

2026 TRANSPORTATION GUIDE

Georgia World Congress Center (GWCC)
285 Andrew Young International Blvd. N.W.
Atlanta, GA 30313-1591 USA



Jan. 27 - 29, 2026

SHOW HOURS:



Tuesday JAN. 27
10:00 a.m. – 5:00 p.m.

Wednesday JAN. 28
9:00 a.m. – 5:00 p.m.

Thursday JAN. 29
9:00 a.m. – 3:00 p.m.

IPPE MOBILE APP

The 2026 IPPE Mobile App is now available for download. Locate exhibitors, plan your visit and receive important daily message and alerts while at IPPE.

Scan this
QR Code
to Download



P GWCC Parking

Drive-up parking is available all days of IPPE for **\$15.00 per day (entry before noon)**.

Pre-sale discounts are now available using the link <https://gwcc.parkingguide.com/> for single or multi-day discounted of \$11.30 (including tax and fees).

- P** The **YELLOW LOT** is conveniently located across the street from Building C at 465 Ivan Allen Jr. Blvd.
- P** The **ORANGE DECK** is conveniently located on Andrew Young Int'l Blvd between Building B and the Mercedes-Benz Stadium.
- P** The **RED DECK** is convenient for visitors going to Building B and accessible across from the Mercedes-Benz Stadium at 265 Andrew Young International Blvd.
- P** The **GREEN DECK** is convenient for visitors going to Building A from Marietta Street



COAT & BAGGAGE STORAGE

\$3 per coat; \$5 per bag.
Credit cards only

A-Building: Sidney Marcus Auditorium Foyer
B-Building: Across from GWCC Administration Office
C-Lobby: Coat Room in Lobby (next to Fed-Ex)

Monday (B-Building only) 7:00 a.m. - 6:00 p.m.
Tuesday & Wednesday 7:00 a.m. - 6:00 p.m.
Thursday 7:00 a.m. - 5:00 p.m.

TAXI



Taxi's at the GWCC are located curbside outside of **B-Building** on **Andrew Young International Blvd.** and north end of **C-Building** by **Hall C4**



AIRPORT TRANSFERS

IPPE has partnered with Dart Airport Transfers to offer a discounted rate from airport to downtown hotels. Receive a special discount rate when you book online using promo code **IPPE26**. To access the IPPE portal go to <https://dartatl.com/ippe26/>. Please be sure to book in advance.

AIRPORT SHUTTLE (THURSDAY ONLY)

A free shuttle service is offered from the GWCC to Hartsfield- Jackson Atlanta International Airport. The shuttle will begin at **3:00 pm** after the close of the Expo on Thursday and will run until **4:30 p.m.** Look for the airport shuttle signage outside the **B-Building** and **C-Building** lobbies. MARTA also provides rail service to the airport for a fee.



RIDE SHARE

Uber and Lyft provide ride-share services to the GWCC. Pick-up area for **B-Building** is across **Andrew Young International Blvd.** curve.

For **C-Building**, pick-up area is located at the taxi cab turn-around outside the North end of the by **C-Lobby**.





HOTEL SHUTTLE BUS INFORMATION

Free bus shuttle service is offered from most IPPE block hotels to and from the Georgia World Congress Center. GWCC drop-off and pick-up is at the C-Building, Northside Drive Entrance Only. Check your hotel lobby for the nearest pick-up location. Hotel Shuttle will not service to Airport or Buckhead Hotels. See MARTA.

**Shuttles run every 15 – 20 minutes (BASED ON TRAFFIC)*

- | | |
|------------------|---|
| ROUTE # 1 | Hilton Atlanta
Courtland Grand (formerly Sheraton Atlanta Hotel) |
| ROUTE # 2 | Aloft Atlanta Downtown
Hotel Indigo Downtown
AC Hotel by Marriott
Reverb by Hard Rock |
| ROUTE # 3 | Twelve Centennial Park
W Atlanta Downtown
Springhill Suites Downtown
Hyatt House Downtown |
| ROUTE # 4 | Residence Inn Downtown
Fairfield Inn & Suites
Home2Suites Downtown
Holiday Inn Express & Suites Downtown |
| ROUTE # 5 | Courtyard Atlanta Downtown
The American Hotel formerly Doubletree
Hampton Inn & Suites Downtown Atlanta
Westin Peachtree Plaza |
| ROUTE # 6 | Ellis on Peachtree
Ritz-Carlton Downtown Atlanta
Hyatt Regency Atlanta |

