

Sponsorship and Marketing Sales Open July 7 at 12:00 p.m. EDT (U.S.)

Sales will open exclusively to current contracted exhibitors. Please note that availability is limited, and all opportunities will be reserved or sold on a first-come, first-served basis.

The sponsorship portal link will be available on the IPPE website under the Exhibitors tab.

Stand Out at IPPE with Strategic Sponsorship and Marketing Opportunities

The **International Production & Processing Expo (IPPE)** is the premier event for the poultry, egg, meat, and animal food industries—bringing together decision-makers and influencers with leading suppliers of cutting-edge technology, products and services. Attendees come specifically to discover companies like yours and explore the innovations that drive business success.

Amplify Your Presence

Maximize your visibility and impact by leveraging IPPE's comprehensive sponsorship and marketing programs. These opportunities are designed to set your company apart from the competition and position your brand front and center—before, during, and even after the show.

Whether you're aiming to attract new prospects, boost sales, or increase brand awareness, consistent exposure throughout the IPPE experience ensures your company stays top of mind.

Customize Your Approach

Choose from a variety of sponsorship and marketing options to build a program tailored to your objectives. Have a unique idea in mind? Or not sure where to start? We're here to help.

Contact **Lisette Reyes, Expo Services Manager**, to collaborate on a custom package that aligns with your goals.

Lisette Reyes
lreyes@ippexpo.org
770.635.9053

Important Sponsorship Requirements & Deadlines

To participate in IPPE sponsorship opportunities, **you must be a current contracted IPPE exhibitor**. Please take note of the following key deadlines and policies:

- **Deadline for banner and digital sponsorship opportunities is December 22, 2025.**
- **Payment Terms:**
 - Payment is due within **30 days of the invoice date**. Sponsorships will be canceled and returned to inventory if payment is not received by the deadline.
 - **No refunds** will be issued for canceled sponsorships or exhibit booths.
 - Sponsorship secured **within 30 days of the show** must be **paid in full at the time of purchase** or they will not be fulfilled.

Promote Yourself – Complimentary Tools for Exhibitors

You've made the smart choice to exhibit at IPPE—now let the world know! Take advantage of these **free promotional resources** to boost your visibility and drive traffic to your booth:

- **Complimentary Guest Passes for Your Customers**

Invite your customers to attend IPPE at no cost. Contact **Robin Hughes, Expo Registration Manager**, at rhughes@ippexpo.org to request your **custom promotional code**.

- **Complimentary Online Press Releases**

Submit up to **five press releases** to be featured on the **IPPE Exhibitor Press Releases** webpage. Submissions are reviewed weekly and posted in **alphabetical order by company name**.

- **Media Center Access**

The **IPPE Media Center** serves as a hub for journalists and media professionals during the show. Drop off printed **press releases** and/or **press kits** to have them displayed and available for pickup by members of the media.

- **Map Your Show (MYS) Listing – Standard & Upgraded Options**

- Every contracted exhibitor receives a **complimentary MYS listing** that includes:
 - Company name and address
 - Phone number
 - Description
 - Company contacts
 - Product categories

- **TECHTalks offer exhibitors a platform to deliver 20-minute on-floor presentations focused on key industry topics, such as:**

- Food safety
- Animal welfare
- Feed production
- Sustainability
- Renewable/alternative energy
- Artificial intelligence

The **application form** will be available on the **Exhibit tab** of the IPPE website beginning **August 25**.

- **New Product Showcase – Spotlight Innovation**

Submit a **video presentation** of your latest solution to be featured in the **New Product Showcase**, an excellent opportunity to grab attention from attendees seeking ways to improve their businesses. **Applications** will be posted on the **Exhibitors tab** of the IPPE website starting **September 18**.

- **Expo Images & Downloadable Graphics – Promote with Style**

Visit the **Media tab** on the IPPE website to access:

- An **image library** for email signatures, social posts, and correspondence
- **Downloadable graphics** for banners and email marketing
- **Promotional Message Template:**

Come see [Your Company Name] at booth number [Your Booth Number] at the 2026 IPPE!

