



## 2024 IPPE Attendee Activities

### **TUESDAY, JAN. 30**

#### **TECHTalks**

10:30 am. – 4:30 p.m., A244, B48027, C14185

IPPE is offering short educational presentations by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, and poultry and egg industries.

#### **CAREing Paws**

11:00 a.m. – 2:00 p.m., A220 Community Lounge

IPPE is inviting attendees to visit and pet a service dog in the A-Hall, Community Lounge. The dogs are part of CAREing Paws, with CARE standing for **C**anines **A**ssisting **R**ehabilitation and **E**ducation. Donations for CAREing Paws will be accepted at the Community Lounge by the organization.

#### **Discovery Zone**

Award Presentations, B43023

- 1 p.m.  
Poultry Industry Innovation in Safety & Health Awards  
The Poultry Industry Innovation in Safety & Health awards presentation will be presented, and everyone is invited to come celebrate the award winners.
- 2:30 p.m.  
New Product Showcase Awards  
The 2024 IPPE New Product Showcase winner presentations will be presented, and everyone is invited to come celebrate the award winners.

#### **Welcome Reception**

4:15 – 5:00 p.m., trade show floor (A-Hall; B, B/C, and C-Hall)

The IPPE Welcome Reception will be held on the trade show floor Tuesday afternoon. Take time to network and catch up with your colleagues!

### **New Product Showcase**

10:00 a.m. – 5:00 p.m., BC37118

The New Product Showcase will provide attendees with an outstanding opportunity to see the newest products or innovations offered by exhibitors.

### **Poultry Museum**

10:00 a.m. – 5:00 p.m., Booth B13045

Go back in time and see the history of the poultry industry!

### **Expo Auctions - Benefiting The Atlanta Community Food Bank**

10:00 a.m. – 5:00 p.m., Booth BC38097 and B Concourse, Level 4

Expo Auctions' diverse and unique assortment of consignment auction items are sure to attract IPPE visitors to shop and bid online for a chance to win. A huge selection of sports, entertainment, historical and political memorabilia, VIP travel and hunting packages, jewelry & handbags, wine, and bourbon & spirit packages can take your auction from Ordinary to Extraordinary! Visit Expo Auctions at Booth BC38097 or in the B Concourse, level 4.

### **B&B Glass Studio - Benefiting The Atlanta Community Food Bank**

10:00 a.m. – 5:00 p.m., Booth BC39097

Stop by and watch Bob create whimsical handmade glass figures depicting chickens, cows, pigs and other animals. Figures are available for purchase and a portion of all sales will be donated to IPPE's selected charity, the Atlanta Community Food Bank.

### **ATL-Cruzers Trolley Ride to Ponce City Market**

4:30 p.m. – 8:30 p.m.

Catch a ride with ATL-Cruzers! A trolley will be available to take attendees from Georgia World Congress Center to Ponce City Market Tuesday, Jan 30. Situated along Atlanta BeltLine Eastside Trail, Ponce City Market is the hub between Atlanta's most popular intown neighborhoods. Housed in the fully renovated 1925 Sears, Roebuck & Company building, this urban market features a central food hall, leading retail brands and a rooftop boasting carnival inspired games, rides and unbeatable views of the city. The trolley will run every 30 minutes from 4:30 p.m. through 8:30 p.m., departing from the GWCC Transportation Hub across from the A/B Registration Lobby main entrance.

## **WEDNESDAY, JAN. 31**

### **TECHTalks**

9:30 am. – 4:30 p.m., A244, B48027, C14185

IPPE is offering short educational presentations by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, and poultry and egg industries.

### **New Product Showcase**

9:00 a.m. – 5:00 p.m., BC37118

The New Product Showcase will provide attendees with an outstanding opportunity to see the newest products or innovations offered by exhibitors.

### **Poultry Museum**

9:00 a.m. – 5:00 p.m., Booth B13045

Go back in time and see the history of the poultry industry!

### **Expo Auctions - Benefiting The Atlanta Community Food Bank**

9:00 a.m. – 5:00 p.m., Booth BC38097 and B Concourse, Level 4

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### **Discovery Zone**

Award Presentations, B43023

- 11:00 a.m.  
Young Leaders Under 30 Awards  
The 2024 IPPE Young Leaders Under 30 Award presentation will be presented, and everyone is invited to come celebrate the award winners.
- 2:00 – 4:00 p.m.  
**Taste of IPPE**  
  
IPPE is bringing together a group of highly competitive Atlanta chefs who will be preparing their favorite recipes featuring beef, pork and poultry. Try as many samples as possible and cast your vote for the "Taste of IPPE" Best Dish. Ballots will be available at the stations, and the winner will be announced as soon as the competition is finished.

## **THURSDAY, FEB. 1**

### **TECHTalks**

9:30 am. – 12:30 p.m., A244, B48027, C14185

IPPE is offering short educational presentations by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, and poultry and egg industries.

**New Product Showcase**

9:00 a.m. – 3:00 p.m., BC37118

The New Product Showcase will provide attendees with an outstanding opportunity to see the newest products or innovations offered by exhibitors.

**Poultry Museum**

10:00 a.m. – 3:00 p.m., Booth B13045

Go back in time and see the history of the poultry industry!

**Expo Auctions - Benefiting The Atlanta Community Food Bank**

9:00 a.m. – 3:00 p.m., Booth BC38097 and B Concourse, Level 4

Expo Auctions' diverse and unique assortment of consignment auction items are sure to attract IPPE visitors to shop and bid online for a chance to win. A huge selection of sports, entertainment, historical and political memorabilia, VIP travel and hunting packages, jewelry & handbags, wine, and bourbon & spirit packages can take your auction from Ordinary to Extraordinary! Visit Expo Auctions at Booth BC38097 or in the B Concourse, level 4.

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9:00 a.m. – 3:00 p.m., Booth BC39097

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