- | | |
|-------------------|--|
| ROUTE # 7 | Marriott Marquis |
| ROUTE # 8 | Crown Plaza Midtown
Georgian Terrace |
| ROUTE # 9 | Residence Inn Midtown at 17th
Atlanta Marriott Midtown Suites
Hampton Inn Georgia Tech |
| ROUTE # 10 | The Staring
Loews Atlanta Midtown
Homewood Suites by Hilton Atlanta Midtown
Hilton Garden Inn Midtown |
| ROUTE # 11 | Canopy by Hilton Atlanta Midtown
Renaissance Midtown |
| ROUTE # 12 | Twelve Midtown
Embassy Suites Atlanta Midtown
Sonesta Select Atlanta Midtown |

HOURS OF OPERATION

Tuesday

7:00 a.m. – 6:00 p.m.

Wednesday

7:00 - 11:00 a.m. and 2:00 - 6:00 p.m.

Thursday

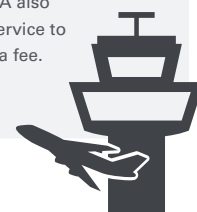
7:00a.m. - 4:00 p.m.

PICK UP & DROP-OFF:

235 Northside Dr.
Entrance in front of Building C

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Rail Map



Legend

- RED LINE**
- RED LINE NIGHT TIME SERVICE**
After 9 PM, North Springs to Lindbergh Center only. Transfer to the Gold Line for service between Lindbergh Center and the Airport.
- GOLD LINE**
- BLUE LINE**
- EXPRESSWAYS**
- GREEN LINE**
Weekday Service Bankhead to Edgewood/Candler Park until 9 PM
Weekend Service Bankhead to King Memorial until 9 PM
- GREEN LINE NIGHT SERVICE**
After 9 PM, Bankhead to Vine City only. Transfer to the Blue Line for service between Vine City and Indian Creek. One hour before the end of major events at Mercedes-Benz Stadium the Green Line only runs between Bankhead & Ashby.
- STATIONS WITH FREE DAILY PARKING**
- STATIONS WITH LONG-TERM AND FREE DAILY PARKING**
- MARTA RideSTORE**
- REDUCED FARE OFFICE**
- LOST & FOUND**
- STATIONS WITH RESTROOMS**

- ATLANTA STREETCAR CONNECTION**
- STREETCAR ROUTE**
- STREETCAR STOP**
- MARTA RAIL CONNECTION**

Regional Connections

- COBBLINC**
COBBLINC.COM
770-427-4444
Stations served
- WINNETT COUNTY TRANSIT**
GCTTRANSIT.COM
770-822-5010
Stations served
- GRITA XPRESS**
XPRESSGA.COM
844-977-7742
Stations served
- ZIPCAR** (A CAR SHARING SERVICE)
ZIPCAR.COM 866-4ZIPCAR
- HOPR** (A BIKE SHARING SERVICE)
GOHOPR.COM 833-838-8300
- AMTRAK**
AMTRAK.COM 800-USA-RAIL
Bus Route 110 from Arts Center Station
- GREYHOUND BUS LINES/SOUTHEASTERN STAGES**
GREYHOUND.COM 800-231-2222
Exit at Garnett Station
- HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT**
ATL.COM 800-897-1910
Red and Gold Lines before 9 PM. Gold Line only after 9 PM. Transfer to the Red Line at Lindbergh Center to continue to/from North Springs.

MARTA Apps



- MARTA On the Go:**
- Real-time bus & rail
 - Schedules
 - Service alerts
 - Connecting bus routes



- MARTA See & Say:**
- Report suspicious activity directly to MARTA Police
 - Discrete way to send text and photos

CONTACT

GENERAL
www.itsmarta.com
404-848-5000
TTY: 404-848-5665
Accessible Format: 404-848-4037

MARTA POLICE
Text MPD: (404) 334-5355
or Call (404) 848-4911 if you see something out of the ordinary.

