



WELCOME

JAN. 30 - FEB. 1, 2024

Georgia World Congress Center (GWCC)
285 Andrew Young International Blvd. N.W.
Atlanta, GA 30313-1591 USA

SHOW HOURS:

Tuesday JAN. 30
10:00 a.m. – 5:00 p.m.

Wednesday JAN. 31
9:00 a.m. – 5:00 p.m.

Thursday FEB. 1
9:00 a.m. – 3:00 p.m.

IPPE MOBILE APP

The 2024 IPPE Mobile App is now available for download. Locate exhibitors, plan your visit and receive important daily message and alerts while at IPPE.

Scan this QR Code to Download



AIRPORT TRANSFERS

IPPE has partnered with Dart Airport Transfers to offer a discounted rate for airport to downtown hotels. Receive a special discount rate when you book online using promo code **IPPE24**.

To access the IPPE portal go to <https://pickmeupdart.com/ippe24/>
Advanced bookings only.



RIDE SHARE

Uber and Lyft provide ride-share services to the GWCC. Pick-up area for B-Building is across Andrew Young International Blvd. curve.

For C-Building, pick-up area is located at the taxi cab turn-around outside the North end of the by C-Lobby.

COAT CHECK

\$3 per coat; \$5 per bag. Credit cards only

B-Building: Room B401

C-Building: Lobby (next to Gift Shop)

Monday (B-Building only)	7:00 a.m. - 6:00 p.m.
Tuesday & Wednesday	7:00 a.m. - 6:00 p.m.
Thursday	7:00 a.m. - 5:00 p.m.

TAXI



Taxi cabs at the airport are available just outside the Ground Transportation area of the main terminal near Baggage Claim. Taxis operating within city limits are regulated by the City of Atlanta. There is a flat rate depending on the area you travel within or to. Fares originating from a business and concluding at a business within the zone of Downtown, Buckhead, and Midtown flat fare of \$8.00 one person (\$2.00 for each additional person).

Taxi's at the GWCC are located curbside outside of B-Building on Andrew Young International Blvd. and north end of C-Building by Hall C4

Always make note of the company name and taxi number of the cab you are using

AAA Taxi Service
404.936.2417

Yellow Cab
404.521.0200

Checker Cab Co.
404.351.1111

GWCC Parking Drive-up parking is available all days of IPPE for \$15.00 per day.

Pre-sale discounts are now available using the link <https://gwcc.parkingguide.com/> for single or multi-day discounted of \$11.30 (including tax and fees).

P The YELLOW LOT is conveniently located across the street from Building C at 465 Ivan Allen Jr. Blvd.

P The ORANGE DECK is conveniently located on Andrew Young Int'l Blvd between Building B and and the Mercedes-Benz Stadium.

P The RED DECK is convenient for visitors going to Building B and accessible across from the Mercedes-Benz Stadium at 265 Andrew Young International Blvd.

P The GREEN DECK is convenient for visitors going to Building A from Marietta Street





IPPE SHUTTLE INFORMATION

Free bus shuttle service is offered from most IPPE block hotels (Except Buckhead properties) to and from the Georgia World Congress Center. GWCC drop-off and pick-up is at the C-Building, Northside Drive Entrance Only. Check your hotel lobby for the nearest pick-up location. For hotel properties in Buckhead, MARTA is the best way to get to the show.

Hours of operation

Tuesday 7:00 a.m. - 6:00 p.m.
 Wednesday 7:00 - 11:00 a.m. and 2:00 - 6:00 p.m.
 Thursday 7:00a.m. - 4:00 p.m.

**Shuttles run every 15 - 20 minutes (BASED ON TRAFFIC)*

Pick Up & Drop-off:

235 Northside Dr.
 Entrance in front of Building C

Airport Shuttle Service:

On Thursday, a shuttle service to the airport is provided from 3 - 4:30 p.m. Look for the airport shuttle signage outside the B-Building and C-Building lobbies.

