



IPPEXPO.ORG

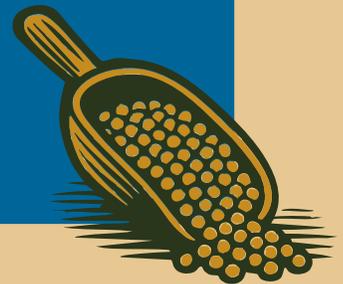
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FORMULATION**



2026

# EVENT WRAP-UP REPORT

Produced by:



# THE 2026 IPPE TRADE SHOW FLOOR SPOKE FOR ITSELF

The International Production & Processing Expo (IPPE) is the world's largest annual poultry and egg, meat and animal food industry event of its kind and is one of the 25 largest trade shows in the United States. See the results of the highly successful 2026 IPPE with the largest tradeshow floor in IPPE history, with more square footage and more to explore than ever before.



**662,214**  
SQUARE FEET

**1,375**  
EXHIBITORS

**32,550**  
TOTAL ATTENDEES

**9,706**  
INTERNATIONAL  
ATTENDEES

## AROUND THE WORLD

The 2026 IPPE had  
**9,706**  
international visitors  
from **115** countries  
worldwide.

### TOP FIVE INTERNATIONAL COUNTRIES/REGIONS REPRESENTED

Latin America – 49%  
Europe – 17%  
Canada – 14%  
Asia, Oceania, Middle East – 16%  
Africa – 4%

### COAST TO COAST Attendees by U.S. Region

Southeast – 52%  
Midwest – 31%  
Northeast – 6%  
Mid-Atlantic – 6%  
West – 5%

# BUYER INFORMATION

## Attendee Buying Power

- 48%** Authorized Decision-makers
- 18%** Influence Buying Recommendations
- 15%** Recommend Buying Decisions
- 8%** Part of a Buying Team



## ATTENDEE JOB FUNCTIONS

**42%** C-Level Management

**20%** Sales & Marketing

**12%** Plant/Live Operations

**9%** Engineering/Facility & Research & Development

# COMPANIES THAT ATTENDED THE 2026 IPPE

The following is a small sample of the hundreds of companies that attended the 2026 IPPE. Companies come from all over the world to conduct business at IPPE.