- **Social Media – Extend Your Reach**

Tag IPPE using **#IPPE2026** and mention us with **@yourcompanyname** to promote your participation. Make sure to **add your social media handle** in the **EXHIBITOR LOGIN** area so IPPE can find and tag you in return.

- **Export Interest Directory – Reach International Buyers**

Exhibitors of **U.S. origin** can join the **Export Interest Directory** free of charge. To qualify, you must:

- Be a 2026 contracted exhibitor
- Certify that at least **51% of exhibited products or services are of U.S. origin**

The Export Directory is accessible electronically and at the **International Trade Center** in the **A/B Connector of the Georgia World Congress Center (GWCC)**, where international attendees gather.

M2A Elite

\$18,500 - offerings are exclusive to M2A Elite participants

Stand Out at IPPE with M2A Elite Sponsorship

As an **M2A Elite** sponsor, your company will enjoy unique exposure to all IPPE attendees—before, during, and after the show. This exclusive package includes a pre-show marketing opportunity (email or postcard) to all registered attendees and unmatched visibility onsite.

Sponsorship includes:

- **Pre-Show Visibility**
 - One pre-show email blast or direct postcard mailing to all preregistered attendees (select from specific attendee categories). Materials are due in January. *
 - Your company logo and booth number featured on the IPPE website homepage, linked to your site and will stay live until the next year's exhibit space sales open. (70,000+ average monthly views)
- **Digital Promotions**
 - Featured company highlight (logo + booth number + short write-up) in an attendee newsletter sent to 30,000+ registrants
 - Elite sponsors' logos rotated with schedule on monitors throughout the Georgia World Congress Center (GWCC). 53 monitors total
 - Your logo and booth number displayed on 10' x 5' LED screens outside the A- and B-Building entrances
- **Digital billboard promotion throughout the show week in high-traffic areas:**
 - GWCC lobbies
 - Over B-Building escalators
 - At top of the escalator coming from the Red Deck parking garage
 - A-Building lobby and outside on East Plaza
 - B-Building on International Blvd.
 - C-Building on Marietta Street Deck
- **Onsite Presence**
 - Logo placement on 53 rotating monitors across the Georgia World Congress Center
 - Inclusion in the official IPPE Pocket Guide (30,000+ distributed)
 - Elite Sponsor banner at each hall entrance featuring your logo and booth number
 - Window cling signage with your logo and booth number:
 - Top of B- and C-Building escalator guard walls
 - Shuttle bus windows for 35+ buses serving IPPE official hotels
- **During Expo Week**
 - Recognition in four daily show e-blasts (approx. 100,000 total emails)
 - Company logo on attendee registration confirmation emails
 - One push notification via the official IPPE mobile app during show hours (scheduled by IPPE)
- **Post-Show Exposure**

- Logo and company name featured in a follow-up email to all 2026 attendees (approx. 30,000 emails)

**Postcards must be printed on nonglossy/uncoated stock. All materials must include your booth number. By participating, you authorize IPPE to use your logo on official signage and promotional products. IPPE reserves the right to enhance or adjust benefits at any time.*

IPPE Wi-Fi Network

\$25,000 | One Opportunity Only

Put your brand front and center—every time an attendee connects.

As the **exclusive IPPE Wi-Fi Network Sponsor**, your company will receive continuous exposure throughout the Georgia World Congress Center (GWCC) campus during IPPE. With tens of thousands of attendees relying on free Wi-Fi in exhibit halls, meeting rooms, lobbies, and common areas, this high-visibility opportunity ensures your brand is seen again and again.