ROUTE # 1

Hilton Atlanta
 Courtland Grand (formerly Sheraton
 Atlanta Hotel)

ROUTE # 2

Aloft Atlanta Downtown
 Hotel Indigo Downtown
 AC Hotel by Marriott

ROUTE # 3

Twelve Centennial Park
 W Atlanta Downtown
 Springhill Suites Downtown
 Hyatt House Downtown

ROUTE # 4

Residence Inn Downtown
 Fairfield Inn & Suites
 Home2Suites Downtown
 Holiday Inn Express & Suites Downtown

ROUTE # 5

Courtyard by Marriott Atlanta Downtown
 The American Hotel formerly Doubletree
 Hampton Inn & Suites Downtown Atlanta
 Westin Peachtree Plaza

ROUTE # 6

Ellis on Peachtree
 Ritz-Carlton Downtown Atlanta
 Hyatt Regency Atlanta

ROUTE # 7

Marriott Marquis

ROUTE # 8

Reverb by Hard Rock

ROUTE # 9

Crown Plaza Midtown
 Georgian Terrace

ROUTE # 10

Residence Inn Midtown at 17th
 Atlanta Marriott Midtown Suites
 Hampton Inn Georgia Tech

ROUTE # 11

Starling Midtown
 Loews Atlanta Midtown
 Homewood Suites by Hilton Atlanta Midtown
 Hilton Garden Inn Midtown

ROUTE # 12

Canopy by Hilton Atlanta Midtown
 Renaissance Midtown

ROUTE # 13

Twelve Midtown
 Embassy Suites Atlanta Midtown
 Sonesta Select Atlanta Midtown

ROUTE # 14

Atlanta Marriott Airport Gateway
 Renaissance Atlanta Airport Gateway
 SpringHill Suites by Marriott Atlanta Airport



Legend

- RED LINE**
- RED LINE NIGHT TIME SERVICE**
After 9 pm, North Springs to Lindbergh Center only. Transfer to the Gold Line for service between Lindbergh Center and the Airport.
- GOLD LINE**
- BLUE LINE**
- EXPRESSWAYS**
- GREEN LINE**
Weekday Service Bankhead to Edgewood/Candler Park, until 8 pm.
- GREEN LINE NIGHT SERVICE**
After 9 pm, Bankhead to Vine City only. Transfer to the Blue Line for service between the City and Inman Center. Operates before the start of regular service on University City, Decatur and the Green Line. Only runs on weekdays between 8-9 pm.
- STATIONS WITH FREE DAILY PARKING**
- STATIONS WITH LONG-TERM AND FREE DAILY PARKING**
- MARTA RideSTORE**
- REDUCED FARE OFFICE**
- LOST & FOUND**
- STATIONS WITH RESTROOMS**
- ATLANTA STREETCAR CONNECTION**
- STREETCAR STOP**
- MARTA RAIL CONNECTION**

Regional Connections

- COBE Linc**
www.cobelinco.com
(770) 427-4444
Stations served
- GWINNETT COUNTY TRANSIT**
www.gwinnettransit.com
(770) 822-5010
Stations served
- GRTA Xpress**
www.gwinnettsa.com
(404) 463-4782
Stations served
- ZIPCAR** (A CAR SHARING SERVICE)
www.zipcar.com 1-866-4ZIPCAR
- RELAY** (A BIKE SHARING SERVICE)
www.relaybikes.com 678-710-9900
- AMTRAK**
www.amtrak.com 1-800-USA-RAIL
Bus Route 110 from Arts Center Station
- GREYHOUND BLUE LINES/SOUTHEASTERN STAGES**
www.greyhound.com 1-800-231-2222
Exit at Garnett Station
- HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT**
www.atlanta-airport.com (800) 887-1910
Red and Gold Lines before 9 pm. Gold Line only after 9 pm. Transfer to the Red Line at Lindbergh Center to continue to/from North Springs.

- Mercedes Benz Stadium
- State Farm Arena
- Centennial Olympic Park
- Georgia World Congress Center

Key Venues

MARTA Apps

- MARTA On the Go:**
 - Real-time bus & rail
 - Schedules
 - Service alerts
 - Connecting bus routes
- MARTA See & Say:**
 - Report suspicious activity directly to MARTA Police
 - Discrete way to send text and photos

CONTACT

GENERAL
www.itsmarta.com
404-848-5000
TTY: 404-848-5665
Accessible Format: 404-848-4037

MARTA POLICE
Text MPD: (404) 334-5355
or Call (404) 848-4911 if you see something out of the ordinary.