Atlanta Streetcar



IN CASE OF EVACUATION

- Emergency phones are marked by a blue light. Lift receiver for direct line to Control Center.
- DANGER** Do not touch the high-voltage electric third rail.
- DANGER** Do not touch the high-voltage paddle units which protrude from the underside of the train.
- If instructed to open door emergency, use the handle to open the emergency door handle, open the access; the emergency release is a push door panel into the recess and exit the vehicle.
- In case of emergency evacuation, rescue personnel will assist passengers with disabilities. If evacuation necessary before rescue personnel arrive, please push passengers, leave wheelchairs on train.



MARTA

MARTA makes it easy – less stress, less traffic, and more options. Go to www.itsmarta.com and click on Plan a trip. Get your complete route information, including bus and rail schedules and walking directions to the nearest MARTA bus stops and rail stations. MARTA passes will be provided to registered Buckhead hotels for guests booked through IPPE housing provider (Maritz) in the room block.

The one-way fare is \$2.50.
For more information call: 404.848.5000 or visit itsmarta.com.

MARTA, Atlanta's public transportation system, offers rapid rail and bus service. MARTA is available directly from Hartsfield-Jackson International Airport to the Georgia World Congress Center. All MARTA stations and rapid rail cars are fully accessible to handicapped and elderly passengers.

For all North/South Marta lines, transfer at Five Points West to GWCC (State Farm Arena) for B-Hall and Vine City Station for C-Hall

BUCKHEAD HOTELS IN WALKING DISTANCE TO MARTA

ATLANTA MARRIOTT BUCKHEAD HOTEL & CONFERENCE CENTER

Exit the hotel and turn left. Walk south along Lenox Road for approximately 0.2 miles to the intersection of Lenox Road and East Paces Ferry Road. The entrance to the Lenox MARTA Station is located on the southwest corner of the intersection of Lenox Road and East Paces Ferry Road.

EMBASSY SUITES ATLANTA BUCKHEAD

Exit the front door of the hotel and turn right. Walk down the sidewalk on the same side of the street as the hotel. The "Buckhead" MARTA station is approximately two (2) blocks down.

HAMPTON INN SUITES ATLANTA BUCKHEAD PLACE

Exit the hotel and turn right walking south along Piedmont Road. Proceed 0.1 miles and turn left onto Terminus Place NE. Proceed approximately 0.1 mile and turn right onto Highland Drive, NE. Proceed roughly 0.1 mile and turn left onto Peachtree Road. Walk roughly 0.2 mile to the entrance of the Buckhead MARTA Station on the north side of Peachtree Road

HILTON GARDEN INN BUCKHEAD

Exit the hotel through the lobby and turn right (walk along the sidewalk) on Tower Pl Dr NE (36ft). Make another right at the Stop sign onto Tower Place Drive NE (79ft). Cross the street pass the parking deck, walk through the fountain park towards Buckhead Pedestrian Bridge. Take the walkway ramp up to MARTA Station (305ft).

JW MARRIOTT BUCKHEAD

Exit the lobby and walk towards the ramp that will lead to Lenox Road. Walk towards East Paces Ferry Road and cross the street to the MARTA Station.

SPRINGHILL SUITES ATLANTA BUCKHEAD

Exit the hotel, turn right and walk roughly 100 feet to an intersection with a Wells Fargo Bank to your left. Turn left and walk about 200 feet to Buckhead Loop NE. Turn right onto Buckhead Loop NE and walk roughly 0.1 miles. Just past the Meridian Buckhead Highrise turn left onto the 400 Pedestrian Path. Proceed along the path for roughly 0.1 mile to the MARTA Buckhead Station Pedestrian Bridge that crosses over Georgia State Route 400. Cross the pedestrian bridge into the Buckhead MARTA Station.

THE WESTIN BUCKHEAD

From hotel Lobby entrance in Peachtree Street, exit the door and turn left. Walk one block and will arrive at the MARTA Station.

HOTEL COLEE

Exit the hotel and make a left onto Peachtree Street. Walk approximately 200 yards to the MARTA Station on the left. Address to the Buckhead MARTA Station: 3360 Peachtree Rd NE, Atlanta, GA 30326