



2025 IPPE

Exhibitor

Welcome Packet

Reference Guide and
Important Show Information



Dear IPPE Exhibitor,

On behalf of the IPPE show organizers and staff of U.S. Poultry & Egg Association, American Feed Industry Association and the Meat Institute, we welcome you to the 2025 International Production & Processing Expo and thank you for exhibiting.

Signage was designed to incorporate hall color designations and directionals that make it easier for attendees to navigate through the four exhibit buildings. More dining options and seating areas have been added for attendees to stay connected to our exhibitors on the show floor.

The segmentation of the exhibit floors are:

GREEN HALLS A1 - A3: feed equipment, feed ingredients, animal health and a food arena with seating

RED HALLS B1 - B5: genetics, incubation, animal health, egg production, energy pavilion, university exhibits, discovery zone

BLUE HALLS B4/B5, BC, C: meat & poultry processing/packaging, food safety pavilion (B4), worker safety pavilion (B4), U.S. government exhibits (B4) and a large food arena with seating (BC)

Provided herein is helpful information for your onsite exhibitor staff. We will not be printing the welcome packet and dispersing to each booth. Please ensure this information is made available to them for their onsite activities.

Again, thank you for your participation and the confidence you have placed in our organizations. The IPPE is an event by our industries, for our industries. Revenues are funneled back into the industries we serve through education, research, advocacy, technical support, communication and other areas that our association's missions guide our business. Please contact our staff if we can be of any assistance in making your expo experience sensational! Gwen Venable (gvenable@uspoultry.org), Anne Sculthorpe (asculthorpe@uspoultry.org), Sarah Novak (snovak@afia.org) or Eric Zito (ezito@meatinstitute.org).

A handwritten signature in blue ink that reads "Gwen Venable".

Gwen Venable, CEM
Executive Vice President, Expo
U.S. Poultry & Egg Association
gvenable@uspoultry.org

A handwritten signature in black ink that reads "Sarah Novak".

Sarah Novak
Chief Operating Officer
American Feed Industry Association
snovak@afia.org

A handwritten signature in black ink that reads "Eric Zito".

Eric Zito, CEM
Vice President, Business Development
Meat Institute
ezito@meatinstitute.org

IPPE connects the global animal food and protein communities with innovative technology, learning experiences and networking to improve their business

STAFF AND CONTACT LIST

	Contact Name	Email Address	Phone Number
Audio-Visual Rental	PRG Exhibit Services	tradeshows@prg.com	(888) 844-4225
Booth Space	Anne Sculthorpe	asculthorpe@ippexpo.org	(678) 514-1976
Computer Rental	PRG Exhibit Services	tradeshows@prg.com	(888) 844-4225
Customs Clearance	Pat Vidal	pat.vidal@dsv.com	(786) 577-6751
Exhibit Manager	Anne Sculthorpe	asculthorpe@ippexpo.org	(678) 514-1976
First Aid	Cedrick Harmon, Reliable Security Services, LLC	charmon@reliablesecurityllc.com	(404) 867-6805
Freight	Freight Operations, GES	ATLFRTOPS@ges.com	(770) 372-5200
Furnishings	GES Customer Service	Online chat at https://ordering.ges.com/	(800) 801-7648 International: (702) 515-5970 Mon - Thu 9:00 a.m. - 5:30 p.m. ET
Georgia World Congress Center	Melinda Buchanan	mbuchanan@gwcc.com	(404) 223-4300
Hotel Questions	Maritz	ippeexh@maritz.com or ippeexh@eventshq.com	(800) 293-7279 DOM (240) 439-2992 INTL
Housing Provider	Maritz	ippeexh@maritz.com or ippeexh@eventshq.com	(800) 293-7279 DOM (240) 439-2992 INTL
Installation & Dismantling	GES Customer Service	Online chat at https://ordering.ges.com/	(800) 801-7648 International: (702) 515-5970 Mon - Thu 9:00 a.m. - 5:30 p.m. ET
Lead Collection Equipment	Maritz	ExhibitorServices@maritz.com	(888) 889-4674
Marketing Programs	Lisette Reyes	lreyes@ippexpo.org	(770) 635-9053
Media/Public Relations	Hannah Keck	hkeck@uspoultry.org	(678) 514-1979
Meeting Room Requests	Barbara Jenkins	bjenkins@uspoultry.org	(770) 635-9050
Models/Booth Personnel	Victory Agency	info@victory-agency.com	(239) 332-7392
Photography	Phil Skinner Photography	Phil@philskinnerphotography.com	(404) 513-2134
Plant and Floral Service	Teasley's Convention Florist	Online Ordering: www.conventionflorist.com	(615) 876-3695
Promotional Programs & Sponsorships/Banners	Lisette Reyes	lreyes@ippexpo.org	(770) 635-9053
Refrigeration	Lowe Refrigeration	info@loweusa.com	(770) 461-9001
Registration Provider	Maritz	ippeexh@maritz.com or ippeexh@eventshq.com	(800) 293-7279 DOM (240) 439-2992 INTL
Registration Questions	Maritz	ippeexh@maritz.com or ippeexh@eventshq.com	(800) 293-7279 DOM (240) 439-2992 INTL
Security	Brett Force	bforce@uspoultry.org	770-376-0679
Security Vendor	Cedrick Harmon, Reliable Security Services, LLC	charmon@reliablesecurityllc.com	(404) 867-6805
Shipping Information	GES Customer Service	Online chat at https://ordering.ges.com/	(800) 801-7648 International: (702) 515-5970 Mon - Thu 9:00 a.m. - 5:30 p.m. ET
Shuttle Bus Service	Mike Boyd	mboyd@uspoultry.org	(770) 635-9054
Utilities	Edlen Electrical	Atlanta@Edlen.com	(404) 223-8400
Internet Provider	CCLD	jason.harris@cclld.net	(404) 222-5500
IPPE Website	Brett Force	bforce@uspoultry.org	770-376-0679



GES would like to welcome exhibitors to a contactless service experience.

Join our Contactless Text Program!

Please text us your show site **contact name, email, and cell phone** so we can communicate some helpful information to you throughout the show.

Send us a text and we'll take care of the rest!

770-758-6160

Edlen Electrical Exhibition Services

285 Andrew Young International Blvd NW, Atlanta, GA 30313

404.223.8400 • atlanta@edlen.com • www.edlen.com

For assistance onsite, we are available by email or phone.

We also have two service desks on show site that will be able to assist.

Locations:

B/C Connector Bridge (31000 aisle, Halls B&C)

A/B Connector



WI-FI USAGE POLICY

Wi-Fi Service Availability

IPPE has purchased Wi-Fi service throughout the GWCC venue through CCLD at the Georgia World Congress Center. This includes show halls, meeting rooms and public spaces. Select the 1PoultryProteinFatCouncil network for the free Wi-Fi connection; the security key (case sensitive password) is \$4research.

IPPE will also allow exhibitors to use this service on a limited basis. Login information will be provided on show badges.

Wi-Fi service should be used for business purposes only; it is offered as a convenience and is not meant for mission-critical applications.

Restrictions:

Due to RF interference and slow-down of the Wi-Fi network, exhibitors are prohibited from setting up their own wireless network in their booth unless pre-approved by show management.

The following devices are not allowed:

- Mi-Fi
- Wireless routers
- Wireless video cameras
- Rogue access points

Making sure your mobile phone has the Wi-Fi function disabled will also help cut down on RF interference.

Violations:

Exhibitors who violate the policy may possibly lose seniority/priority points and/or other privileges when exhibiting in future shows and also may be forced to purchase hard-line access.

Questions:

If you have specific questions about the Wi-Fi service being provided by CCLD, please contact them by phone at (404) 222-5500 or by email at info@cclld.net.

No Warranty:

The Wi-Fi system is provided to exhibitors ("you") on an "as is" and "as available" basis, without warranties of any kind. IPPE, CCLD and Georgia World Congress Center ("IPPE/CCLD/GWCC") do not warrant that services will be uninterrupted, error-free, or free of viruses or other harmful components. IPPE/CCLD/GWCC make no express warranties and you waive all warranties, including, but not limited to, warranties of title, non-infringement, merchantability, and fitness for a particular purpose regarding any merchandise, information or service provided through the Wi-Fi system, or the internet generally. You expressly acknowledge that there are, and you assume all responsibility related to, the security, privacy and lack of confidentiality risks inherent in wireless communications and technology and IPPE/CCLD/GWCC do not make any assurances or warranties relating to such risks. No advice or information given by IPPE/CCLD/GWCC or their representatives shall create a warranty or obligation.

Limitation of Liability:

IPPE/CCLD/GWCC and their respective employees, agents, vendors and licensors are not liable for any costs or damages arising, either directly or indirectly, from your use of the Wi-Fi system or the internet, specifically including any direct, indirect, incidental, exemplary, multiple, special, punitive or consequential damages.



SUITCASING POLICY STATEMENT

IPPE is doing its best to help your company have a successful show. Show management has mandated increased measures to protect exhibitors from suitcasing (non-exhibiting suppliers) at the show. This is the show management's Suitcasing Policy, which will be posted using signage around the exhibit hall and included in the onsite guide for all attendees.

SUITCASING POLICY/NO SUITCASING

Please note that while all meeting attendees are invited to the Expo, any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of the Exhibition Policy will be asked to leave immediately. Additional penalties may be applied. Please report any violations you may observe to show management or to your floor manager.

WHAT SHOW MANAGEMENT WILL DO

The Suitcasing Prevention Team

Show management has created a Suitcasing Prevention Team that will be in place from the start of the show to the conclusion of the show. This team will respond to all complaints regarding suitcasing. The team will be trained on what to look for and the appropriate factors to determine if there is an issue.

The Suitcasing Prevention Team will have the following responsibilities:

- Review complaints concerning suitcasing
- Review each complaint off the show floor and take appropriate action, including removal from GWCC
- Routinely monitor public areas for suitcasing

WHAT CAN YOU DO

If you have a pending dispute regarding suitcasing at the show, then you should consider the following:

Prior to the Show: If you feel there is a reasonable risk of a problem involving suitcasing, notify show management prior to arrival.

Onsite: If you suspect another company of suitcasing, report this to the show management office or your floor manager and someone from show management will come to your booth immediately.

Show Management Action: Show management will take one of the following actions:

Upon receipt of a complaint from an exhibitor, show management will investigate the complaint and determine what action may be taken, including meeting with the company that is accused of suitcasing. This will include:

- Remove anyone found violating the suitcasing policy; or
- If deemed advisable, show management will attempt to bring the accuser and alleged violating party together in a meeting in the show management office in an attempt to resolve the matter; or
- Take no action if it is determined there is no action necessary.

If show management determines that a complaint is valid but the violator will not leave the show floor, security will escort them off the GWCC premises.

It is show management's objective to do everything legally possible to protect you from suitcasing.

QUICK REFERENCE

Exhibit Manager

Anne Sculthorpe

Phone prior to Wed., Jan. 22, 2025: (678) 514-1976;

Email: asculthorpe@ippexpo.org

Onsite at venue Wed., Jan. 22 – Sat., Feb. 1, 2025, phone (404) 222-5400, Show Management Office, B/C Connector Bridge
Floor Managers will assist on show hall floors. Floor manager booths: A234, A3111, B2000, B26062, B48078, C15173, C45191.

Facility

Georgia World Congress Center (GWCC)

www.gwcc.com

285 International Blvd. N.W., Atlanta, GA 30313

Phone: (404) 223-4139; Fax: (404) 223-4311

Event Coordinator: Melinda Buchanan,

mbuchanan@gwcc.com

Event Parking: Parking areas are conveniently located around the GWCC campus. See GWCC campus map in the General Information section of exhibitor manual for the location nearest to your venue destination. Discounted multi-day parking passes are available for purchase at www.gwccparking.com. Access code for reservations is IPPE.

B-Building Main Entrance

285 Andrew Young Intl Blvd. N.W., Atlanta, GA 30313

C-Building Main Entrance

235 Northside Dr., Atlanta, GA 30313

Service Contractor

Global Experience Specialists, Inc. (GES)

www.ges.com

750 Maxham Rd., Suite 300, Lithia Springs, GA 30122

Phone: (770) 372-1600; Fax: (770) 372-1602

Exhibitor Services Phone: (800) 475-2098; Fax: (866) 329-1437

Onsite: GES ServiCenter, B/C Connector Bridge and a Satellite Desk in A/B Connector

There are roving service executives assigned to each booth area. Onsite contactless service: Text (770) 615-0641 with company name, onsite company contact, email address and cellphone number for helpful customer service correspondence.

Vendor Services

Onsite: B/C Connector Bridge. See full list in Vendor Services section of Exhibitor Manual. Onsite orders and changes can be directed to appropriate vendor service counter. Review each form in the Exhibitor Manual. Note the deadline dates for receipt of each form. Early requests are encouraged.