Sponsorship includes:

- **Name the Wi-Fi Network**
Create a custom, sponsor-branded Wi-Fi network name (subject to character limits and IPPE approval)
- **Campus-Wide Visibility**
Your branded Wi-Fi network will be visible in all IPPE-accessible areas of the **entire GWCC**, exhibit halls, lobby spaces, meeting rooms, all general common areas
- **Upgraded Technology**
GWCC's upgraded Wi-Fi ensures faster, more reliable connections—reaching more attendees more often
- **Pre-Show & Onsite Promotion**
 - Featured in **pre-show attendee promotions**
 - Recognition in the **official IPPE Show Guide** and **Pocket Planner**
 - Branded **onsite signage** across all halls and key areas with access instructions

This exclusive, high-impact sponsorship guarantees repeated brand exposure with one of the most essential services at the show—Wi-Fi. Act fast—this opportunity is available to only one sponsor.

IPPE Mobile App

\$15,000 | One Opportunity Only

Your brand. Every screen. Every time.

Be the first thing attendees see each time they launch the official IPPE app—used by thousands to navigate the show. With more than **10,000 downloads** expected and daily usage throughout the event, this **exclusive sponsorship** delivers unmatched digital visibility on both mobile and desktop versions of the app.

Sponsorship includes:

- **Pre-Show Exposure**
 - Featured in attendee emails from **November to January**, including:
 - **Attendee newsletters**
 - **Know Before You Go guides**
 - **Daily IPPE newsletters emailed Monday–Wednesday** during the tradeshow days
Reach: 30,000+ emails each day

- **Onsite Visibility**
 - Recognition on **onsite signage across all exhibit halls** promoting the app encouraging attendees to download and use the app.
- **In-App Branding**
 - **Splash Screen Ad**
 - Non-clickable full-screen image appears for **5–10 seconds** immediately after the show branding screen
 - **Digital Banner Ad**
 - Includes **your company name and booth number**, linked to a **URL of your choice**
 - **Home Page Tile**
 - Custom-designed tile featuring your artwork/banner
 - Clickable, with a link to **any URL** you specify
 - **Navigation Menu**
 - Your **company name listed as the sponsor** in the dropdown menu
 - Linked to a **custom URL**
- **Statistics**
 - Statistics related to the number of app launches, session views, etc.

Secure the only app sponsorship available and lock in exclusive visibility all show long.

Daily “Thank You for Registering” Email

\$7,500 each | 4 Exclusive Opportunities

Connect with IPPE attendees at the exact moment they commit to the show.

Unlike the standard registration confirmation, the **daily “Thank You for Registering” email** is sent individually to each attendee **within 24 hours of registering**—making it one of the **earliest and most effective touchpoints** for sponsors.

Why This Sponsorship Matters

- Sent to **every new registrant** (30,000+ total), giving your brand front-row exposure
- Delivered **daily** during registration periods—your message is timely, relevant and personal
- Positioned in a **high-readership email** that includes:
 - Key show information
 - Event and program highlights
 - Instructions for building a **My Show Planner (MYS)**
 - Next steps to prepare for attending IPPE

Sponsorship includes:

- **Banner ad placement** in the body of the email
- **Clickable link to your website or landing page**
- Tailored opportunity to **target your messaging** to attendees from the moment they decide to attend IPPE

Get in early. Be seen first. Make a lasting impression.

Banner Locations

Custom Pricing by Location & Size | Limited Availability

Amplify your brand presence and drive booth traffic with strategically placed banners throughout the Georgia World Congress Center (GWCC). Banner advertising is one of the most visible and effective ways to stand out during IPPE and improve traffic to your booth.

Available Banner Locations:

- **A-Building (Level 2-4)**
- **B-Building (Levels 2-4)**
- **C-Building (Level 1)**

Each location offers unique visibility and high foot traffic. Pricing will vary depending on the selected location and banner size.

