN YOUR NEXT SUCCESS WITH IPPE



PRODUCTION & PROCESSING EXPO

Jan. 28 – Jan. 30, 2025

Atlanta, GA USA



Visit www.ippexpo.org to explore exhibiting opportunities for the 2025 IPPE.

1530 Cooledge Road
Tucker, GA 30084
info@ippexpo.org | www.ippexpo.org