



## Three Things You Need to Know About the 2024 IPPE!

The 2024 International Production & Processing Expo (IPPE) will be here before you know it! As you start planning your company's presence at the show, here are some things to keep in mind that may impact you.

- 1. Mark the Dates:** The 2024 IPPE will be held January 30 – February 1 at the Georgia World Congress Center in Atlanta, Ga., USA.
- 2. Expanded Show Floor:** IPPE will take place in FOUR halls in 2024.
  - HALL A – Feed Equipment, Feed Ingredients, Animal Health
  - HALL B – Genetics, Incubation, Live Production, Egg Processing/Production, Animal Health
  - HALLS B, BC & C – Meat & Poultry Processing/Packaging

3. **Booth Sales:** The booth selection appointment schedule will be prepared and emailed to all 2023 IPPE exhibitors, as well as new or returning exhibitors, in mid-April. New floor plans will also be available online for review and pre-planning the last week of April. Booth selection for the 2024 IPPE will begin May 2 and continue through mid-June in seniority (tenure) order, highest to lowest seniority. Once booth selection begins, emails containing a booth booking link will be sent to exhibitor contacts the day of assigned selection date with the payment instructions to secure your spot.

Contact [Anne Sculthorpe](#) should you have questions regarding IPPE show [terms and conditions](#).

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## IPPE Wrap-Up Report

On behalf of the three partner organizations that sponsor IPPE – the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association – we would like to thank you for your support of the highly successful 2023 IPPE.

The 2023 IPPE delivered results in square footage, number of exhibitors, international attendees and overall attendees. [Here](#) are the results.

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## Don't Miss Anything: Add Us to Your Safe Senders List

To ensure you continue receiving IPPE's emails and that they do not get caught in your company's email spam filters, please add the following IPPE or IPPE-related domains to your "Safe Senders" list.

- email.ippexpo.org
- martiz.com
- confmail.experient-in.com
- thenexus.net



**Stay Connected**

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