Sponsorship includes:

- **Prime Placement:** Banner location selection is **first-come, first-served**
- **Custom Exposure:** Choose a location that aligns with your target audience and show strategy
- **Brand Amplification:** Maximize visibility and strengthen your presence throughout the convention center

Important Notes:

- **Banner location fees do NOT include** the cost for **design, production, installation or dismantle**
- **All banner installations and removals** must be handled by **GES**, IPPE's official general service contractor. **Additional details and availability will be sent via email.**
- You may choose to have your banner produced by **GES** or another vendor; however, all banners must meet **GES/GWCC technical specifications**
- Detailed instructions and specifications will be provided via email after booking

Deadline for creative:

December 22, 2025

Take advantage of this premium signage opportunity to increase your visibility across the show floor. Spots are limited—reserve your banner location early!

LED Wall

\$3,750 per 10-Second Spot | 6 Spots Available per Location

Make a bold impression with **prime digital signage placements** in two of the busiest locations at the Georgia World Congress Center (GWCC) during IPPE. Your static or animated graphic will run throughout the show week—offering continuous exposure in high-traffic areas.

Looping Schedule & Visibility

- Each 10-second ad runs in a **90-second loop**
- Ads are repeated **throughout the day, every day** of the show
- Digital walls are located in:
 - **AB Lobby - Two Areas**
 - **B-Building Escalator – Level 4 Entrance**
- **A/B Lobby near Registration Area – Two Display Areas**
 - **\$3,750 per 10-second increment**
 - **6 spots available**
 - Maximum attendee visibility during badge pickup and entrance flow
- **B-Building at Level 4 Escalator**
 - **\$3,750 per 10-second increment**
 - **6 spots available**
 - Located above the **main escalator access point** into the exhibit halls—one of the most heavily trafficked entryways

Guidelines

- Sponsor is responsible for providing the final creative
- Ads must adhere to **IPPE and GWCC technical specifications**
- **Booth number must be clearly included**
- Creative may be **static, animated, or full video**

Reserve your LED wall spot today!

Hanging Sign

\$750 Each (Double-Sided)

Floor Cling Add-On: \$500 Each

Elevate your booth visibility—literally and visually.

Place your brand above the crowd with **double-sided hanging cross-aisle signs** in A, B, or C-Hall, then maximize ground-level visibility with an **eye-catching floor cling** beneath it.

Hanging Cross-Aisle Sign Details

- **\$750 per sign**, double-sided
- One sign available **per aisle** in:
 - **A-Hall**
 - **B-Hall**
 - **C-Hall**
- Includes:
 - **Company logo**
 - **Booth number**
- Installed above the **main tram line**
- Sponsors select aisle **closest to their booth** (assigned on a first-come, first-served basis)
- Ensures continuous traffic guidance and visibility from a distance

Add-On: Floor Cling

- **\$500 per cling**, installed directly beneath your cross-aisle sign
- Includes:
 - **Company logo**
 - **Booth number**
 - **Directional arrow pointing to your booth**
- Captures attention of attendees navigating via phone or signage on the floor

Combine overhead and downward visibility to guide attendees right to your booth!

Directional Floor Message Arrows

\$7,500 Each | One Exclusive Opportunity per Hall (A, B & C)

Lead attendees directly to your booth—from the moment they arrive.

Become the **path they follow** with high-impact **directional floor message arrows** placed throughout the show halls. This exclusive sponsorship allows you to **guide traffic with purpose**, increase brand impressions, and put your logo right at attendees' feet—literally.

Sponsorship includes:

- **One exclusive sponsor per hall:**
 - **A-Hall**
 - **B-Hall**
 - **C-Hall**
- **50–60 custom floor arrows** per building
- Arrows begin at building entrances and extend to the hall connector—**guaranteeing maximum exposure**

Customization Includes:

- **Your company logo**
- **Booth number**
- **Short branded message** to entice attendees as they move through the venue

These visually impactful graphics not only aid navigation, they create brand familiarity before attendees even reach your booth.

Sidewalk Graphics

\$1,000 Each | 8 Locations Available Per Building (A, B & C)

Bold Branding Before They Even Walk Through the Door

Make an impression before attendees even set foot inside IPPE! With prominent **6 ft x 4 ft sidewalk graphics** positioned outside each major entrance of the Georgia World Congress Center, your brand will be one of the first things attendees see.

