**WELCOME**

**SHOW HOURS:**
- Tuesday JAN. 30
  - 10:00 a.m. – 5:00 p.m.
- Wednesday JAN. 31
  - 9:00 a.m. – 5:00 p.m.
- Thursday FEB. 1
  - 9:00 a.m. – 3:00 p.m.

**Georgia World Congress Center (GWCC)**
- 285 Andrew Young International Blvd. N.W.
- Atlanta, GA 30313-1591 USA

**COAT CHECK**
- $3 per coat; $5 per bag. Credit cards only
  - B-Building: Room B401
  - C-Building: Lobby (next to Gift Shop)
- Monday (B-Building only) 7:00 a.m. - 6:00 p.m.
- Tuesday & Wednesday 7:00 a.m. - 6:00 p.m.
- Thursday 7:00 a.m. - 5:00 p.m.

**TAXI**
- Taxi cabs at the airport are available just outside the Ground Transportation area of the main terminal near Baggage Claim. Taxi's operating within city limits are regulated by the City of Atlanta. There is a flat rate depending on the area you travel within or to. Fares originating from a business and concluding at a business within the zone of Downtown, Buckhead, and Midtown flat fare of $8.00 one person ($2.00 for each additional person).
- Taxi's at the GWCC are located curbside outside of B-Building on Andrew Young International Blvd. and north end of C-Building by Hall C4

**GWCC Parking**
- Drive-up parking is available all days of IPPE for $15.00 per day.
- Pre-sale discounts are now available using the link https://gwcc.parkingguide.com/
  - Enter the event access code IPPE (case sensitive) for single or multi-day discounted of $11.30 (including tax and fees).

**AIRPORT TRANSFERS**
- IPPE has partnered with Dart Airport Transfers to offer a discounted rate for airport to downtown hotels. Receive a special discount rate when you book online using promo code IPPE24.
- To access the IPPE portal go to https://pickmeupdart.com/ippe24/ Advanced bookings only.

**RIDE SHARE**
- Uber and Lyft provide ride-share services to the GWCC. Pick-up area for B-Building is across Andrew Young International Blvd. curve.
- For C-Building, pick-up area is located at the taxi cab turn-around outside the North end of the by C-Lobby.
Free bus shuttle service is offered from most IPPE block hotels (Except Buckhead properties) to and from the Georgia World Congress Center. GWCC drop-off and pick-up is at the C-Building, Northside Drive Entrance Only. Check your hotel lobby for the nearest pick-up location. For hotel properties in Buckhead, MARTA is the best way to get to the show.

**Hours of operation**
- Tuesday: 7:00 a.m. – 6:00 p.m.
- Wednesday: 7:00 - 11:00 a.m. and 2:00 - 6:00 p.m.
- Thursday: 7:00 a.m. - 4:00 p.m.

*Shuttles run every 15 – 20 minutes (BASED ON TRAFFIC)*

**Pick Up & Drop-off:**
- 235 Northside Dr.
- Entrance in front of Building C

**Airport Shuttle Service:**
- On Thursday, a shuttle service to the airport is provided from 3 - 4:30 p.m. Look for the airport shuttle signage outside the B-Building and C-Building lobbies.

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**ROUTE # 1**
- Hilton Atlanta
- Courtland Grand (formerly Sheraton Atlanta Hotel)

**ROUTE # 2**
- Aloft Atlanta Downtown
- Hotel Indigo Downtown
- AC Hotel by Marriott

**ROUTE # 3**
- Twelve Centennial Park
- W Atlanta Downtown
- Springhill Suites Downtown
- Hyatt House Downtown

**ROUTE # 4**
- Residence Inn Downtown
- Fairfield Inn & Suites
- Home2Suites Downtown
- Holiday Inn Express & Suites Downtown

**ROUTE # 5**
- Courtyard by Marriott Atlanta Downtown
- The American Hotel formerly Doubletree
- Hampton Inn & Suites Downtown Atlanta
- Westin Peachtree Plaza

**ROUTE # 6**
- Ellis on Peachtree
- Ritz-Carlton Downtown Atlanta
- Hyatt Regency Atlanta

**ROUTE # 7**
- Marriott Marquis

**ROUTE # 8**
- Reverb by Hard Rock

**ROUTE # 9**
- Crown Plaza Midtown
- Georgian Terrace

**ROUTE # 10**
- Residence Inn Midtown at 17th
- Atlanta Marriott Midtown Suites
- Hampton Inn Georgia Tech

**ROUTE # 11**
- Starling Midtown
- Loews Atlanta Midtown
- Homewood Suites by Hilton Atlanta Midtown
- Hilton Garden Inn Midtown