Insurance

As a part of your company's 2025 booth space contract, IPPE show management is now including liability insurance that meets all of IPPE insurance requirements. The insurance is provided through Rainprotection Insurance and is a benefit to all exhibitors. The IPPE Exhibitor Insurance Program results in your company no longer needing to submit a certificate of insurance, as well as eliminate extra work or broker fees on your company's end. The insurance covers the actual exhibit space during show times as well as setup/dismantle. If exhibitor is using an Exhibitor Appointed Contractor (EAC) for setup/dismantle, an EAC form must be completed online through GES online ordering/exhibitor manual link prior to Jan. 7, 2025. Email Robin Hughes with any questions, rhughes@ippexpo.org.

Exhibitor and EAC Entry Hours

Exhibitors and Exhibitor-Appointed-Contractors (EACs) scheduled for move-in on Wed., Jan. 22, 2025, are granted access to show halls from 7:30 a.m. – 6:00 p.m. Access for other days are as follows: Thu., Jan. 23 – Wed., Jan. 29, 2025, 7:00 a.m. – 6:00 p.m. daily; Thu., Jan. 30, 2025, 7:00 a.m. – 11:00 p.m.; Fri. and Sat., Jan. 30 – Feb. 1, 2025, 7:00 a.m. – 6:00 p.m., and Sun., Feb. 2, 2025, 7:00 a.m. – 4:00 p.m.

Installation

This is a targeted move-in. Target schedule is located in Exhibitor Manual. All move-ins are scheduled by GES prior to move-in. No access to exhibit hall is allowed prior to or after posted times as given above. Exhibitors may set up and dismantle their own exhibits or, at their option, may arrange for installation labor through GES or another exhibitor appointed contractor (EAC). **All booths must be carpeted and freight delivered before 6:00 p.m. on Mon., Jan. 27, for inspection. No exceptions!** Make your travel plans accordingly.

Labor (Installation and Dismantle)

Read the instructions and labor forms carefully — it will save you money. GES will guarantee to have the labor available to perform your installation and dismantling at the time you require, provided you issue your request by Tue., Jan. 7, 2025, and your materials are available at the stated time. Straight time rates apply Mon. - Fri., 8:00 a.m. - 4:30 p.m. Time and one-half rates apply Mon. - Fri., 4:30 p.m. - 12:00 a.m. and Sat., 8:00 a.m. - 12:00 a.m. If you have any questions regarding labor, please contact GES Exposition Services at (800) 475-2098.

Empty Crates

Complimentary crate storage provided for exhibitors during Expo by GES. Tag all empty crates with labels provided by GES marked EMPTY and place in aisle outside booth area. These labels are provided at GES ServiCenter, B/C Connector Bridge and satellite desk in A/B Connector. GES labor will collect crates and store until after close of show. These will be returned according to empty crate return schedule posted in GES ServiCenter. **CLEAN FLOOR POLICY: Exhibitors with booths of 500sf or larger must have all empty crates tagged by 4:30 p.m., Sunday, Jan. 26, 2025. IF NOT, \$50 per crate surcharge will be levied (job dollies included). Due to the immense number of cartons and crates being stored for this show, please allow until Thu., 11:00 p.m. for all empty cartons and crates to be returned to booths in A, B, BC and C Halls. Show halls will close at 11:00 p.m. on Thu., Jan. 30, so your pack-up crew may need to stay an extra night or two. Schedule the travel plans accordingly. Targeted move-out ends at 8:00 p.m.**

IPPE Floor Plans

Floor plans change on a weekly basis. For the most current version of the IPPE floor plans, please refer to the floor plan link at www.ippexpo.org under the EXHIBIT tab of the menu.

Dismantling

This is a targeted move-out. Target schedule is located in Exhibitor Manual. All move-outs are scheduled by GES prior to show. Exhibit space must be staffed at all times during the exposition and completely operational until Thursday, Jan. 30, 2025, 3:00 p.m. Dismantling will begin after 3:00 p.m., Thu., Jan. 30, and must be completed and all materials moved no later than 4:00 p.m. Sun., Feb. 2. Move-out will NOT be permitted before 3:00 p.m. on Thu., Jan. 30, and permitted only after the aisle carpet has been removed. **Due to the immense number of cartons and crates being stored for this show, please allow until 11:00 p.m., Jan. 30, in A, B, BC and C Halls. Show halls will close at 11:00 p.m. on Thu., Jan. 30, so your pack-up crew may need to stay an extra night or two. Schedule the travel plans accordingly. Targeted move-out ends at 8:00 p.m.** Large overseas shipping containers will be returned beginning on Sun., Feb. 2, at 8:00 a.m. unless requested for an earlier time.

Standard Booth Information

Standard Booth Size - 10' x 10'; black curtain backdrop - 8' high; black side drape - 8' high.

Aisle Carpet and Booth Drape Colors

- Genetics/Incubation/Live Production/Animal Health/Egg Production & Processing – B-Hall - Cayenne (Red & Black mix) carpeting – 8' height black curtain backdrop and 3' height black side drape
- Feed Equipment & Animal Feed Ingredients – A-Hall – Emerald Green carpeting – 8' height black curtain backdrop and 3' height black side drape
- Processing/Packaging – C-Hall and BC Hall – Blue Jay (Blue & Black) carpeting – 8' height black curtain backdrop and 3' height black side drape
- Food Safety Pavilion – B Hall – Safari (Black, White & Brown mix) carpeting – 8' height black curtain backdrop and 3' height black side drape
- Worker Safety Pavilion – B Hall – Red carpeting - 8' height black curtain backdrop and 3' height black side drape
- Tram Line – Highway Design carpeting

Booth Sign/Floor Marker

A complimentary two-line (11" x 17") booth sign will be supplied to all standard booths with pipe and drape backdrops. This sign will include the name of the exhibiting company and booth number. Floor stickers are provided for all exhibitors.

Electrical Services

See specific requirements on electrical forms provided in exhibitor manual. Full payment and scaled diagram indicating number and location of outlets, including booth's dimensions and neighboring booth/aisle numbers must be included before services are provided.

Cleaning Services

Show management provides for cleaning of the aisles each night. If you have a need for cleaning of booth, these services can be ordered through GES. Booth cleaning is an exclusive service available through GES.

Telephone and Internet Hard Lines

Telephones and internet hard lines should be ordered prior to Expo start date to ensure no delay in installation. If requested, CCLD Networks will provide the telephone number assigned to your booth in advance. Cellular phones are also available.

Wi-Fi Internet Service

Complimentary Wi-Fi internet service is available throughout the GWCC venue from Sat., Jan. 25, through the end of the show, Thu., Jan. 30. Please refer to Wi-Fi Usage Policy in Rules and Regulations section of exhibitor manual.

Student Program

The College Student Career Program will bring approximately 750 students interested in careers throughout our industries to the Expo, and they will be available for interviews. This is an excellent opportunity for your company to get a firsthand look at the young

talent interested in pursuing a career in the meat, poultry or feed industries. Alert your company personnel manager to this opportunity to interview prospective employees. Contact Barbara Jenkins, bjenkins@uspoultry.org, for more information.

International Visitors

There will be bilingual personnel on duty at the Information Desk in the main lobbies. If you need a full-time interpreter for your booth, a request should be made through the talent contractor for the show, Victory Agency, info@victory-agency.com or +1-239-232-7392. Orders for Interpreters should be received with payment in full no later than Jan. 7, 2025, to guarantee reservation for IPPE show days.

Hotel Shuttle Bus Service

Complimentary bus service will be provided on show days Tue., Wed. and Thu. between the Northside Drive C-Building entrance at GWCC and official IPPE block hotels except for Embassy Suites, Hilton Garden Inn, Hyatt Place Centennial, Omni, Signia and Glenn hotels which are within walking distance to the GWCC, Buckhead and airport block hotels. Based on visitor feedback and survey responses over traffic delays utilizing the shuttle bus service, IPPE will provide visitors booking Buckhead and airport block hotel rooms through the IPPE Hotel Provider, Maritz, three (3) free roundtrip passes from the Buckhead, Lenox and Atlanta airport MARTA stations to the GWCC. There is no shuttle bus service to the International Boulevard B-Building entrance. Go to www.ippexpo.org and under the TRAVEL tab is a complete list of hotel route numbers in the Transportation Guide link. Bus service hours: Tue., 7:00 a.m. - 6:00 p.m.; Wed., 7:00 a.m. - 11:00 a.m. and 2:00 p.m. - 6:00 p.m.; Thu., 7:00 a.m. - 4:00 p.m. Airport shuttle service begins Thu., 3:00 p.m. and continues until 4:30 p.m. at the Northside Drive C-Building entrance.

MARTA: Metropolitan Atlanta Rapid Transit Authority

The closest MARTA train station to Georgia World Congress Center is the Mercedes Benz Stadium/GWCC/State Farm Arena. Information regarding MARTA is available on IPPE website, www.ippexpo.org, under the ATLANTA tab. The Transportation Guide link also found there is another good source for MARTA information.



Georgia World Congress Center (GWCC)
285 Andrew Young International Blvd.
N.W. Atlanta, GA 30313-1591 USA

NAVIGATING THE 2025 IPPE

REGISTRATION

Full-service registration for attendees and exhibitors begins on Sunday, Jan. 26 at the A/B Registration Lobby at the main entrance off Andrew Young International Blvd. and on Monday, Jan. 27 at the C-Building Lobby.

REGISTRATION HOURS

Sunday, Jan. 26

12:00 p.m. - 5:00 p.m. Attendee and Exhibitor registration (A/B Registration Lobby ONLY)

Monday, Jan. 27

7:00 a.m. - 5:00 p.m. (A/B Reg & C Lobbies)

12:00 p.m. - 7:00 p.m. (Marriott Marquis Lobby, Westin Peachtree Plaza Lobby, Omni Hotel Lobby, and Hilton Signia Lobby – Pre-registered Badge Pick-up Only)

Tuesday, Jan. 28

7:00 a.m. - 5:00 p.m. (A/B Reg & C Lobbies)

Wednesday, Jan. 29

7:30 a.m. - 5:00 p.m. (A/B Reg & C Lobbies)

Thursday, Jan. 30

7:30 a.m. - 2:00 p.m. (A/B Reg & C Lobbies)

FEES (\$US)

IPPE Exhibit Hall: (includes free educational sessions): \$135.

International Poultry Scientific Forum: \$155 (includes exhibit hall).

Grower Days: \$5 (US residents only, requires coupon or valid credentials).

Student: Complimentary with student ID.

Lost Badge: \$25.

There are no refunds/substitutions/name or company changes. IPPE reserves the right to deny entry to anyone not commercially active in the industries represented at the IPPE.

SHOW HOURS:

Tuesday: 10:00 a.m. - 5:00 p.m.

Wednesday: 9:00 a.m. - 5:00 p.m.

Thursday: 9:00 a.m. - 3:00 p.m.

EXHIBITS

A-Building: Feed Equipment, Animal Feed Ingredients, and Animal Health

B-Building: Genetics, Incubation, Live Production, and

Egg Production/Processing, Meat and Poultry Processing and Packaging

BC-Hall: Meat and Poultry Processing and Packaging

C-Building: Meat and Poultry Processing and Packaging

MEETING/EDUCATION SESSION ROOMS

Rooms are designated with reference to the building first and then the numerical room designation starting with the floor. For example, Room **B401** is in **B-Building** on the fourth floor.

IPPE MOBILE APP

Search for exhibitors, education sessions, view the floor map and plan your experience using the IPPE App.

<https://ippe25.mobile.mapyourshow.com/>

MYS MOBILE SPLASH SCREEN
QR CODE FOR IPPE25 APP



TRANSPORTATION

AIRPORT TRANSFERS

IPPE has partnered with Dart Airport Transfers to offer a discounted rate from airport to downtown hotels. Receive a special discount rate when you book online using promo code IPPE25. To access the IPPE portal go to <https://pickmeupdart.com/ippe-2025>. Please be sure to book in advance.

PARKING

GWCC parking is available in the Yellow Lot (closest location to Building C), Red and Orange Decks (closest locations to Building B). Pre-sale discounts are now available using the link [Reserve Parking | Georgia World Congress Center Authority | Atlanta, GA \(parkingguide.com\)](https://www.reserveparking.com/Georgia-World-Congress-Center-Authority-Atlanta-GA/parkingguide.com). Choose IPPE dates for single or multi-day discounted rate of \$11.30 (including tax and fees). Drive-up parking is available all days of IPPE for \$15.00 per day (entry before noon).

TAXI CABS

Curbside outside of **B-Building** on Andrew Young International Blvd. and north end of **C-Building** by **Hall-C4**.

MARTA

MARTA makes it easy – less stress, less traffic, and more options. Go to www.itsmarta.com and click on Plan a Trip. Get your complete route information, including bus and rail schedules and walking directions to the nearest MARTA bus stops and rail stations. **MARTA passes will be provided to**

registered Airport and Buckhead hotels for guests booked through IPPE housing provider (Maritz) in the room block.

RIDE SHARE

Uber and Lyft provide ride-share services to the GWCC. Pick-up area for **B-Building** is across Andrew Young International Blvd. at the corner of State Farm Arena. For **C-Building**, pick-up area is located at the Taxicab loop on the north end of the **C-Lobby**.