- |                                  |                                    |
|----------------------------------|------------------------------------|
| ADM ANIMAL NUTRITION             | JTM FOOD GROUP                     |
| AGROPECUARIA EL GRAN CHAPARRAL   | KALMBACH FEEDS INC                 |
| AGROSUPER                        | KELLY'S FOODS                      |
| ALATRADE FOODS                   | KENT NUTRITION COMPANY             |
| ALLEN HARIM FOODS LLC            | KOCH FOODS                         |
| AMERICAN MEAT COMPANIES          | KREAMER FEED, INC.                 |
| AMERICAN FOODS GROUP             | LAND O'FROST, INC.                 |
| AMICK FARMS LLC                  | LAND O'LAKES, INC.                 |
| BACHOCO OK FOODS                 | LINCOLN PREMIUM POULTRY            |
| B & B POULTRY                    | LOPEZ-DORADA FOODS                 |
| BEEFSNACKS USA                   | MAPLE LEAF FARMS INC.              |
| BELL & EVANS                     | MAPLE LEAF FOODS                   |
| BOAR'S HEAD PROVISIONS CO., INC. | MAPLE LODGE FARMS LTD.             |
| BOB EVANS FARMS                  | MAR-JAC POULTRY INC.               |
| BRAKEBUSH BROTHERS               | MARS PETCARE US                    |
| BRASWELL MILLING COMPANY, INC.   | MICHAEL FOODS                      |
| BUTTERBALL LLC                   | MILLER POULTRY                     |
| CAL-MAINE FOODS INC              | MOUNTAIRE CORPORATION              |
| CARDINAL MEAT SPECIALISTS, LTD.  | MPS EGG FARMS                      |
| CARGILL, INC.                    | NATIONAL BEEF PACKING CO., LLC     |
| CARL BUDDIG AND COMPANY          | NESTLE PURINA                      |
| CASE FARMS                       | NUESKE'S APPLEWOOD SMOKED MEATS    |
| CCF BRANDS                       | NUTRA BLEND                        |
| CENTRAL VALLEY MEAT COMPANY      | OLYMEL                             |
| CHOMPS                           | OPAL FOODS, LLC                    |
| CLAXTON POULTRY                  | OSI GROUP, LLC                     |
| COLORADO PREMIUM FOODS           | PECO FOODS INC.                    |
| COOPER FARMS, INC.               | PERDUE FARMS INC.                  |
| CRIDER FOODS                     | PILGRIM'S                          |
| CTI FOODS                        | POLLOS VIDAURRI                    |
| CULVER DUCK FARMS, INC.          | PRESTAGE FARMS INC.                |
| DAKOTA PROVISIONS                | PRONACA                            |
| DAYBREAK FOODS, INC.             | RANGEN GROUP                       |
| DIETZ & WATSON, INC.             | REDONDOS SA                        |
| EW NUTRITION                     | ROSE ACRE FARMS INC.               |
| FARBEST FOODS INC                | SAUDER EGGS                        |
| FEEDWORKS USA                    | SAUDER FEEDS, INC.                 |
| FIELDALE FARMS CORPORATION       | SEABOARD FOODS                     |
| FOSTER FARMS, INC.               | SEARA                              |
| FPL FOOD                         | SIMMONS FOODS INC.                 |
| FRESHPET                         | SMITHFIELD FOODS, INC.             |
| FURST-MCNESS                     | SOULES FOODS                       |
| GEORGE'S INC                     | STANDARD MEAT COMPANY              |
| GLOBAL FOOD PRODUCTS             | SUGAR CREEK PACKING COMPANY        |
| GOLD CREEK PROCESSING            | SUZANNA'S KITCHEN                  |
| GRANJA BRASILIA                  | SWAGGERTY SAUSAGE                  |
| HAPPY EGG                        | THE KRAFT-HEINZ COMPANY            |
| HARRISON POULTRY INC             | THE WENGER GROUP                   |
| HERBRUCKS POULTRY RANCH          | TIPTOP POULTRY INC.                |
| HILLANDALE FARMS                 | TURKEY VALLEY FARMS                |
| HILL'S PET NUTRITION, INC.       | TRIUMPH FOODS                      |
| HOLMES FOODS                     | TYSON FOODS, INC.                  |
| HORMEL FOODS CORPORATION         | VIRGINIA POULTRY GROWERS COOP INC. |
| HOUSE OF RAEFORD                 | VITA PLUS                          |
| INGREDIENT PROCESSORS            | WAYNE-SANDERSON FARMS LLC          |
| IN-N-OUT BURGER                  | WEST LIBERTY FOODS                 |
| JACK LINKS BEEF JERKY            | WESTERN MILLING                    |
| JBS USA                          | WHOLE FOODS MARKET                 |
| JENNIE-O TURKEY STORE INC        | WINGSTOP RESTAURANTS               |
| JOE JURGIELEWICZ & SON LTD       | ZAXBY'S                            |
| JOHNSONVILLE SAUSAGE, LLC        |                                    |

# EDUCATION AND NETWORKING

IPPE was three days of nonstop learning, connecting and discovering what's next!



## 90+ TECHTALKS

Short educational sessions by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, poultry and egg industries.



## 80+ HOURS OF EDUCATION SESSIONS

IPPE sessions focused on food safety, plant operations, sustainability and other current industry topics.



## GIVING BACK TO ATLANTA

The 2026 IPPE raised \$32,358 for the Atlanta Community Food Bank through its 'Giving Back to Atlanta' campaign. Since 2016, approximately \$278,000 has been donated to the Atlanta Community Food Bank through the campaign.



## HAPPY HOUR

Attendees had an opportunity to connect at the Happy Hour held on the trade show floor.

## GLOBAL REACH

IPPE offered delegation assistance and buyer matchmaking, as well as prearranged briefings and meetings customized according to buyer interests, through the U.S. Department of Commerce program.





# PLAN YOUR NEXT SUCCESS WITH IPPE

Jan. 26 – 28, 2027  
Atlanta, GA USA



Visit [ippexpo.org](http://ippexpo.org) to explore exhibiting opportunities for the 2027 IPPE.

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