

#IPPE

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Georgia World  
Congress Center  
Atlanta, Georgia USA

**BOOTH SPACE RATE AND TERMS**  
2025 International Production & Processing Expo (IPPE)

### Floor Configuration:

Feed Equipment & Feed Ingredients  
Meat and Poultry Processing/Packaging  
Genetics, Incubation, Live Production and Egg Production/Processing

### Pricing:

- **Advanced Booking Rate:** \$26/square foot through September 30, 2024
- **Standard Rate:** \$28/square foot beginning October 1, 2024
- **Open Corners:** \$250/corner
- **Tenure Discount:** \$4/square foot (available to exhibitors of 2024 IPPE)
- **Member Discount:** \$2/square foot (available to members of USPOULTRY, AFIA or MI at time of booth selection and in good standing at time of show)
- **Booth Application Fee:** Non-refundable \$500 payable online by credit card or bank transfer day of application, applied to the final balance for each purchased booth

### Payment Terms:

**Non-Refundable Application Fee:** \$500 payable online by credit card or bank transfer day of application. Booth is not contracted until receipt of application fee.

#### **Contracts issued by August 15, 2024**

- Booths 300 square feet or smaller - payable in full within 45 days of contract
- Booths 301 square feet or larger - 25% of balance payable within 45 days of contract date and/or final balance due by September 30, 2024

**Contracts issued August 16 - September 30, 2024** Payment in full within 30 days of contract

**Contracts issued October 1 – December 15, 2024** Payment in full within 15 days of contract

**Contracts issued December 16, 2024 – January 15, 2025:** Payment in full at time of order

**Note: There is a 3% non-refundable convenience fee applied to all payments made via credit card**

### Refund Policy:

#### **Through September 30, 2024**

50% refund less \$500 non-refundable application fee.

Refund requests must be submitted to show management in writing; email is acceptable.

#### **After September 30, 2024**

NO REFUND

### General Information:

- Booth size begins at 10ft. x 10ft. Larger booths can be configured to fit needs. Two-level island stands permitted subject to show management approval.
- Linear booth space is separated by curtains/drapes and is not hard-wall material. An 8 ft. high drape will be placed along back of booth and a 3 ft. high drape will be placed along each side of booth except on those booths with purchased open corner(s).
- Carpeting/floor covering is REQUIRED for each booth space and can be ordered through GES, the general contractor for the 2025 IPPE, along with any furnishings needed. Hard-wall booth packages are available for rental through GES.
- Complimentary exhibitor booth staff registration will be available online beginning in September 2024 through January 27, 2025, on-site. On the day of show opening through show closing, exhibitor registration is \$135/person.
- Applications received after October 1 cannot be guaranteed a listing in WATT's International Expo Guide. This printed catalog, published by WATT Global Media, is published separately from show management.
- Applications received after November 1 cannot be guaranteed a listing in the IPPE Pocket Planner.

[www.ippexpo.org](http://www.ippexpo.org)

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