AIRPORT SHUTTLE (Thursday Only)

A free shuttle service is offered from the GWCC to Hartsfield- Jackson Atlanta International Airport. The shuttle will begin at 3:00 pm after the close of the Expo on Thursday and will run until 4:30 p.m. Look for the airport shuttle signage outside the **B-Building** and **C-Building** lobbies. MARTA also provides rail service to the airport for a fee.

HOTEL SHUTTLE BUSES

Hotel	Bus Route	Hotel	Bus Route
AC by Marriott	2	Lowes Atlanta	10
Aloft Atlanta Downtown	2	Marriott Marquis Atlanta	7
Canopy by Hilton Atlanta Midtown	11	Marriott Midtown Suites	9
Courtland Grand (formerly Sheraton Atlanta Hotel)	1	Renaissance Midtown	11
Courtyard Atlanta Downtown	5	Residence Inn Downtown	4
Crowne Plaza Midtown	8	Residence Inn Midtown at 17 th	9
Embassy Suites Midtown	12	Reverb Atlanta by Hard Rock	2
Fairfield Inn & Suites Atlanta Downtown	4	Ritz-Carlton Atlanta	6
Hampton Inn Atlanta Georgia Tech	9	Sonesta Select Midtown GA Tech	12
Hampton Inn & Suites Atlanta Downtown	5	Springhill Suites by Marriott Atlanta Downtown	3
Hilton Atlanta	1	The American Hotel Downtown, Tapestry Collection by Hilton	5
Hilton Garden Inn Atlanta Midtown	10	The Ellis on Peachtree	6
Holiday Inn Express & Suites Atlanta Downtown	4	The Georgian Terrace	8
Home2Suites by Hilton Atlanta Downtown	4	The Starling	10
Homewood Suites by Hilton Atlanta Midtown	10	Twelve Centennial Park	3
Hotel Indigo Downtown	2	Twelve Atlantic Station Midtown	12
Hyatt House Atlanta Downtown	3	W Atlanta Downtown	3
Hyatt Regency Atlanta	6	Westin Peachtree Plaza	5

Free bus shuttle service is offered from most IPPE block hotels to and from the Georgia World Congress Center. GWCC drop-off and pick-up is at the **C-Building, Northside Drive Entrance Only**. Check your hotel lobby for the nearest pick-up location. Hotel Shuttle will not service to Airport or Buckhead Hotels. See [MARTA](#).

Tuesday: 7:00 a.m. - 6:00 p.m.

Wednesday: 7:00 a.m. - 11:00 a.m./2:00 p.m. - 6:00 p.m.

Thursday: 7:00 a.m. - 4:00 p.m.

SERVICES

IPPE INFORMATION DESK

A-Building Lobby

A/B-Registration Lobby; C-Building Lobby

Monday-Thursday 7:30 a.m. – 5:30 p.m.

IPPE CHATBOT – BUZZ

IPPE has a chatbot, named Buzz, that is powered by 42Chat. Buzz will provide information pertaining to IPPE and the GWCC facility and will answer questions you may have. Text Hi to 833.337.1351 or scan the QR code to get started.



COAT & BAGGAGE STORAGE

\$3 per coat; \$5 per bag (Credit cards only)

A-Building: Sidney Marcus Auditorium Foyer

B-Building: Room B401

C-Lobby: Coat Room in Lobby (next to FedEx)

Monday (B-Building only) 7:00 a.m. - 6:00 p.m.

Tuesday & Wednesday 7:00 a.m. - 6:00 p.m.

Thursday 7:00 a.m. - 5:00 p.m.

FOOD & BEVERAGE

Food options can be found in B levels 2 & 4. Food court on the exhibit floor in **A-Hall A3117 Fuel Market** and in **BC-Hall BC34083 Fuel Market**. Check with the information desks for more information on dining options in and around the GWCC. Food outlets are cashless and accept credit & debit cards and Apple or Google Pay from mobile devices.

FIRST AID

Hall A-2/3 level 1 exhibit hall entrance

Building B Concourse Level 4, Room B410

Hall B-2/3 level 1 exhibit hall entrance

Hall C-2/3 exhibit hall entrance in lobby

MEDICAL EMERGENCIES

404.223.4911 (Red phone) 4911

FREE WI-FI CONNECTIVITY

Wi-Fi accessibility is available at no charge on the exhibit hall floors and in the meeting rooms and lobbies. Select the **1PoultryProteinFatCouncil** network for the free Wi-Fi connection; the security key (case sensitive password) is **\$\$4research**.

2025 IPPE WI-FI QR Code



SPECIAL NEEDS

In accordance with the Americans with Disability Act, if you require special assistance while attending IPPE, please notify staff at the Information Desk. Scooter rentals are available at the FedEx business center in **B-Building** and **C-Building** lobbies.

FEDEX OFFICE BUSINESS CENTER

Located in the **A/B Registration** and **C-Building** lobbies.

HOTEL ASSISTANCE

IPPE Housing provider staff from Maritz to help with hotel issues, located outside the **A/B Registration Lobby** next to the Information Desk.

IPPE AMBASSADORS

IPPE ambassadors are located in the B and C lobbies. They can be identified by their red sweatshirt and hand-held signs saying, "ASK ME." Ambassadors help by providing directions to meeting rooms and services for attendees.

LOST AND FOUND

For items that are lost or found, stop by the Show Management Office in the **B/C Bridge Connector**.

PRAYER ROOM

C-Building Lobby Door 3/4 Entrance Show Office - C4 towards taxi-stand

MOTHER'S PODS

Building B Level 4, across from meeting room B404
Building C Level 1, across from meeting room C104

SECURITY

Report any security concerns to the GWCC Information Desk in **A/B Registration Lobby, C Lobby** or call GWCC Security Department at 4911 on any red phone located in the GWCC.

SHOW MANAGEMENT OFFICE

Located in the **B/C Bridge Connector** (B side)

TRANSLATORS

Information Desk, **A-Building Lobby**

Information Desk, **A/B Registration Lobby**

Information Desk, **C-Building Lobby** International Trade Center, **A/B Connector**

ATM MACHINES

ATMs are located throughout the GWCC for your convenience. Avail, Plus, Honor, Discover, MasterCard, Visa, Cirrus and Alert cards are accepted.

GWCC is a cashless facility and will only accept credit/debit cards for transactions.

ACTIVITIES LOCATIONS

COLLEGE STUDENT CAREER PROGRAM

Interviews: **C-Building Meeting Rooms C-112 – C-114:**

Tuesday: 1:00 p.m. – 5:00 p.m.

Wednesday: 8:30 a.m. - 5:00 p.m.

Thursday: 8:30 a.m. - 12:00 p.m.

Tuesday: Opening Session & Student Awards: **C-Building, Georgia Ballroom:** 5:30 p.m. - 7:00 p.m.

TECHTALKS THEATER

Exhibitor technical presentations on the show floor

A-Hall: Booth A244 (feed topics) – sponsored by **Feed Strategy / Feed & Grain** (B33033)

B-Hall: Booth B51033 (production topics) – sponsored by **IPPE**

C-Hall: Booth C15179 (processing/packaging topics) – sponsored by **IPPE**

NEW PRODUCT SHOWCASE

Located in the **BC-Hall - Booth BC37118**

DISCOVERY ZONE:

Located in **B-Hall - Booth B46023**

Award Presentations

Tuesday, Jan. 28: 1:00 p.m., Poultry Industry Innovation in Safety & Health Awards

Tuesday, Jan. 28: 2:30 p.m., New Product Showcase Awards

Wednesday, Jan. 29: 10:00 a.m., Young Leaders Under 30 Awards, **sponsored by Ancera** (B38033)

Taste of IPPE

Wednesday, Jan. 29: 2:00 p.m. – 4:00 p.m.

HAPPY HOUR

On exhibit hall floor Tuesday, Jan. 28, 4:15 p.m. – 5:00 p.m.
A, B, BC and C tram aisles

POULTRY MUSEUM

Located in the B-Hall, Booth B27009

**EXPO AUCTIONS - BENEFITING THE ATLANTA
COMMUNITY FOOD BANK**

Located in the BC-Hall, Booth BC38097 and in the B
Concourse, Level 4

**B&B GLASS STUDIO - BENEFITING THE ATLANTA
COMMUNITY FOOD BANK**

Located in the BC-Hall, Booth BC40096

CUSTOMER CONNECTION CENTERS

Exhibitors' reserved rooms for private customer meetings.

Hall B5 – Inside at B4/B5 Show Hall Entrance

COMMUNITY LOUNGES

Relax and recharge without leaving the show floor – **Booth
A220; B13000; and C19127, sponsored by Multivac (C25175)**

COMMUNITY COURTYARD

The community courtyard in the B Hall **B51047** offers
additional seating and fun games such as
Checkers, putterball, Cornhole, Connect 4 and giant chess
to help you relax when you need a break.

**INTERNATIONAL TRADE CENTER - sponsored by World
Initiative for Soy in Human Health (A1168)**

A/B Connector

Tuesday: 10:00 a.m. - 5:00 p.m.

Wednesday: 9:00 a.m. - 5:00 p.m.

Thursday: 9:00 a.m. - 3:00 p.m.

PRESS/MEDIA CENTER

A/B Registration Lobby Recess area at the main entrance
from Andrew Young International Boulevard **sponsored by
Lucid Corp (B31057)**

Monday: 8:00 a.m. - 5:00 p.m.

Tuesday, Wednesday, Thursday: 7:30 a.m. - 5:00 p.m.

Time	Location	Function
Sunday, January 26		
12:00 p.m. - 5:00 p.m.	A-B Registration Hall	Attendee and Exhibitor Registration open
Monday, January 27		
7:00 a.m. - 5:00 p.m.	A-B Registration Hall	Exhibitor and Attendee Registration open
12:00 p.m. - 7:00 p.m.	Marriott Marquis, Westin Peachtree Plaza; Omni, Hilton Signia Lobbies	Attendee and Exhibitor Pre-registered Badge Pick-Up
7:00 a.m. - 6:00 p.m.	Room B-401	Coat and Luggage Check
7:00 a.m. - 6:00 p.m.	Room B-402 - B-409	International Poultry Scientific Forum
8:00 a.m. - 5:00 p.m.	B Lobby Recess	Media/Press Room open
8:30 a.m. - 5:00 p.m.	Thomas Murphy Ballroom 2/3	Latin American Poultry Summit/La Cumbre Avícola Latinoamericana
10:00 a.m. - 5:00 p.m.	Room C-211	Baseline <i>Listeria monocytogenes</i> Intervention and Control Workshop
1:00 p.m. - 5:00 p.m.	Room C-212 - C-213	Meat Institute Foreign Material Workshop
Tuesday, January 28		
7:00 a.m. - 5:00 p.m.	A/ B Registration Hall, C-Lobby	Exhibitor and Attendee Registration open
7:00 a.m. - 6:00 p.m.	Room B-401; C Lobby; Sidney Marcus Auditorium Entry Area	Coat and Luggage Check
7:00 a.m. - 4:00 p.m.	Thomas Murphy Ballroom 2-3	Pet Food Conference
7:30 a.m. - 5:00 p.m.	B-Bldg Registration Lobby Recess	Media/Press Room open
7:30 a.m. - 5:00 p.m.	Show Office C4 C Lobby	Prayer Room
8:00 a.m. - 11:00 a.m.	Room C-212 - C-213	Automation & Artificial Intelligence Workshop
7:00 a.m. - 12:00 p.m.	Roms B-402 - B-409	International Poultry Scientific Forum
8:00 a.m. - 12:00 p.m.	Room A-411	Feed Mill of the Future Conference
8:00 a.m. - 12:00 p.m.	Room C-211	Baseline <i>Listeria monocytogenes</i> Intervention and Control Workshop
8:00 a.m. - 11:30 am.	Room B-402	PhD - Vet Student Career Fair
9:00 a.m. -12:00 p.m.	Room B-312 - B-313a	Animal Agriculture Sustainability Summit / Family Farm Awards
10:00 a.m. - 5:00 p.m.	Halls A, B, BC & C	Exposition Halls Open
10:00 a.m. - 5:00 p.m.	Hall B5	Customer Connection Centers
10:00 a.m. - 5:00 p.m.	A-B Connector	International Trade Center open
10:00 a.m. - 5:00 p.m.	IPPE Community Courtyard; Booth B51047	Additional seating and fun games, such as checkers, putterball, cornhole and Connect 4
10:30 a.m. - 4:20 p.m.	Booth A244	TECHTalks
10:30 a.m. - 4:20 p.m.	Booth B51033	TECHTalks
10:30 a.m. - 4:20 p.m.	Booth C15179	TECHTalks
11:00 a.m. - 2:00 p.m.	Community Lounge; Booth A220	CAREing Paws (Canines Assisting Rehabilitation and Education)
1:00 p.m. - 5:00 p.m.	Room C-112 - C-114	College Student Career Program
1:00 p.m.	Discovery Zone; Booth B46023	Poultry Industry Innovation in Safety & Health Awards
2:30 p.m.	Discovery Zone; Booth B46023	New Product Showcase Awards
4:15 p.m. - 5:00 p.m.	Halls A, B, BC & C	Happy Hour
5:30 p.m. - 7:00 p.m.	Georgia Ballroom 1	College Student Career Program Opening Session/Student Awards
Wednesday, January 29		
7:00 a.m. - 6:00 p.m.	Room B-401; C Lobby; Sidney Marcus Auditorium Entry Area	Coat and Luggage Check
7:30 a.m. - 5:00 p.m.	A/B Registration Hall, C-Lobby	Exhibitor and Attendee Registration open
7:00 a.m. - 9:00 a.m.	Room B-308	IPPE Young Leaders Under 30 Award Breakfast
7:30 a.m. - 5:00 p.m.	Show Office C4 C Lobby	Prayer Room
7:30 a.m. - 5:00 p.m.	B-Bldg Registration Lobby Recess	Media/Press Room open

