



This month's 2024 International Production & Processing Expo (IPPE) exhibitor newsletter contains information on the following topics:

- IPPE exhibitor planning calendar
- Sponsorships and marketing
- Booth sales
- Food safety, worker safety and energy pavilions
- Registration and housing

Download the 2024 IPPE Exhibitor Planning Calendar Today!

Download the exhibitor planning calendar today to assist you in your planning. Be sure to add deadline information to your planning calendar, so you do not miss anything!

Sponsorships and Marketing

IPPE's sponsorship and marketing opportunities allow your company to start spreading its brand messaging before the show, highlight your company's presence during Expo week, and extend your company's reach after IPPE is over.

Sponsorship sales for the 2024 IPPE will open at 12:00 p.m. EDT (U.S.) on **July 10** via the sponsorship portal. A link to preview the sponsorship opportunities is available below. Sponsorship availability is limited and is first-come, first-served. Many opportunities sell out in the first few minutes after sales open, so mark your calendar today!

Don't see an item you are interested in listed in the opportunities? Contact Kris Early, director of marketing and membership, to brainstorm ideas for a custom package to match your goals.

[Explore the Sponsorship Prospectus Now!](#)

Booth Sales

As part of booth sales selection, the 2024 IPPE has already sold more than 544,000 square feet (12.5 acres/5.05 hectares) of booth space for attendees to explore! General booth sales opened **June 12** for new exhibitors. To view the 2024 IPPE floor plan, [click here](#).

Food Safety, Worker Safety and Energy Pavilions

IPPE will again feature three focused pavilions in Hall B on food safety, worker safety and energy.

- The food safety pavilion is for exhibitors that provide products or services directly related to food safety, such as air analysis, analytical equipment, analytical laboratory, food antimicrobials, hand sanitizers, hand washing systems, hygienic monitors, safety intervention methods (processing and production), irradiation systems, lab equipment, microbiological analysis, ozone systems, pasteurization systems, pathogen testing equipment, quality control instruments, UV systems, and X-ray and foreign material detection.
- The worker safety pavilion will include exhibitors featuring safety clothing (e.g., shoes, boots, gloves, suits/coverings, eyewear, headgear, harnesses, etc.), safety equipment (e.g., safety railings, ladders, etc.), ergonomics, floor matting, safety signage/labels and safety consultants.
- The energy pavilion is for exhibitors with products and services for alternative and renewable energy (e.g., solar, wind, nuclear, hydro, geothermal, etc.).

All three pavilions are conveniently located in Hall B and are expected to be high-traffic areas that will be identified with overhead hanging banners. Exhibitors in the pavilions will be recognized as a group listing in official show guides. If you have already selected a booth outside one of these pavilions and wish to be moved to these featured areas, please contact Anne Sculthorpe, IPPE senior exhibit manager.

Register and Reserve Housing

The housing portal allows exhibitors to request hotel blocks. **Seniority housing will open on July 31** to IPPE's senior exhibitors, then every two weeks after that based on seniority. **Registration opens Monday, October 2.** At this time, you can register your booth staff, send an invitation to your customers that you placed in the room block so they can register themselves, or send them your company's unique promo code to register themselves. Contact Robin Hughes, IPPE expo support coordinator, for your company's unique promo code for the 2024 IPPE.

Beware that there are housing pirates/poachers that are sending emails. Those emails ARE NOT from IPPE's approved housing service provider, Maritz Global Events, and you bear the risk of booking with anyone other than Maritz Global Events.

Seniority Exhibitor Housing Block Request Dates:

July 31 - Group 1:

Exhibitors with 35+ years of seniority

August 14 - Group 2:

Exhibitors with 20 - 34 years of seniority

August 28 - Group 3:

Exhibitors with 10 - 19 years of seniority

September 11 - Group 4:

Exhibitors with 1 - 9 years of seniority

September 25 - Group 5:

New exhibitors without seniority and comp booths

October 2:

General housing and registration open

You may find your hotel seniority in your Map Your Show dashboard's Company Information tile. Also, be sure your housing contact is updated in your Map Your Show exhibitor dashboard record.

Thank you for being committed, long-term partners of IPPE!

Contact Barbara Jenkins, IPPE hotel coordinator, for housing questions.

Contact Robin Hughes, IPPE expo support coordinator, for registration questions.

Don't Miss Anything: Add Us to Your Safe Senders List

IPPE wants to keep you current on the latest news, events, education programs and more. To ensure you continue receiving IPPE's emails and that they do not get caught in your company's spam filters, please add the following IPPE or IPPE-related domains to your "Safe Senders" list.

- email.ippexpo.org
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