Sponsorship includes:

- **\$1,000 per sidewalk graphic**
- Available **outside the A-, B- and C-Building entrances**
- **8 total spots per building**
- Choose one or multiple locations to enhance your brand presence
- **First-come, first-served**—secure your preferred spots early!

Guidelines:

- Sponsor provides the artwork, customized to your brand message
- **Must include your booth number**
- All designs are **subject to IPPE approval**

These sidewalk graphics are a high-impact, cost-effective way to create anticipation, drive traffic, and make your booth a must-visit destination.

Official IPPE Show Lanyard

\$10,000 | Four Brand Positions Available

Put your brand around every neck at IPPE.

Thousands of attendees must wear their lanyard every day of the show—and often keep it long after. As one of only **four exclusive lanyard sponsors**, your brand will gain constant visibility throughout the event and beyond.

Sponsorship includes:

- **Shared branding** on the **official IPPE lanyard** worn by all attendees
- **Lanyards include:**
 - **IPPE logo**
 - **Your company logo**
 - **Your booth number**
 - **Custom-designed artwork** integrating all four sponsors
- Lanyard becomes a **valuable keepsake**, continuing to promote your brand even after the show

Eligibility:

- **Only 4 sponsorship spots available** – one per participating brand
- Opportunity is **first-come, first-served**
- **IPPE reserves the right to deny competing companies**

Deadline to sponsor
October 9

Gain all-day, everyday exposure with the most worn item at the tradeshow.

Official IPPE Show Bags

\$5,000 | Four Opportunities Available

Be carried throughout the show—and beyond.

IPPE attendees love show bags for collecting literature, giveaways, and essentials! As one of four official sponsors, your **logo and booth number** will appear on **one custom show bag** distributed at registration and info desks in A-, B- and C-Buildings.

Sponsorship includes:

- Co-branded artwork featuring the **IPPE logo** and **your logo + booth number**
- Distributed to **thousands of attendees** at:
 - Registration areas
 - Main lobbies of A-, B- and C-Buildings
- Highly visible **during** and **after** the show as a long-term keepsake
- **IPPE reserves the right to deny competing brands. First-come, first-served.**

Deadline to sponsor:

- **October 9**

IPPE reserves the right to deny competing brands. First-come, first-served.

IPPE Trams

\$6,000 Per Tram | High Mobility Exposure

Put your brand in motion!

Sponsor one of the official IPPE trams and keep your brand on the move while providing transportation to IPPE attendees. Trams operate on the center aisle in:

- **B-, BC- and C-Halls** (6 trams total)
- **A-Hall** (2 trams)

Sponsorship includes:

- **Branded header signage**
- **Front and/or back panel branding** with logo and booth number
- Custom artwork production and installation by IPPE
- Sponsor logos also featured on **onsite tram signage** encouraging ridership

You may sponsor **one or multiple trams** to boost your reach.

Limited availability—reserve your tram(s) early for optimal placement and visibility.

Tram Stop Benches

Strategically located **rest areas with brand exposure** in each hall. Your **logo and booth number** will be prominently displayed on a **large floor sticker** in front of each bench.

Pricing:

- **A-Hall:** \$2,500 each (6 benches)
- **B-Hall:** \$5,000 each (12 benches)
- **BC-Hall:** \$1,700 each (4 benches)
- **C-Hall:** \$2,500 each (6 benches)

High-traffic visibility while attendees relax, wait, or check their devices.

International Trade Center

\$12,500 | One Exclusive Opportunity

Connect with 9,000+ international attendees from over 130 countries.

As the exclusive sponsor of the International Trade Center—IPPE’s global networking hub—you’ll be front and center with international decision-makers in the meat, poultry, egg, and animal food industries. Includes branding in a space equipped with translation support, refreshments, internet, printers, and lounge seating.