8:00 a.m. -10:00 a.m.	Room A-412	Feed Education Program
8:00 a.m. - 4:00 p.m.	Room A-404 - A-405	APHIS and Industry: The Good, the Bad, and the Ugly of Importing/Exporting Animal Products
8:30 a.m. - 5:00 p.m.	Room C-112 - C-114	College Student Career Program
9:00 a.m. - 10:00 a.m.	Room C-210	WMIN Workshop
9:00 a.m. - 12:00 p.m.	Room B-312 - B-313a	Poultry Market Intelligence Forum
9:00 a.m. - 5:00 p.m.	Halls A, B, BC & C	Exhibition Halls Open
9:00 a.m. - 5:00 p.m.	Hall B5	Customer Connection Centers
9:00 a.m. - 5:00 p.m.	A-B Connector	International Trade Center open
9:00 a.m. - 5:00 p.m.	IPPE Community Courtyard; Booth B51047	Additional seating and fun games, such as checkers, putterball, cornhole and Connect 4
9:30 a.m. - 4:20 p.m.	Booth A244	TECHTalks
9:30 a.m. - 4:20 p.m.	Booth B51033	TECHTalks
9:30 a.m. - 4:20 p.m.	Booth C15179	TECHTalks
10:00 a.m. - 12:00 p.m.	Room A-402 - A-403	What's Keeping the Feed Industry Up at Night?
10:00 a.m.	Discovery Zone; Booth B46023	Young Leaders Under 30 Awards
11:00 a.m. - 12:00 p.m.	Room C-211	Innovations in Sustainable Packaging for Meat and Poultry: Driving Industry Change
11:00 a.m. - 2:00 p.m.	Community Lounge; Booth A220	CAREing Paws (Canines Assisting Rehabilitation and Education)
2:00 p.m. - 4:00 p.m.	Discovery Zone, Booth B46023	Taste of IPPE

Thursday, January 30

7:00 a.m. - 5:00 p.m.	Room B-401; C Lobby; Sidney Marcus Auditorium Entry Area	Coat and Luggage Check
7:30 a.m. - 2:00 p.m.	A/B Registration Hall, C-Lobby	Exhibitor and Attendee Registration open
7:30 a.m. - 5:00 p.m.	B-Bldg Registration Lobby Recess	Media/Press Room open
7:30 a.m. - 5:00 p.m.	Show Office C4 C Lobby	Prayer Room
8:30 a.m. - 12:00 p.m.	Room C-112 - C-114	College Student Career Program
9:00 a.m. - 3:00 p.m.	Halls A, B, BC & C	Exposition Halls Open
9:00 a.m. - 3:00 p.m.	Hall B5	Customer Connection Centers
9:00 a.m. - 3:00 p.m.	A-B Connector	International Trade Center open
9:30 a.m. - 12:50 p.m.	Booth A244	TECHTalks
9:30 a.m. - 12:20 p.m.	Booth B51033	TECHTalks
9:30 a.m. - 12:20 p.m.	Booth C15179	TECHTalks
9:00 a.m. - 3:00 p.m.	IPPE Community Courtyard; Booth B51047	Additional seating and fun games, such as checkers, putterball, cornhole and Connect 4
11:00 a.m. - 6:00 p.m.	Room B-312 - B-313a	International Rendering Symposium

	Educational Programs	
	College Student Program	
	On Floor/Networking Activities	
	Expo Hall Open	
	Registration	
	TECHTalks	

EXHIBITOR LOUNGE LUNCH MENU

15.00 per person

Includes lemonade, iced tea, water, coffee, and hot tea

**Inclusive of sales tax*

Lunch Menu - 1 | Tuesday, January 28

- Roasted Corn & Lima Bean Salad - *Tossed in Habanero Vinaigrette*
- Garden House Salad - *Cucumbers, Tomatoes, Onions, Carrots, served with Ranch & Balsamic Vinaigrette*
- Pollo Sofrito - *Latin Style Chicken Thighs & Mojo Sauce*
- Yellow Basmati Rice
- Garlic Black Beans
- Sweet Roasted Plantains
- Coconut Cream Cake
- Dinner Rolls & Butter

Lunch Menu - 2 | Wednesday, January 29

- Tomato & Cucumber Red Onion & Chilled Green Bean Salad - *Tossed in Ginger Soy Onion Dressing*
- Spinach & Romaine Salad - *Olives, Croutons, Cucumbers, Tomatoes, Onions, Carrots served with Ranch & Red Wine Vinaigrette*
- Teriyaki Braised Chicken - *Sweet & Sour Glaze & Pineapple Relish*
- Jasmine Fried Rice - *Peas, Carrots, Onions*
- Sweet Chili Spiced Carrots - *Bok Choy & Cauliflower*
- Fortune Cookies
- Pound Cake & Whipped Cream
- Dinner Rolls & Butter

Lunch Menu - 3 | Thursday, January 30

- Toasted Tri-Color Quinoa Salad & Dried Fruits - *Tossed in Lemon Vinaigrette*
- GWCC House Caesar Salad - *Radicchio Romaine Blend, Parmesan Cheese, Croutons served with Caesar Dressing & Balsamic Vinaigrette*
- Mesquite Smoked Chicken Breast - *Honey BBQ sauce*
- Bistro vegetables - *including Carrots, Squash, and Broccoli*
- Roasted Red Potatoes & Spinach
- Georgia Peach Cobbler
- Whipped Mint Cream
- Corn Bread & Butter

Levy Restaurants Facility Schedule

IPPE 2025

Date Printed: 01/13/25

Show Info		Show Dates & Times	
Event Coordinator	Melinda Buchanan	Move-in	Wednesday January 22, 2025-Monday January 27, 2025
Levy Sales Executive	Alexandra Brouillette	Show	Tuesday January 28, 2025
Attendance	31,000	Show	Wednesday January 29, 2025
Event ID	6215	Show	Thursday January 30, 2025
		Move-out	Friday January 31, 2025

Date	Outlet	Location	POS	Times	Comments	Tangent
Wednesday Jan. 22, 2025	Levy Coffee	A2 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 1
	Levy Coffee	B3 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Levy Coffee	C1 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Blue-Plate Special	A2 Hall	1	11:00a-3:00p	Salisbury Steak	Meat & Potatoes 1
	Blue-Plate Special	B3 Hall	1	11:00a-3:00p	Salisbury Steak	Meat & Potatoes 2
	Blue-Plate Special	C1 Hall	1	11:00a-3:00p	Salisbury Steak	Meat & Potatoes 3
	Blue-Plate Special	Bridgepoint	1	11:00a-2:00p	Salisbury Steak	Bridgepoint 1
	Cappuccino Express	Southern Roots	2	8:00a-12:00p	Coffee/Esspresso/Pastries/Smoothies	Capp Express 2
Thursday January 23, 2025	Cappuccino Express	Social Table	1	8:00a-12:00p	Coffee/Esspresso/Pastries	Capp Express 4
	Levy Coffee	A2 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 1
	Levy Coffee	B3 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Levy Coffee	C1 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Blue-Plate Special	A2 Hall	1	11:00a-3:00p	Fried Chicken	Meat & Potatoes 1
	Blue-Plate Special	B3 Hall	1	11:00a-3:00p	Fried Chicken	Meat & Potatoes 2
	Blue-Plate Special	C1 Hall	1	11:00a-3:00p	Fried Chicken	Meat & Potatoes 3
	Blue-Plate Special	Bridgepoint	1	11:00a-2:00p	Fried Chicken	Bridgepoint 1
Friday January 24, 2025	Cappuccino Express	Southern Roots	2	8:00a-12:00p	Coffee/Esspresso/Pastries/Smoothies	Capp Express 2
	Cappuccino Express	Social Table	1	8:00a-12:00p	Coffee/Esspresso/Pastries	Capp Express 4
	Levy Coffee	A2 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 1
	Levy Coffee	B3 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Levy Coffee	C1 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Blue-Plate Special	A2 Hall	1	11:00a-3:00p	Meatloaf	Meat & Potatoes 1
	Blue-Plate Special	B3 Hall	1	11:00a-3:00p	Meatloaf	Meat & Potatoes 2
	Blue-Plate Special	C1 Hall	1	11:00a-3:00p	Meatloaf	Meat & Potatoes 3
Saturday January 25, 2025	Blue-Plate Special	Bridgepoint	1	11:00a-2:00p	Meatloaf	Bridgepoint 1
	Cappuccino Express	Southern Roots	2	8:00a-12:00p	Coffee/Esspresso/Pastries/Smoothies	Capp Express 2
	Cappuccino Express	Social Table	1	8:00a-12:00p	Coffee/Esspresso/Pastries	Capp Express 4
	Levy Coffee	A2 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 1
	Levy Coffee	B3 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Levy Coffee	C1 Hall	1	8:00a-3:00p	Drip Coffee	Meat & Potatoes 3
	Blue-Plate Special	A2 Hall	1	11:00a-3:00p	Roasted Pork	Meat & Potatoes 1
	Blue-Plate Special	B3 Hall	1	11:00a-3:00p	Roasted Pork	Meat & Potatoes 2
Sunday January 26, 2025	Blue-Plate Special	C1 Hall	1	11:00a-3:00p	Roasted Pork	Meat & Potatoes 3
	Blue-Plate Special	Bridgepoint	1	11:00a-2:00p	Roasted Pork	Bridgepoint 1
	Cappuccino Express	Southern Roots	2	8:00a-12:00p	Coffee/Esspresso/Pastries/Smoothies	Capp Express 2
	Cappuccino Express	Social Table	1	8:00a-12:00p	Coffee/Esspresso/Pastries	Capp Express 4
	Levy Coffee	A2 Hall	1	8:00a-3:00p	Drip Coffee/Pastries	Meat & Potatoes 1
	Levy Coffee	B3 Hall	1	8:00a-3:00p	Drip Coffee/Pastries	Meat & Potatoes 3
	Levy Coffee	C1 Hall	1	8:00a-3:00p	Drip Coffee/Pastries	Meat & Potatoes 3
	Blue-Plate Special	A2 Hall	1	11:00a-3:00p	Roasted Chicken	Meat & Potatoes 1
Monday January 27, 2025	Blue-Plate Special	B3 Hall	1	11:00a-3:00p	Roasted Chicken	Meat & Potatoes 2
	Blue-Plate Special	C1 Hall	1	11:00a-3:00p	Roasted Chicken	Meat & Potatoes 3
	Blue-Plate Special	Bridgepoint	1	11:00a-2:00p	Roasted Chicken	Bridgepoint 1
	Cappuccino Express	Southern Roots	2	8:00a-12:00p	Coffee/Esspresso/Pastries/Smoothies	Capp Express 2
	Cappuccino Express	Social Table	1	8:00a-12:00p	Coffee/Esspresso/Pastries	Capp Express 4
	Green Wraps	Social Table	1	8:00a-4:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Chick-Fil-A	TBD	1	10:30a-3:30p	CFA Sandwiches/Chips	CFA 2
	Pita Hut	A1 Store	1	10:30a-3:30p	Papa John's	Pita Hut 2
Tuesday January 28, 2025	Pita Hut	B4 Store	1	10:30a-3:30p	Papa John's	Pita Hut 2
	Pita Hut	C1 Store	1	10:30a-3:30p	Papa John's	Pita Hut 2
	Social Table	B Lobby	6	8:00a-10:30a	Breakfast	ST Grill
	Social Table	B Lobby	6	10:30a-3:30p	Hotline/Grill/Pizza	ST Grill
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Chicken AI Pastor Bowl	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Smoked Andouille Dawg	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Short Rib Bowl	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Smashed Burgers/Pretzels	Meat & Potatoes 1
Tuesday January 28, 2025	Cappuccino Express	Southern Roots	2	8:00a-4:00p	Coffee/Esspresso/Pastries/Sandwiches	Capp Exp 2
	Cappuccino Express	Social Table	2	8:00a-4:00p	Coffee/Esspresso/Pastries	Capp Exp 4
	Cappuccino Express	A 300 Level	2	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	B Building Entry	6	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	C Building Entry/Lobby	4	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	A BuildingLounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	B Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	B Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	C Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Green Wraps	Social Table	1	8:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Outtakes A	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Peach St. Bistro	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Next to Peach St.	1	9:00a-5:00p	Salad Bar	Green Wraps 2
	Green Wraps	C1 Stand	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Chick-Fil-A	Fuel Market B/C	4	9:00a-5:00p	CFA Sandwiches/Chips	CFA 2