**ROUTE # 12**
- Canopy by Hilton Atlanta Midtown
- Renaissance Midtown

**ROUTE # 13**
- Twelve Midtown
- Embassy Suites Atlanta Midtown
- Sonesta Select Atlanta Midtown

**ROUTE # 14**
- Atlanta Marriott Airport Gateway
- Renaissance Atlanta Airport Gateway
- SpringHill Suites by Mariott Atlanta Airport
MARTA makes it easy – less stress, less traffic, and more options. Go to www.itsmarta.com and click on Plan a trip. Get your complete route information, including bus and rail schedules and walking directions to the nearest MARTA bus stops and rail stations. MARTA passes will be provided to registered Buckhead hotels for guests booked through IPPE housing provider (Maritz) in the room block.

For all North/South Marta lines, transfer at Five Points West to GWCC (State Farm Arena) for B-Hall and Vine City Station for C-Hall.

MARTA, Atlanta’s public transportation system, offers rapid rail and bus service. MARTA is available directly from Hartsfield-Jackson International Airport to the Georgia World Congress Center. All MARTA stations and rapid rail cars are fully accessible to handicapped and elderly passengers.

The one-way fare is $2.50. For more information call: 404.848.5000 or visit itsmarta.com.

The following list includes hotels within walking distance to MARTA:

**ATLANTA MARRIOTT BUCKHEAD HOTEL 
& CONFERENCE CENTER**
Exit the hotel and turn left. Walk south along Lenox Road for approximately 0.2 miles to the intersection of Lenox Road and East Paces Ferry Road. The entrance to the Lenox MARTA Station is located on the southwest corner of the intersection of Lenox Road and East Paces Ferry Road.

**EMBASSY SUITES ATLANTA BUCKHEAD**
Exit the front door of the hotel and turn right. Walk down the sidewalk on the same side of the street as the hotel. The “Buckhead” MARTA station is approximately two (2) blocks down.

**HAMPTON INN SUITES ATLANTA BUCKHEAD PLACE**
Exit the hotel and turn right walking south along Piedmont Road. Proceed 0.1 miles and turn left onto Terminus Place NE. Proceed approximately 0.1 mile and turn right onto Highland Drive, NE. Proceed roughly 0.1 mile and turn left onto Peachtree Road. Walk roughly 0.2 mile to the entrance of the Buckhead MARTA Station on the north side of Peachtree Road.

**HILTON GARDEN INN BUCKHEAD**
Exit the hotel through the lobby and turn right (walk along the sidewalk) on Tower PI Dr NE (36ft). Make another right at the Stop sign onto Tower Place Drive NE (79ft). Cross the street pass the parking deck, walk through the fountain park towards Buckhead Pedestrian Bridge. Take the walkway ramp up to MARTA Station (305ft).

**JW MARRIOTT BUCKHEAD**
Exit the lobby and walk towards the ramp that will lead to Lenox Road. Walk towards East Paces Ferry Road and cross the street to the MARTA Station.

**SPRINGHILL SUITES ATLANTA BUCKHEAD**
Exit the hotel, turn right and walk roughly 100 feet to an intersection with a Wells Fargo Bank to your left. Turn left and walk about 200 feet to Buckhead Loop NE. Turn right onto Buckhead Loop NE and walk roughly 0.1 miles. Just past the Meridian Buckhead Highrise turn left onto the 400 Pedestrian Path. Proceed along the path for roughly 0.1 mile to the MARTA Buckhead Station Pedestrian Bridge that crosses over Georgia State Route 400. Cross the pedestrian bridge into the Buckhead MARTA Station.

**THE WESTIN BUCKHEAD**
From hotel Lobby entrance in Peachtree Street, exit the door and turn left. Walk one block and will arrive at the MARTA Station.

**HOTEL COLEE**
Exit the hotel and make a left onto Peachtree Street. Walk approximately 200 yards to the MARTA Station on the left. Address to the Buckhead MARTA Station: 3360 Peachtree Rd NE, Atlanta, GA 30326.