Sponsorship includes:

- Prominent **signage outside and inside the Center**
- **Branding** on exterior and on the Center’s windows facing the tradeshow floor
- Inclusion in **IPPE printed guides, app listings, and directional signage**
- Opportunity to place:
 - **Two pop-up banners** (provided by sponsor, IPPE approved)
 - **Branded literature, giveaways, or materials**
- Recognition in **pre-show attendee marketing**
- Receive **contact info** of International Trade Center visitors:
 - Name, Title, Company and Email

Stand out to global decision-makers and demonstrate your international reach. This opportunity is **first-come, first-served**—secure your sponsorship today!

IPPE Community Courtyard – Hall BC

\$15,000 | One Exclusive Opportunity

Be the name behind the fun!

Sponsor the **IPPE Community Courtyard**, a dynamic, social hub located in Hall BC where attendees gather, relax and enjoy interactive games like giant checkers, cornhole, Connect 4 and PutterBall. This engaging space draws continuous foot traffic and creates lasting impressions—making it the perfect opportunity to associate your brand with energy, connection, and entertainment.

Make a bold, friendly impression while driving booth traffic and increasing your brand visibility before and during the show. This exclusive sponsorship includes a powerful blend of on-site branding and digital promotion for maximum reach.

Sponsorship Benefits:

- **Branded On-Site Signage**
 - Your **exhibitor logo and booth number** will appear on **all signage throughout the Courtyard**, ensuring visibility to all who stop by.
- **Website & App Recognition**
 - As the exclusive Courtyard sponsor, your company name, logo and booth number will appear on the **IPPE website and mobile app**—including a **direct link to your website**.
- **Floorplan Highlight**
 - The IPPE Community Courtyard will be featured on the official show floorplan, **clearly naming your company as the sponsor** for both the web and app versions.
- **Push Notifications**
 - Receive **name and booth number recognition in push alerts sent through the IPPE app**, reminding attendees of the Courtyard activities and encouraging visits.
- **Pre-Show Email Promotions**
 - Gain exposure in targeted **pre-show emails** sent to all registered attendees and more than **30,000 prospects**. Promotions include:
 - Monthly attendee newsletters
 - “Know Before You Go” guides
 - Daily onsite newsletters (Monday, Tuesday, Wednesday)
- **Show Guide Recognition**
 - Your sponsorship will be highlighted in IPPE’s **official printed show guides**—a key resource used by attendees throughout the week.
- **Venue Signage Presence**
 - Your logo and booth number will also be included on **GWCC venue signage** promoting the IPPE Courtyard.

One opportunity. Nonstop visibility. Maximum engagement.

IPPE Community Lounge

- **A-Hall – \$5,000**
- **B-Hall – \$7,500 (Larger footprint + additional signage)**
- **C-Hall – \$5,000**

One Exclusive Sponsorship Available per Hall

Provide comfort—and capture attention.

Attendees welcome a break from the bustling show floor, and your brand can be front and center as they recharge, rest, or reconnect. The **IPPE Community Lounges**, located in **A-, B- and C-Halls**, offer high-traffic visibility and meaningful engagement.

Sponsorship Benefits:

- **Branded charging tables** featuring:
 - Your **company logo**
 - Your **booth number**
- **Sponsorship signage** in the lounge area with your logo and booth details
- Inclusion in **attendee newsletters** promoting the lounges before and during the show
- Lounge locations will be **labeled on the official IPPE floor plan** (both online and in the mobile app) and **identified with your company name as the sponsor**

Make a lasting impression while attendees recharge. Sponsorships are exclusive per hall and available first-come, first-served.

IPPE Discovery Zone

\$5,000 | One Exclusive Opportunity | B-Hall

Put your brand at the center of fun and interaction.

The **IPPE Discovery Zone** in B-Hall is a great place for attendees to have fun and interact with each other, and your name can be associated with it.