	Facility Schedule					
	Outlet	Location	POS	Times	Comments	Tangent
Tuesday January 28, 2025	Nuchas	Fuel Market A	1	9:00a-5:00p	Empanadas	Nuchas 2
	Nuchas	B/C Back Hanger Doors	1	9:00a-5:00p	Empanadas	Nuchas 2
	Nuchas	C2 Stand	1	9:00a-5:00p	Empanadas	Nuchas 2
	Sokome	Fuel Market A	1	9:00a-5:00p	Rice Bowl/Dumplings	Sokome 2
	Sokome	Fuel Market A	1	9:00a-5:00p	Burger	Sokome 2
	Sokome	B/C Back Hanger Doors	1	9:00a-5:00p	Rice Bowl/Dumplings	Sokome 2
	Parlay	B/C Back Hanger Doors	1	9:00a-5:00p	TBD	Parlay 2
	Henri's Food Truck	Fuel Market A	1	8:00a-5:00p	Sandwiches/Salads/Sides	Henri's 2
	Cheez'd & Confuzed	Fuel Market A	1	9:00a-5:00p	Assorted Mac & Cheese	Cheez'd 2
	Texas Acai	Fuel Market A	1	9:00a-5:00p	Acai Bowls	Texas Acai 2
	Texas Acai	B/C Back Hanger Doors	1	9:00a-5:00p	Acai Bowls	Texas Acai 2
	Snack Attack	TBD	1	9:00a-5:00p	Boba Tea/Bao Buns	Snack Attack 2
	Snack Attack Hawkers	2 each in A, B, & C Buildings	6	11:00a-5:00p	Sodas/Water	SA Hawkers
	Totally Nutz	B2/B3 Entrance	1	9:00a-5:00p	Roasted Nutz	Totally Nutz 2
	Ga Subs and Salads	Across from Peach St.	1	9:00a-5:00p	Cajun Cart	Ga Subs 2
	Pita Hut	A1 Store	1	9:00a-5:00p	Papa John's	Pita Hut 1
	Pita Hut	B4 Store	1	9:00a-5:00p	Papa John's	Pita Hut 2
	Pita Hut	C1 Store	1	9:00a-5:00p	Papa John's	Pita Hut 3
	Pita Hut	Willow Garden	1	9:00a-5:00p	Cheesesteaks	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	Atlanta Wok	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	4 Rivers BBQ	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	Pasta	Pita Hut 2
	Pita Hut	B2 Stand	1	9:00a-5:00p	Johnny Rockets	Pita Hut 2
	Pita Hut	B3 Stand	1	9:00a-5:00p	Atlanta Wok	Pita Hut 2
Wednesday January 29, 2025	Social Table	B Lobby	6	8:00a-10:30a	Breakfast	ST Grill
	Social Table	B Lobby	6	10:30a-3:30p	Hotline/Grill/Pizza	ST Grill
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Chicken AI Pastor Bowl	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Smoked Andouille Dawg	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Short Rib Bowl	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Smashed Burgers/Pretzels	Meat & Potatoes 1
	Cappuccino Express	Southern Roots	2	8:00a-4:00p	Coffee/Esspresso/Pastries/Sandwiches	Capp Exp 2
	Cappuccino Express	Social Table	2	8:00a-4:00p	Coffee/Esspresso/Pastries	Capp Exp 4
	Cappuccino Express	A 300 Level	2	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	B Building Entry	6	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	C Building Entry/Lobby	4	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	A BuildingLounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	B Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	B Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	C Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Green Wraps	Social Table	1	8:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Outtakes A	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Peach St. Bistro	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Next to Peach St.	1	9:00a-5:00p	Salad Bar	Green Wraps 2
	Green Wraps	C1 Stand	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Chick-Fil-A	Fuel Market B/C	4	9:00a-5:00p	CFA Sandwiches/Chips	CFA 2
	Nuchas	Fuel Market A	1	9:00a-5:00p	Empanadas	Nuchas 2
	Nuchas	B/C Back Hanger Doors	1	9:00a-5:00p	Empanadas	Nuchas 2
	Nuchas	C2 Stand	1	9:00a-5:00p	Empanadas	Nuchas 2
	Sokome	Fuel Market A	1	9:00a-5:00p	Rice Bowl/Dumplings	Sokome 2
	Sokome	Fuel Market A	1	9:00a-5:00p	Burger	Sokome 2
	Sokome	B/C Back Hanger Doors	1	9:00a-5:00p	Rice Bowl/Dumplings	Sokome 2
	Parlay	B/C Back Hanger Doors	1	9:00a-5:00p	TBD	Parlay 2
	Henri's Food Truck	Fuel Market A	1	8:00a-5:00p	Sandwiches/Salads/Sides	Henri's 2
	Cheez'd & Confuzed	Fuel Market A	1	9:00a-5:00p	Assorted Mac & Cheese	Cheez'd 2
	Texas Acai	Fuel Market A	1	9:00a-5:00p	Acai Bowls	Texas Acai 2
	Texas Acai	B/C Back Hanger Doors	1	9:00a-5:00p	Acai Bowls	Texas Acai 2
	Snack Attack	TBD	1	9:00a-5:00p	Boba Tea/Bao Buns	Snack Attack 2
	Snack Attack Hawkers	2 each in A, B, & C Buildings	6	11:00a-5:00p	Sodas/Water	SA Hawkers
	Totally Nutz	B2/B3 Entrance	1	9:00a-5:00p	Roasted Nutz	Totally Nutz 2
	Ga Subs and Salads	Across from Peach St.	1	9:00a-5:00p	Cajun Cart	Ga Subs 2
	Pita Hut	A1 Store	1	9:00a-5:00p	Papa John's	Pita Hut 1
	Pita Hut	B4 Store	1	9:00a-5:00p	Papa John's	Pita Hut 2
	Pita Hut	C1 Store	1	9:00a-5:00p	Papa John's	Pita Hut 3
	Pita Hut	Willow Garden	1	9:00a-5:00p	Cheesesteaks	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	Atlanta Wok	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	4 Rivers BBQ	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	Pasta	Pita Hut 2
	Pita Hut	B2 Stand	1	9:00a-5:00p	Johnny Rockets	Pita Hut 2
	Pita Hut	B3 Stand	1	9:00a-5:00p	Atlanta Wok	Pita Hut 2
Thursday January 30, 2025	Social Table	B Lobby	6	8:00a-10:30a	Breakfast	ST Grill
	Social Table	B Lobby	6	10:30a-3:30p	Hotline/Grill/Pizza	ST Grill
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Chicken AI Pastor Bowl	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Smoked Andouille Dawg	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Short Rib Bowl	Meat & Potatoes 1
	Levy Meat and Potatoes	Fuel Market B/C	1	9:00a-4:00p	Smashed Burgers/Pretzels	Meat & Potatoes 1
	Cappuccino Express	Southern Roots	2	8:00a-4:00p	Coffee/Esspresso/Pastries/Sandwiches	Capp Exp 2
	Cappuccino Express	Social Table	2	8:00a-4:00p	Coffee/Esspresso/Pastries	Capp Exp 4
	Cappuccino Express	A 300 Level	2	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	B Building Entry	6	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	C Building Entry/Lobby	4	9:00a-3:30p	Coffee/Esspresso/Pastries	Capp Exp 1
	Cappuccino Express	A BuildingLounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	B Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	B Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Cappuccino Express	C Building Lounge	1	9:00a-5:00p	Coffee/Esspresso/Pastries	Capp Exp 3
	Green Wraps	Social Table	1	8:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Outtakes A	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Peach St. Bistro	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Green Wraps	Next to Peach St.	1	9:00a-5:00p	Salad Bar	Green Wraps 2
	Green Wraps	C1 Stand	1	9:00a-5:00p	Sandwiches/Salads/Wraps/Sides	Green Wraps 2
	Chick-Fil-A	Fuel Market B/C	4	9:00a-5:00p	CFA Sandwiches/Chips	CFA 2
	Nuchas	Fuel Market A	1	9:00a-5:00p	Empanadas	Nuchas 2

	Outlet	Location	POS	Times	Comments	Tangent
	Nuchas	B/C Back Hanger Doors	1	9:00a-5:00p	Empanadas	Nuchas 2
Thursday January 30, 2025	Nuchas	C2 Stand	1	9:00a-5:00p	Empanadas	Nuchas 2
	Sokome	Fuel Market A	1	9:00a-5:00p	Rice Bowl/Dumplings	Sokome 2
	Sokome	Fuel Market A	1	9:00a-5:00p	Burger	Sokome 2
	Sokome	B/C Back Hanger Doors	1	9:00a-5:00p	Rice Bowl/Dumplings	Sokome 2
	Parlay	B/C Back Hanger Doors	1	9:00a-5:00p	TBD	Parlay 2
	Henri's Food Truck	Fuel Market A	1	8:00a-5:00p	Sandwiches/Salads/Sides	Henri's 2
	Cheez'd & Confuzed	Fuel Market A	1	9:00a-5:00p	Assorted Mac & Cheese	Cheez'd 2
	Texas Acai	Fuel Market A	1	9:00a-5:00p	Acai Bowls	Texas Acai 2
	Texas Acai	B/C Back Hanger Doors	1	9:00a-5:00p	Acai Bowls	Texas Acai 2
	Snack Attack	TBD	1	9:00a-5:00p	Boba Tea/Bao Buns	Snack Attack 2
	Snack Attack Hawkers	2 each in A, B, & C Buildings	6	11:00a-5:00p	Sodas/Water	SA Hawkers
	Totally Nutz	B2/B3 Entrance	1	9:00a-5:00p	Roasted Nutz	Totally Nutz 2
	Ga Subs and Salads	Across from Peach St.	1	9:00a-5:00p	Cajun Cart	Ga Subs 2
	Pita Hut	A1 Store	1	9:00a-5:00p	Papa John's	Pita Hut 1
	Pita Hut	B4 Store	1	9:00a-5:00p	Papa John's	Pita Hut 2
	Pita Hut	C1 Store	1	9:00a-5:00p	Papa John's	Pita Hut 3
	Pita Hut	Willow Garden	1	9:00a-5:00p	Cheesesteaks	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	Atlanta Wok	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	4 Rivers BBQ	Pita Hut 2
	Pita Hut	Willow Garden	1	9:00a-5:00p	Pasta	Pita Hut 2
	Pita Hut	B2 Stand	1	9:00a-5:00p	Johnny Rockets	Pita Hut 2
	Pita Hut	B3 Stand	1	9:00a-5:00p	Atlanta Wok	Pita Hut 2
Friday January 31, 2025	Levy Coffee	A2 Hall	1	8:00a-11:30a	Drip Coffee	Meat & Potatoes 1
	Levy Coffee	B3 Hall	1	8:00a-11:30a	Drip Coffee	Meat & Potatoes2
	Levy Coffee	C1 Hall	1	8:00a-11:30a	Drip Coffee	Meat & Potatoes 3
	Blue-Plate Special	A2 Hall	1	11:00a-3:00p	Beef Fajita	Meat & Potatoes 1
	Blue-Plate Special	B3 Hall	1	11:00a-3:00p	Beef Fajita	Meat & Potatoes 2
	Blue-Plate Special	C1 Hall	1	11:00a-3:00p	Beef Fajita	Meat & Potatoes 3
	Blue-Plate Special	Bridgepoint	1	11:00a-2:00p	Beef Fajita	Bridgepoint 1
	Cappuccino Express	Southern Roots	2	8:00a-12:00p	Coffee/Esspresso/Pastries/Smoothies	Capp Express 2
	Cappuccino Express	Social Table	1	8:00a-12:00p	Coffee/Esspresso/Pastries	Capp Express 4

Customer Connection Center



Note: There may be announcements made during show hours. In addition, an IPPE Happy Hour will take place from 4 – 5 p.m. on Tuesday, January 28, on the show floor with music and entertainment. IPPE is not responsible for any disruption of meetings as a result of these activities.

The Customer Connection Center areas provide meeting room set-ups for exhibitors to have private meetings with clients, available Tue., Jan. 28, through Thu., Jan. 30, 2025, during show hours.

To take advantage of this feature, you must have an exhibit booth of at least 200 square feet. Exhibitors will be able to reserve these meetings rooms on a first come-first served basis based on a minimum of two hours. Light snacks and beverages can be pre-ordered through Levy Restaurants for additional fees (Exhibitor Manual Vendor Services section).

Location:

B-Building, Show Floor, just inside B4/B5 main entrance near Discovery Zone booth B46023

Price:

2-hour minimum (Show Hours): \$500

Half day (4 hours): \$1000

Full Day (Show Hours): \$1500

Meeting Room Details:

Suitable for meetings with up to 12 people

8' high sound reduction panel walls

1 – Standard GEM Door

Basic meeting table with 12 chairs surrounding

Electricity and 2 plug-in strips

Audio/Visual equipment is not included. Renter will need to order A/V equipment separately through PRG, an IPPE approved vendor. See exhibitor manual VENDOR SERVICES section for Audio/Visual order details through provider PRG.

Prior to January 28, 2025, reservations may be made by completing the online request form at this link:

<https://www.ippexpo.org/forms/customer-connection/>

Beginning January 28, 2025, please go to Show Office onsite, BC Bridge near GES ServiCenter, to reserve.



