



2026 IPPE Attendee Activities

TUESDAY, JAN. 27

TECHTalks

10:30 am. – 4:30 p.m., A244, B45011, C14128

IPPE is offering short educational presentations by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, and poultry and egg industries.

Bosley's Place Puppies

10:00 a.m. – 12:00 p.m., A220 Community Lounge

IPPE is inviting attendees to visit and pet some adorable puppies in the A-Hall, Community Lounge. The puppies are part of Bosley's Place, a rescue orphanage for underage, orphaned puppies. Donations for Bosley's Place will be accepted at the Community Lounge by the organization.

Discovery Zone

Award Presentations, B51027

- 1 p.m.
Poultry Industry Innovation in Safety & Health Awards
The Poultry Industry Innovation in Safety & Health awards presentation will be presented, and everyone is invited to come celebrate the award winners.
- 2:30 p.m.
New Product Showcase Awards
The IPPE New Product Showcase winner presentations will be presented, and everyone is invited to come celebrate the award winners.

Happy Hour

4:00 – 5:00 p.m., trade show floor (A-Hall; B, B/C, and C-Hall)

The IPPE Happy Hour will be held on the trade show floor Tuesday afternoon. Take time to network and catch up with your colleagues!

New Product Showcase

10:00 a.m. – 5:00 p.m., BC36119

The New Product Showcase will provide attendees with an outstanding opportunity to see the newest products or innovations offered by exhibitors.

Poultry Museum

10:00 a.m. – 5:00 p.m., Booth B33009

Go back in time and see the history of the poultry industry!

Expo Auctions - Benefiting The Atlanta Community Food Bank

10:00 a.m. – 5:00 p.m., Booth BC34093 and B Concourse, Level 4

Expo Auctions' diverse and unique assortment of consignment auction items are sure to attract IPPE visitors to shop and bid online for a chance to win. A huge selection of sports, entertainment, historical and political memorabilia, VIP travel and hunting packages, jewelry & handbags, wine, and bourbon & spirit packages can take your auction from Ordinary to Extraordinary!

B&B Glass Studio - Benefiting The Atlanta Community Food Bank

10:00 a.m. – 5:00 p.m., Booth BC34087

Stop by and watch Bob create whimsical handmade glass figures depicting chickens, cows, pigs and other animals. Figures are available for purchase and a portion of all sales will be donated to IPPE's selected charity, the Atlanta Community Food Bank.

WEDNESDAY, JAN. 28**TECHTalks**

9:30 a.m. – 4:30 p.m., A244, B45011, C14128

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Discovery Zone

Award Presentations, B51027

- 10:00 a.m.

Young Leaders Under 30 Awards

The IPPE Young Leaders Under 30 Award presentation will be presented, and everyone is invited to come celebrate the award winners.

Hot Wing Competition

2:00 – 4:00 p.m., Discovery Zone, B51027

IPPE is inviting attendees to see if they can stand the heat. IPPE will be featuring a Hot Wing Eating Contest where the winners of each "Heat" go on to compete eating sequentially hotter wings. Come see if you can beat the heat!

ATL-Cruzers Trolley Ride to Ponce City Market

5:30 p.m. – 9:30 p.m.

Catch a ride with ATL-Cruzers! A trolley will be available to take attendees from Georgia World Congress Center to Ponce City Market Wednesday, Jan 28. Situated along Atlanta BeltLine Eastside Trail, Ponce City Market is the hub between Atlanta's most popular intown neighborhoods. Housed in the fully renovated 1925 Sears, Roebuck & Company building, this urban market features a central food hall, leading retail brands and a rooftop boasting carnival inspired games, rides and unbeatable views of the city. The complimentary trolley will run every 15-20 minutes from 5:30 p.m. through 9:30 p.m. between two pickup locations, the GWCC Bus Depot and the Marriott Marquis. Attendees must register and show their IPPE badge to access the trolley from and to the Georgia World Congress Center.

THURSDAY, JAN. 29

TECHTalks

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New Product Showcase

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Poultry Museum

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