Sponsorship includes:

- **Exclusive recognition** as the Discovery Zone sponsor in:
 - **official printed show guide**
 - **IPPE mobile app**
- **Your company name displayed** as the sponsor on the **IPPE online floor plan** and in the app map
- **Inclusion in attendee marketing emails** promoting Discovery Zone activities prior to the show

This is a great opportunity to reinforce your brand's connection! Availability is limited to one sponsor only—secure your spot today! Be the name behind the fun.

IPPE Happy Hour

\$25,000 | Two Exclusive Opportunities

Tuesday, 4:15–5:00 PM | On the Show Floor

Be the name everyone remembers right at the center of IPPE's most anticipated networking event.

The IPPE Happy Hour is the can't-miss social event of opening day. Held directly on the show floor, this casual and energetic gathering draws thousands of professionals for complimentary drinks, conversation, and connection. As one of **only two exclusive sponsors, your brand will be everywhere—from pre-show promotions to drink carts across the GWCC.**

Sponsorship includes:

Pre-Show Visibility

- Logo and booth number featured on the **IPPE website**, linked to your company site
 - **Pre-show emails** to all registered attendees (expected reach 30,000+ emails/day) via monthly attendee newsletters, "Know Before You Go" guides, onsite daily newsletters (Monday–Tuesday)

Digital Presence

- **Featured recognition in the IPPE mobile app**, including logo and booth number
- **Push notifications** from the app reminding attendees of the Happy Hour—**with your company name and booth number included**

Onsite Recognition

- **Logo and booth number displayed throughout GWCC** on signage promoting the Happy Hour
- **22" x 28" drink cart signage** (approx. 20 carts), including:
 - Logo
 - Booth number
 - **QR code** linking to a URL of your choice
 - Short branded message
- **Verbal acknowledgment over the show floor intercom** at the start of the event, highlighting your sponsorship and booth location

With extensive brand exposure and direct attendee engagement, this sponsorship delivers a lasting impact long after the drinks are gone.

Young Leaders Under 30 Award Sponsorship

\$5,000 | One Exclusive Opportunity

Support the future of the industry!

The **Young Leaders Under 30 Award**, developed by **AFIA**, the **Meat Institute** and **USPOULTRY**, to recognize rising professionals (ages 21–29) who demonstrate exceptional leadership in the meat, poultry, egg, and animal food industries. Young professionals whose company is a member of **AFIA**, the **Meat Institute** and **USPOULTRY** are welcome to apply for the award. This prestigious program not only celebrates tomorrow's leaders, but also invests in their continued education and exposure to cutting-edge industry technology.

As the **exclusive sponsor**, you'll align your brand with the next generation of industry changemakers—while gaining direct access to a targeted and engaged group of high-potential professionals.

Sponsorship includes:

- **Digital & Pre-Show Exposure**
 - **Logo and website link** on the **Young Leaders Under 30 Award** page on the IPPE website
 - **Logo and website link** included in all **pre-show emails** sent to Young Leaders and their member companies
- **Onsite Engagement**
 - **Your booth will be a stop** during the **VIP tour** of the Expo floor by the Young Leaders and their guests
 - Option for **your representative to accompany** the tour group and engage directly
- **Networking & Brand Presence**
 - **Three invitations** to the **Young Leaders Award Breakfast**
 - Option to provide **handouts, giveaways, or branded materials** to the Young Leaders during the breakfast
 - Opportunity to give a **3-5 minute introduction of your company** during the breakfast.
 - **Public signage recognition** of your sponsorship (with booth number) during the breakfast
- **Special Recognition**

- **Public signage recognition** of your sponsorship (with booth number) during the **plaque presentation ceremony**
 - **Held on the Expo floor in the Discovery Zone**
 - **Open to all IPPE attendees**

Celebrate the future and invest in leadership. Only one sponsorship available—secure your spot today!

All sponsors must be current contracted IPPE exhibitors.

Payment is due within 30 days of invoice. If payment is not received by the due date, sponsorships will be canceled and returned to inventory. Refunds are not given should you choose to cancel your sponsorship or your booth.