EXHIBITOR MOVE-IN INSTRUCTIONS

Move-In Dates

Wed., Jan. 22, 2025, through Mon., Jan. 27, 2025, 8:00 a.m. – 6:00 p.m. Exhibitors have access to show halls at 7:00 a.m. each day. However, freight movement will not begin until 8:00 a.m.

This is a targeted move-in show. All exhibitors will be scheduled by GES for move-in. Schedule will be posted in September to GES website as part of the exhibitor manual. Contact Global Experience Specialists, Inc. (GES) at (800) 475-2098 for questions regarding targets. Any exhibitor wishing to change their target date must complete the REQUEST FOR VARIANCE TO ASSIGNED TARGET TIME online form found in the exhibitor manual and submit no later than Jan. 7, 2025.

Check-In

All vehicles must check in at the marshalling yard and obtain a vehicle pass before entering the GWCC dock area. The marshalling yard is located north of the GWCC, 362 Ivan Allen Jr. Blvd./Jones Ave., Atlanta, GA 30313.

Personal Operated Vehicles (POV)

Once you enter the Marshalling Yard, you will be separated from the carriers and given a vehicle pass to enter the docks. There will be someone there to direct you to the ramp area closest to your booth. You will then have 30 minutes to unload your material and remove your vehicle. Vehicle pass must be displayed on the dash. **DO NOT SET UP YOUR BOOTH BEFORE MOVING YOUR VEHICLE FROM THE DOCK AREA.**

Carriers

Once your truck has been weighed and given a vehicle pass, you will be directed to the dock area when space is available.

Rules for Unloading of Common Carriers or Trucks:

1. If it is a "for hire" common carrier with the trucking company driver, GES unloads.
2. If it is a truck that you have rented and has your own company driver, such as Ryder or U-Haul, you can unload.
3. If it is your company truck with your own company driver, you can unload.
4. Delivery trucks, such as 'Rent-A-Center', are to be unloaded by GES.

Forklifts

Exhibitor forklifts are not allowed unless they are part of your display.

ALL OF THE ABOVE IS A CONTRACTUAL AGREEMENT BETWEEN IPPE AND GLOBAL EXPERIENCE SPECIALISTS, INC. (GES).

Special Note

If excessive delays in material delivery are experienced, contact GES. Please remember that there are more than 1,350 exhibitors and not every exhibitor can have their trucks unloaded immediately.



EXHIBITOR MOVE-OUT INSTRUCTIONS

Move-Out Dates

The Expo closes Thursday, January 30, 2025, at 3:00 p.m. This is a targeted move-out show. Target move-out schedule will be posted by September 2024 on GES website as part of exhibitor manual. All exhibitors will be scheduled by GES for move-out. Contact Global Experience Specialists, Inc. (GES) at (800) 475-2098 for questions regarding targets. Any exhibitor wishing to change their target move-out date must complete the REQUEST FOR VARIANCE TO ASSIGNED TARGET TIME online form found in the exhibitor manual and submit no later than January 7, 2025.

Targeted move-out begins after removal of aisle carpet at show close and continues until 11:00 p.m. on Thursday. Empty returns of fiber cases and cartons will begin approximately one hour after close of show. There are more than 1,200 exhibitors, all of which want to leave as quickly as possible. GES does its best to facilitate returns of empty crates and cartons. Due to the immense number of cartons and crates being stored for this show, please allow until 11:00 p.m., Thursday, January 30, for cartons and crates to be dispersed in A, B, BC and C Halls. Show halls will close at 11:00 p.m. on Thursday, January 30, so your pack-up crew may need to stay an extra night or two. Schedule the travel plans accordingly. Friday and Saturday move-out is 7:00 a.m. – 6:00 p.m. Sunday move-out is 7:00 a.m. - 4:00 p.m. Freight begins movement at 8:00 a.m. daily. Overseas containers will be returned beginning 8:00 a.m. Sunday morning unless requested for an earlier time.

Before leaving the Georgia World Congress Center, please be certain that your contractors have detailed instructions on the handling of your exhibit and equipment, and that all problems are resolved. You must have your exhibit materials either shipped or called for by 4:00 p.m., Sunday, February 2, or Global Experience Specialists, Inc. (GES) will automatically remove the exhibit material at your expense.

Dismantling

Your exhibit must be staffed at all times during the exposition and completely operational until Thursday, January 30, 2025, 3:00 p.m. If a booth is not staffed until the closing hour, such exhibitor will be given one warning. Exhibitor will lose priority/tenure after the second warning. There will be an announcement over the intercom to officially close the exhibition; additionally, the buildings' lights will be reduced to half-light to indicate the closing.

You may start dismantling your booth only after show closing at 3:00 p.m. **Do not place anything in the aisle until the carpet is removed.** Exhibitors dismantling before 3:00 p.m. will be given one warning. Exhibitors are subject to a loss of priority/tenure upon the second occurrence.

Aisle Carpet

Removal of aisle carpet will begin promptly at show closing. To avoid interference with this operation, **do not place anything in the aisle until the carpet is removed.**

Hand-Carried Items

After show closing, exhibitors may remove hand-carried items, *but only those things you can carry.* **No hand trucks, carts, rolling equipment or dollies** may be used until the aisle carpet is removed. **For loading of personal vehicles at overhead doors, see instructions (on the following page) for Personally Operated Vehicle.** All loading docks will be used for trailers returning empties until the return operation is complete.

Security

While Management provides general guard service, each exhibitor is responsible for the security of his/her own materials and should take precautions to prevent loss or damage. **Exhibitors with small displays (or small items within large displays) are encouraged to remove exhibit materials as soon as possible after show closing.** Considering the tremendous amount of activity, security of your exhibit equipment and display material cannot be assured.

Electricity

Electrical power will be turned off at show closing. Exhibitors who require electrical power for dismantling must notify the electrical service desk before 11:00 a.m. on Thursday, January 30, 2025.

Telephones

Exhibitors must return telephones to the CCLD service desk on Thursday, January 30, 2025, between 1:00 p.m. - 4:00 p.m. to avoid additional charges.

Coat and Baggage Check

For your convenience, a coat and baggage check room will be open Thursday, January 30, 2025, until 5:00 p.m., in the B-Building and in the C-Building Lobby.

Personally Operated Vehicle (POV)

Exhibitors may load booth materials into an exhibitor-owned vehicle (not carriers) at a designated POV load out area nearest your booth beginning at 3:00 p.m. on Thursday, January 30. Dock spaces will be used exclusively for empty return until the operation is complete. To avoid undue traffic congestion at POV load out areas, the following procedures will be enforced. **You will not be allowed to drive to POV designated load out areas without a vehicle pass.**

Buildings A, B, BC and C

Move-In (Inbound) and Move-Out (Outbound) Instructions for exhibitors operating their own vehicles for booth items

Inbound: POVs that have numerous hand-carriable items to unload will check in at the Marshalling Yard. The GES staff will issue each driver a POV pass. Upon dispatch, the driver will be guided by the GES traffic team to its specified dock area to unload. At no time should items be left outside of a company's designated booth space. Once parked, each vehicle may remain in the area for unload for up to 45 minutes.

Outbound: After the show is closed, drivers/exhibitors that are loading out in a POV should report directly to the Marshalling Yard and check in BEFORE taking any of the items out of their booth. Drivers/exhibitors will obtain a POV pass and be dispatched by the Marshalling Yard staff to a specified load out area based on booth location. Once the vehicle is in the specified POV loading area, the driver can go to the booth, collect their items and return to their vehicle. At no time should items be left outside of a company's designated booth space. Once parked, each vehicle may remain in the area for loading for up to 45 minutes.

Outbound Shipments

Exhibitors or their agents must arrange for the pick-up of outbound shipments. Label each piece of freight with a complete shipping label. For each shipment, **a transportation agreement must be completed and turned in at the freight service desk.** Do not leave paperwork with your shipment in the booth.

Preferred Carriers

Contact the service desk if you need shipping arrangement assistance. **Representatives in the service area will be available to review rates and assist you in making your outbound shipping arrangements.** No outside freight solicitors will be permitted on the exhibit floor.

Exhibitor-Appointed Carriers

Instruct your carrier to call for your shipment prior to 4:00 p.m., Sunday, February 2, 2025. All shipments not loaded on carriers by 4:00 p.m. will be rerouted. Unless you are using one of the show's preferred carriers, you are responsible for contacting the designated trucking line to pick up your freight. The trucking company will need to identify themselves using the same name you have on the transportation agreement. For example, if you list "Admiral" as the carrier, then the trucker should identify himself as "Admiral." Driver should know the booth number and company name he is picking up. **You are still required to turn in a transportation agreement. No trucks will be allowed to the dock unless a transportation agreement is on hand at the freight service desk.**

Abandoned Materials

Exhibit materials remaining on the exhibit floor after 4:00 p.m., Sunday, February 2, will be removed by Global Experience Specialists, Inc. (GES) and taken to their warehouse or shipped via on-hand carrier. Exhibitors will be liable for charges relating to arrangements for their abandoned booth materials.

**Directions to the Georgia World Congress Center
Marshalling Yard
362 Ivan Allen Jr. Blvd, Atlanta, GA 30313**

FROM THE AIRPORT AND THE SOUTH:

Take I-75/85 North to the Central Avenue Exit (Exit 246). Turn left on Martin Luther King, Jr. Drive. Turn right onto Northside Drive. Turn right onto Ivan Allen, Jr. Boulevard. Turn left into the GWCC Marshalling Yard.

FROM THE NORTH:

Take I-75/85 South to Williams Street (Exit 249C). Turn right onto Ivan Allen, Jr. Boulevard. Proceed west along Ivan Allen, Jr. Boulevard to the 5th traffic signal. Turn right into the GWCC Marshalling Yard.

* Alternate Route: Take I-75 South to Northside Drive (Exit 252). Turn right on Northside Drive. Drive 3 miles south on Northside Drive. Turn left onto Ivan Allen, Jr. Boulevard. Turn left into the GWCC Marshalling Yard.

FROM THE WEST:

Take I-20 East to Spring Street (Exit 56B). Turn left onto Ted Turner Drive/Spring Street and left onto Martin Luther King, Jr. Drive. Turn right onto Northside Drive. Turn right onto Ivan Allen, Jr. Boulevard. Turn left into the GWCC Marshalling Yard.

FROM THE EAST:

Take I-20 West to Ted Turner Drive/Spring Street (Exit 56B). Turn right onto Ted Turner Drive/Spring Street and left onto Martin Luther King, Jr. Drive. Turn right onto Northside Drive. Turn right onto Ivan Allen, Jr. Boulevard. Turn left into the GWCC Marshalling Yard.

Campus and Parking Map



View Locations and
Campus Map on
the other side



GEORGIA
WORLD
CONGRESS
CENTER

DOWNTOWN MAP LEGEND:



Parking



EV Charging Station



Atlanta Streetcar Stop











To learn more and see our event calendar, visit:

gwcca.org/gwcc

Snapshot of the Georgia World Congress Center

- 4.1+ million square feet of total space
- 1.5 million square feet of flexible space
- 98 meeting rooms
- 2 high-end boardrooms
- 2 ballrooms
- 3 fixed seat auditoriums
- 7,000 parking spaces in decks and surface lots
- Fully ADA accessible
- Complete network connectivity, telecom solutions, and wi-fi throughout
- 72 loading docks
- Exhibit halls with drive-on access
- 3 beautifully landscaped outdoor plazas ideal for events

BUILDING LEGEND

-  First Aid Station
-  Building Directory
-  Women's Restroom
-  Men's Restroom
-  Escalator
-  Food Service
-  Elevator
-  ATM