Atlanta Streetcar



IN CASE OF EVACUATION

- Emergency phones are marked by a blue light. Lift receiver for direct line to Control Center.
- DANGER** Do not touch the high-voltage electric third rail.
- DANGER** Do not touch the high-voltage paddle units which protrude from the underside of the train.
- If instructed to open door emergency, use the center locate the emergency door handle, open the access the emergency release to push door panel into the recess and exit the vehicle.
- In case of emergency evacuation, rescue personnel will assist passengers with disabilities. If evacuation necessary before rescue personnel arrive, please such passengers. Leave wheelchairs on train.



MARTA

MARTA makes it easy – less stress, less traffic, and more options. Go to www.itsmarta.com and click on Plan a trip. Get your complete route information, including bus and rail schedules and walking directions to the nearest MARTA bus stops and rail stations. MARTA passes will be provided to registered Buckhead hotels for guests booked through IPPE housing provider (Maritz) in the room block.

The one-way fare is \$2.50. For more information call: 404.848.5000 or visit itsmarta.com.

MARTA, Atlanta's public transportation system, offers rapid rail and bus service. MARTA is available directly from Hartsfield-Jackson International Airport to the Georgia World Congress Center. All MARTA stations and rapid rail cars are fully accessible to handicapped and elderly passengers.

For all North/South Marta lines, transfer at Five Points West to GWCC (State Farm Arena) for B-Hall and Vine City Station for C-Hall

BUCKHEAD HOTELS IN WALKING DISTANCE TO MARTA

ATLANTA MARRIOTT BUCKHEAD HOTEL & CONFERENCE CENTER

Exit the hotel and turn left. Walk south along Lenox Road for approximately 0.2 miles to the intersection of Lenox Road and East Paces Ferry Road. The entrance to the Lenox MARTA Station is located on the southwest corner of the intersection of Lenox Road and East Paces Ferry Road.

EMBASSY SUITES ATLANTA BUCKHEAD

Exit the front door of the hotel and turn right. Walk down the sidewalk on the same side of the street as the hotel. The "Buckhead" MARTA station is approximately two (2) blocks down.

HAMPTON INN SUITES ATLANTA BUCKHEAD PLACE

Exit the hotel and turn right walking south along Piedmont Road. Proceed 0.1 miles and turn left onto Terminus Place NE. Proceed approximately 0.1 mile and turn right onto Highland Drive, NE. Proceed roughly 0.1 mile and turn left onto Peachtree Road. Walk roughly 0.2 mile to the entrance of the Buckhead MARTA Station on the north side of Peachtree Road

HILTON GARDEN INN BUCKHEAD

Exit the hotel through the lobby and turn right (walk along the sidewalk) on Tower Pl Dr NE (36ft). Make another right at the Stop sign onto Tower Place Drive NE (79ft). Cross the street pass the parking deck, walk through the fountain park towards Buckhead Pedestrian Bridge. Take the walkway ramp up to MARTA Station (305ft).

JW MARRIOTT BUCKHEAD

Exit the lobby and walk towards the ramp that will lead to Lenox Road. Walk towards East Paces Ferry Road and cross the street to the MARTA Station.

SPRINGHILL SUITES ATLANTA BUCKHEAD

Exit the hotel, turn right and walk roughly 100 feet to an intersection with a Wells Fargo Back to your left. Turn left and walk about 200 feet to Buckhead Loop NE. Turn right onto Buckhead Loop NE and walk roughly 0.1 miles. Just past the Meridian Buckhead Highrise turn left onto the 400 Pedestrian Path. Proceed along the path for roughly 0.1 mile to the MARTA Buckhead Station Pedestrian Bridge that crosses over Georgia State Route 400. Cross the pedestrian bridge into the Buckhead MARTA Station.

THE WESTIN BUCKHEAD

From hotel Lobby entrance in Peachtree Street, exit the door and turn left. Walk one block and will arrive at the MARTA Station.

HOTEL COLEE

Exit the hotel and make a left onto Peachtree Street. Walk approximately 200 yards to the MARTA Station on the left. Address to the Buckhead MARTA Station: 3360 Peachtree Rd NE, Atlanta, GA 30326