Building C

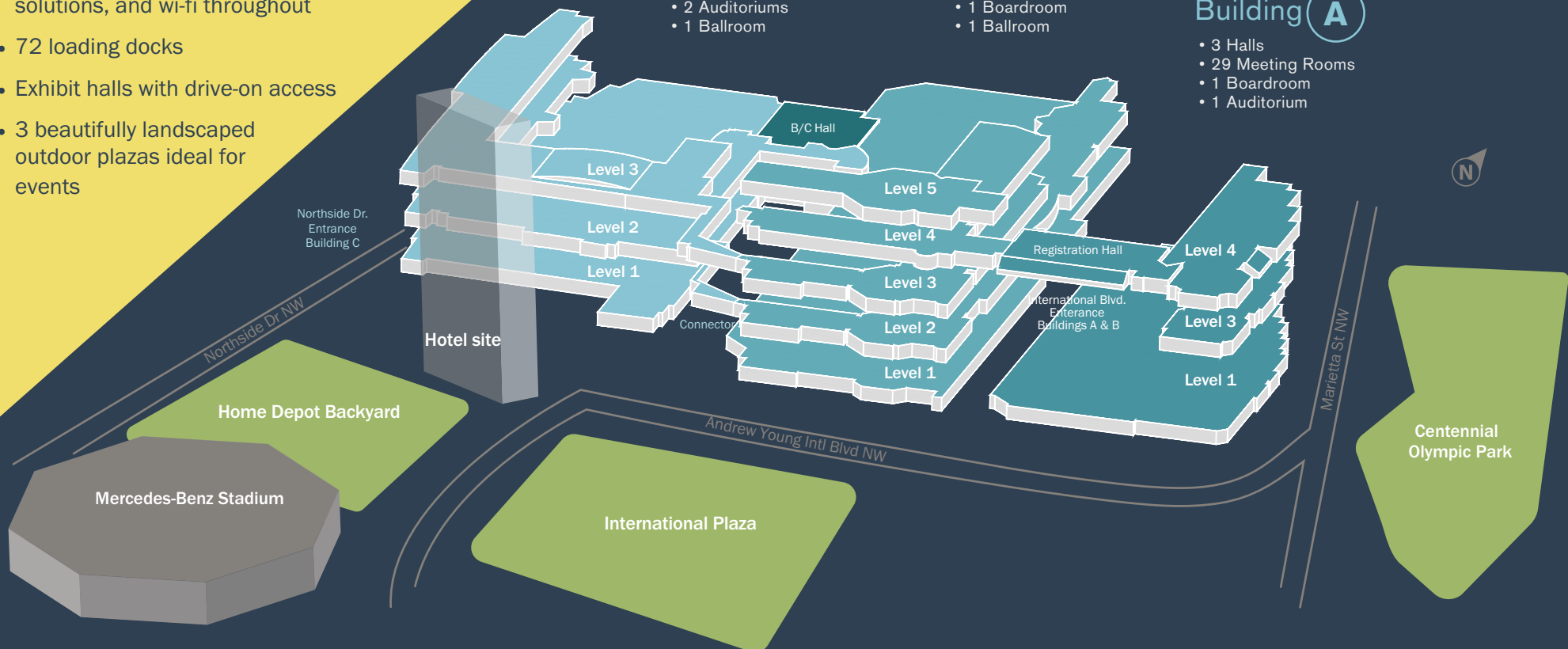
- 4.5 Halls
- 23 Meeting Rooms
- 2 Auditoriums
- 1 Ballroom

Building B

- 5.5 Halls
- 47 Meeting Rooms
- 1 Boardroom
- 1 Ballroom

Building A

- 3 Halls
- 29 Meeting Rooms
- 1 Boardroom
- 1 Auditorium



Jan. 28 - 30, 2025

2025 TRANSPORTATION GUIDE

Georgia World Congress Center (GWCC)
285 Andrew Young International Blvd. N.W.
Atlanta, GA 30313-1591 USA



SHOW HOURS:

Tuesday JAN. 28
10:00 a.m. – 5:00 p.m.

Wednesday JAN. 29
9:00 a.m. – 5:00 p.m.

Thursday JAN. 30
9:00 a.m. – 3:00 p.m.

IPPE MOBILE APP

The 2025 IPPE Mobile App is now available for download. Locate exhibitors, plan your visit and receive important daily message and alerts while at IPPE.

Scan this
QR Code
to Download



P GWCC Parking

Drive-up parking is available all days of IPPE for **\$15.00 per day (entry before noon)**.

Pre-sale discounts are now available using the link <https://gwcc.parkingguide.com/> for single or multi-day discounted of \$11.30 (including tax and fees).

- P** The **YELLOW LOT** is conveniently located across the street from Building C at 465 Ivan Allen Jr. Blvd.
- P** The **ORANGE DECK** is conveniently located on Andrew Young Int'l Blvd between Building B and the Mercedes-Benz Stadium.
- P** The **RED DECK** is convenient for visitors going to Building B and accessible across from the Mercedes-Benz Stadium at 265 Andrew Young International Blvd.
- P** The **GREEN DECK** is convenient for visitors going to Building A from Marietta Street



COAT & BAGGAGE STORAGE

\$3 per coat; \$5 per bag.
Credit cards only

A-Building: Sidney Marcus Auditorium Foyer
B-Building: Room B401
C-Lobby: Coat Room in Lobby (next to Fed-Ex)

Monday (B-Building only) 7:00 a.m. - 6:00 p.m.
Tuesday & Wednesday 7:00 a.m. - 6:00 p.m.
Thursday 7:00 a.m. - 5:00 p.m.



TAXI

Taxis at the GWCC are located curbside outside of **B-Building** on **Andrew Young International Blvd.** and north end of **C-Building** by **Hall C4**



AIRPORT TRANSFERS

IPPE has partnered with Dart Airport Transfers to offer a discounted rate from airport to downtown hotels. Receive a special discount rate when you book online using promo code **IPPE25**. To access the IPPE portal go to <https://pickmeupdart.com/ippe-2025>. Please be sure to book in advance.

AIRPORT SHUTTLE (THURSDAY ONLY)

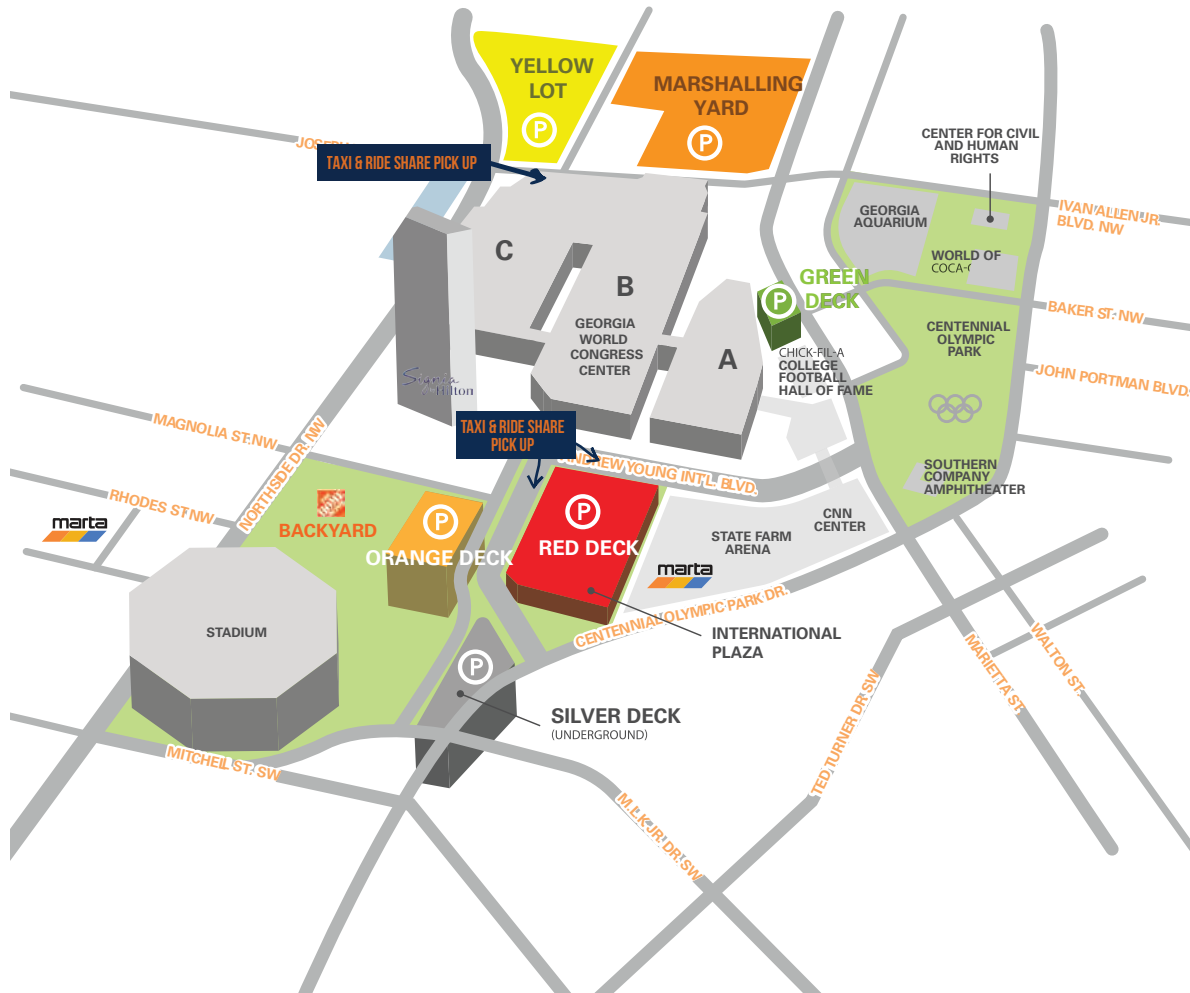
A free shuttle service is offered from the GWCC to Hartsfield- Jackson Atlanta International Airport. The shuttle will begin at **3:00 pm** after the close of the Expo on Thursday and will run until **4:30 p.m.** Look for the airport shuttle signage outside the **B-Building** and **C-Building** lobbies. MARTA also provides rail service to the airport for a fee.



RIDE SHARE

Uber and Lyft provide ride-share services to the GWCC. Pick-up area for **B-Building** is across **Andrew Young International Blvd.** curve.

For **C-Building**, pick-up area is located at the taxi cab turn-around outside the North end of the by **C-Lobby**.





HOTEL SHUTTLE BUS INFORMATION

Free bus shuttle service is offered from most IPPE block hotels to and from the Georgia World Congress Center. GWCC drop-off and pick-up is at the C-Building, Northside Drive Entrance Only. Check your hotel lobby for the nearest pick-up location. Hotel Shuttle will not service to Airport or Buckhead Hotels. See MARTA.

**Shuttles run every 15 – 20 minutes (BASED ON TRAFFIC)*

ROUTE # 1

Hilton Atlanta
Courtland Grand (formerly Sheraton Atlanta Hotel)

ROUTE # 2

Aloft Atlanta Downtown
Hotel Indigo Downtown
AC Hotel by Marriott
Reverb by Hard Rock

ROUTE # 3

Twelve Centennial Park
W Atlanta Downtown
Springhill Suites Downtown
Hyatt House Downtown

ROUTE # 4

Residence Inn Downtown
Fairfield Inn & Suites
Home2Suites Downtown
Holiday Inn Express & Suites Downtown

ROUTE # 5

Courtyard Atlanta Downtown
The American Hotel formerly Doubletree
Hampton Inn & Suites Downtown Atlanta
Westin Peachtree Plaza

ROUTE # 6

Ellis on Peachtree
Ritz-Carlton Downtown Atlanta
Hyatt Regency Atlanta

ROUTE # 7

Marriott Marquis

ROUTE # 8

Crown Plaza Midtown
Georgian Terrace

ROUTE # 9

Residence Inn Midtown at 17th
Atlanta Marriott Midtown Suites
Hampton Inn Georgia Tech

ROUTE # 10

Starling Midtown
Loews Atlanta Midtown
Homewood Suites by Hilton Atlanta Midtown
Hilton Garden Inn Midtown

ROUTE # 11

Canopy by Hilton Atlanta Midtown
Renaissance Midtown

ROUTE # 12

Twelve Midtown
Embassy Suites Atlanta Midtown
Sonesta Select Atlanta Midtown

HOURS OF OPERATION

Tuesday

7:00 a.m. – 6:00 p.m.

Wednesday

7:00 - 11:00 a.m. and 2:00 - 6:00 p.m.

Thursday

7:00a.m. - 4:00 p.m.

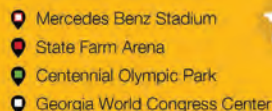
PICK UP & DROP-OFF:

235 Northside Dr.
Entrance in front of Building C

AIRPORT SHUTTLE (THURSDAY ONLY)

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-  Emergency phones are marked by a blue light. Lift receiver for direct line to Control Center.
-  **DANGER**
Do not touch the **high-voltage** electric third rail.
-  **DANGER**
Do not touch the **high-voltage** paddle units which protrude from the
-  If instructed to open an emergency exit, use the emergency exit handle, open the access to the emergency release and push door panel into the recess and exit the vehicle.
-  In case of emergency evacuation, rescue personnel will assist passengers with disabilities. If evacuation is necessary before rescue personnel arrive, please assist passengers. Please



MARTA

MARTA makes it easy – less stress, less traffic, and more options. Go to www.itsmarta.com and click on Plan a trip. Get your complete route information, including bus and rail schedules and walking directions to the nearest MARTA bus stops and rail stations. MARTA passes will be provided to registered Buckhead hotels for guests booked through IPPE housing provider (Maritz) in the room block.

The one-way fare is \$2.50. For more information call: 404.848.5000 or visit itsmarta.com.

MARTA, Atlanta's public transportation system, offers rapid rail and bus service. MARTA is available directly from Hartsfield-Jackson International Airport to the Georgia World Congress Center. All MARTA stations and rapid rail cars are fully accessible to handicapped and elderly passengers.

For all North/South Marta lines, transfer at Five Points West to GWCC (State Farm Arena) for B-Hall and Vine City Station for C-Hall

BUCKHEAD HOTELS IN WALKING DISTANCE TO MARTA

ATLANTA MARRIOTT BUCKHEAD HOTEL & CONFERENCE CENTER

Exit the hotel and turn left. Walk south along Lenox Road for approximately 0.2 miles to the intersection of Lenox Road and East Paces Ferry Road. The entrance to the Lenox MARTA Station is located on the southwest corner of the intersection of Lenox Road and East Paces Ferry Road.

EMBASSY SUITES ATLANTA BUCKHEAD

Exit the front door of the hotel and turn right. Walk down the sidewalk on the same side of the street as the hotel. The "Buckhead" MARTA station is approximately two (2) blocks down.

HAMPTON INN SUITES ATLANTA BUCKHEAD PLACE

Exit the hotel and turn right walking south along Piedmont Road. Proceed 0.1 miles and turn left onto Terminus Place NE. Proceed approximately 0.1 mile and turn right onto Highland Drive, NE. Proceed roughly 0.1 mile and turn left onto Peachtree Road. Walk roughly 0.2 mile to the entrance of the Buckhead MARTA Station on the north side of Peachtree Road

HILTON GARDEN INN BUCKHEAD

Exit the hotel through the lobby and turn right (walk along the sidewalk) on Tower Pl Dr NE (36ft). Make another right at the Stop sign onto Tower Place Drive NE (79ft). Cross the street pass the parking deck, walk through the fountain park towards Buckhead Pedestrian Bridge. Take the walkway ramp up to MARTA Station (305ft).

JW MARRIOTT BUCKHEAD

Exit the lobby and walk towards the ramp that will lead to Lenox Road. Walk towards East Paces Ferry Road and cross the street to the MARTA Station.

SPRINGHILL SUITES ATLANTA BUCKHEAD

Exit the hotel, turn right and walk roughly 100 feet to an intersection with a Wells Fargo Bank to your left. Turn left and walk about 200 feet to Buckhead Loop NE. Turn right onto Buckhead Loop NE and walk roughly 0.1 miles. Just past the Meridian Buckhead Highrise turn left onto the 400 Pedestrian Path. Proceed along the path for roughly 0.1 mile to the MARTA Buckhead Station Pedestrian Bridge that crosses over Georgia State Route 400. Cross the pedestrian bridge into the Buckhead MARTA Station.

THE WESTIN BUCKHEAD

From hotel Lobby entrance in Peachtree Street, exit the door and turn left. Walk one block and will arrive at the MARTA Station.

HOTEL COLEE

Exit the hotel and make a left onto Peachtree Street. Walk approximately 200 yards to the MARTA Station on the left. Address to the Buckhead MARTA Station: 3360 Peachtree Rd NE, Atlanta, GA 30326

Atlanta City Information and Services

Railroads

Amtrak (800) 872-7245

Airline Reservations

AeroMexico (800) 237-6639
Air Canada (888) 247-2262
Air France (800) 237-2747
Air Jamaica (800) 523-5585
American (800) 433-7300
British Airways (877) 767-7970
China Airlines (800) 227-5118
Continental Airlines (800) 525-0280
Delta (800) 221-1212
Frontier (800) 401-9000
Japan Airlines (800) 525-3663
KLM Royal Dutch (800) 618-0104
Korean Air (800) 438-5000
Lufthansa (800) 645-3880
Southwest (800) 435-9792
Spirit Airlines (855) 728-3555
United (800) 864-8331
Virgin Atlantic (800) 862-8621

Consulate Services

Albania (404) 285-5525
Argentina (404) 880-0805
Austria (404) 264-9858
Bahamas (404) 214-0492
Belgium (404) 659-2150
Brazil (404) 949-2400
Canada (404) 532-2000
China Visa Department (404) 850-6590
Columbia (305) 374-3114
Costa Rica (770) 951-7025
Czech Republic (404) 905-2062
Denmark (478) 477-8145
Ecuador (404) 841-2276
El Salvador (770) 591-4140
Estonia (404) 806-7757
Finland (404) 815-3682
France (404) 495-1660
Georgia (202) 387-2390
Germany (404) 659-4760
Greece (404) 261-3313
Guatemala (404) 320-8804
Guyana (240) 460-7119
Haiti (404) 228-5373
Honduras (770) 645-8881
Hungary (404) 954-6970
Iceland (404) 966-1306
India (404) 963-5902
Ireland (404) 554-4980
Israel (404) 487-6582
Italy (404) 855-4851
Jamaica (404) 943-0905
Japan (404) 240-4300
Korea (404) 522-1611
Latvia (678) 558-0058
Lebanon (470) 922-5360
Liberia (404) 565-1154
Lithuania (770) 992-6620
Luxembourg (770) 351-1548
Mexico (404) 266-2233
Netherlands (404) 879-6760

Handicapped Transportation

Metropolitan Atlanta Rapid Transit Authority: All MARTA stations and rapid rail cars are fully accessible to handicapped and elderly passengers. Also, special MARTA Mobility Buses have lifts for easy boarding and safety belts for securing wheelchairs. The one-way fare is \$4.00 and required attendants ride at no additional cost. For more information call: (404) 848-5000.

Taxicabs

Atlanta features 24-hour taxi service operating under the limited flat-rate structure.

Checker Cab Co., (404) 351-1111

Taxi Atlanta (678) 203-1658

Foreign Currency Exchange

There are five currency exchange locations at Hartsfield-Jackson Atlanta International Airport. They offer the following services: foreign currency, traveler's checks, drafts and wires, phone cards, travel insurance, foreign check collection and precious metals.

Hours: Monday – Sunday, 6:00 a.m. – 10:00 p.m. for all locations except for the Domestic Terminal they are open Monday – Sunday, 6:00 a.m. – 9:00 p.m.

Locations: Concourse F; North Terminal; BTS Concourse B; Concourse E; Gate #26; Domestic Terminal. Downtown offices of major banks offer the service Monday - Friday (9:00 a.m. - 4:00 p.m.). Some exchange hours vary. These banks are: Bank of America, and Wells Fargo. Currency exchange is also available at major hotels.

Consulate Services	
New Zealand	(404) 525-2495
Nicaragua	(404) 495-7816
Nigeria	(770) 394-6261
Norway	(404) 220-9938
Peru	(678) 336-7010
Philippines	(202) 467-9300
Poland	(404) 420-4320
Romania	(678) 228-6682
Senegal	(205) 255-2797
Sierra Leone	(404) 569-0229
Slovakia	(404) 242-3930
Slovenia	(404) 408-6415
Spain	(770) 518-2406
Sweden	(404) 408-7460
Switzerland	(404) 870-2000
Taiwan	(404) 870-9375
Tanzania	(713) 291-3880
Thailand	(404) 527-6778
Turkey	(404) 245-9110
Uganda	(478) 954-0391
United Kingdom	(404) 954-7700
Uruguay	(470) 550-1154

Emergency Numbers

- Emergency Assistance - 911
- City of Atlanta
Police – (404) 658-7830 Zone 5 Main Precinct
Fire – (404) 546-7000
- **Ambulance (24 hrs):**
Fulton County – (404) 730-7911
- First Aid Room at the Georgia World Congress Center: - (404) 223-4096

Hospitals within close proximity to downtown

- **Emory University Hospital Midtown** – (404) 686-4411
550 W Peachtree Street
- **Atlanta Medical Center (WELLSTAR)**
Main number – (404) 265-4000
303 Parkway Drive NE
- **Grady Hospital** – (404) 616-1000
80 Jesse Hill Jr. Drive SE
- **Northside Hospital** – (404) 851-8000
1000 Johnson Ferry Road
- **Piedmont Hospital** – (404) 605-5000
1968 Peachtree Road NW

Medical Services / Disaster / First Aid

- American Red Cross / Metro Atlanta Chapter, (404) 876-3302
- Children's Healthcare of Atlanta, (404) 785-5437
- Georgia Dental Association, (404) 636-7553

Drug Store / Pharmacy within close proximity to downtown

- CVS, 235 Peachtree St NE, (404) 577-4054
- Publix @ Ansley Mall, 1544 Piedmont Ave. NE, (404) 898-1850
- Publix @ Ponce, 1001 Ponce de Leon Ave. NE, (404) 892-9229
- Walgreen's @ Piedmont, 595 Piedmont Ave. NE, #100, (404) 685-9665

Grocery Store (downtown)

- Publix @ Piedmont, 595 Piedmont Ave. NE, (404) 881-1750

Ambassador Force – (404) 215-9600

The Ambassador Force of the Downtown Improvement District will provide an escort for employees and residents in the District to a parking lot, MARTA station or any location in the District during the following hours:

- **Monday through Sunday, 7:00 a.m. to 12:00 a.m.**
Hours are sometimes adjusted to support large special events happening in Downtown.

If you need an escort, call the ADID Field Office at **(404) 215-9600** or text request to 404-732-4200. Give your name and location to the ADID Dispatcher and a member of the Ambassador Force will respond.

Atlanta Convention & Visitors Bureau Visitor Information – (404) 521-6600**Atlanta Convention & Visitors Bureau Visitor Centers**

- Peachtree Center, 233 Peachtree St. #1400 Atlanta, GA 30303
Hours: Monday – Friday: 9:00 a.m. – 5:00 p.m.



2026 International Production & Processing Expo (IPPE) **BOOTH SPACE SELECTION INFORMATION**

Thank you for a successful 2025 IPPE in-person event! We look forward to being with you again in Atlanta at the Georgia World Congress Center for the 2026 IPPE, January 27 – 29.

To assist show management in planning the floor space needed for the 2026 IPPE, a **booth survey form** will be made available online beginning January 30, 2025. A survey announcement will be emailed to exhibitor contacts on January 30 for one survey submission per company on or before the **deadline date of February 28, 2025**. Companies will have one month to review results of recent IPPE and determine space needs for next IPPE. The survey will request preferred booth space size, booth type and exhibitor contact information. Results will allow show management to create and prepare floor plans for returning exhibitor booth selection, as well as prepare schedule for booth selection. In mid-April, exhibitor contacts will be notified by email of their scheduled day/time of booth selection. New floor plans will be posted to the IPPE website for exhibitor review in late April.

The **online booth application and space selection will begin May 1** and continue through early-June. Selection will be based on seniority, in highest-to-lowest order. Seniority is determined by the number of consecutive years exhibited in the IPPE. New exhibitors, and those returning from exhibit years prior to 2025, will gain access to the online booth application and space selection in mid-June.

Contracts and invoices will be emailed as booth applications and space selections are approved, usually within 1-2 business days of online submission. A \$500 non-refundable application fee will again be due at the time of application, payable by credit card, overnighted check or immediate wire transfer. Please note that your contract is not approved until receipt of the application fee. Refer to the Booth Space Rate and Terms document for pricing and payment information.

Don't miss out on the IPPE seniority period selections! This is your chance to take advantage of your years of seniority and loyalty.

We thank you for your continued support of IPPE, and we look forward to working with you again for the 2026 Expo.

IPPE Show Management



2026 International Production & Processing Expo (IPPE) **BOOTH SPACE RATE AND TERMS**

Floor Configuration:

Feed Equipment & Feed Ingredients
Meat and Poultry Processing/Packaging
Genetics, Incubation, Live Production and Egg Production/Processing

Pricing:

- **Advanced Booking Rate:** \$28/square foot through September 30, 2025
- **Standard Rate:** \$30/square foot beginning October 1, 2025
- **Open Corners:** \$250/corner
- **Tenure Discount:** \$4/square foot (available to exhibitors of 2025 IPPE)
- **Member Discount:** \$2/square foot (available to members of USPOULTRY, AFIA or Meat Institute at time of booth selection and in good standing at time of show)
- **Booth Application Fee:** Non-refundable \$500 payable online by credit card or bank transfer day of application, applied to the final balance for each purchased booth

Payment Terms:

Non-Refundable Application Fee: \$500 payable online by credit card or bank transfer day of application. Booth is not contracted until receipt of application fee.

Contracts issued by August 15, 2025

- Booths 300 square feet or smaller - payable in full within 45 days of contract
- Booths 301 square feet or larger - 25% of balance payable within 45 days of contract date and/or final balance due by September 30, 2025

Contracts issued August 16 - September 30, 2025 Payment in full within 30 days of contract

Contracts issued October 1 – December 15, 2025 Payment in full within 15 days of contract

Contracts issued December 16, 2025 – January 15, 2026: Payment in full at time of order

Note: There is a 3% non-refundable convenience fee applied to all payments made via credit card

Refund Policy:

Through September 30, 2025

50% refund less \$500 non-refundable application fee.

Refund requests must be submitted to show management in writing; email is acceptable.

After September 30, 2025

NO REFUND

General Information:

- Booth size begins at 10ft. x 10ft. Larger booths can be configured to fit needs. Two-level island stands permitted subject to show management approval.
- Linear booth space is separated by curtains/drapes and is not hard-wall material. An 8 ft. high drape will be placed along back of booth and a 3 ft. high drape will be placed along each side of booth except on those booths with purchased open corner(s).
- Carpeting/floor covering is REQUIRED for each booth space and can be ordered through GES, the general contractor for the 2026 IPPE, along with any furnishings needed. Hard-wall booth packages are available for rental through GES.
- Complimentary exhibitor booth staff registration will be available online beginning in September 2025 through January 26, 2026, on-site. On the day of show opening through show closing, exhibitor registration is \$135/person.
- Applications received after October 1 cannot be guaranteed a listing in WATT's IPPE Directory guide. This printed catalog, published by WATT Global Media, is published separately from show management.
- Applications received after November 1 cannot be guaranteed a listing in the IPPE Pocket Planner.