

JAN. 27-29, 2026



BONUS! Must-see Exhibitors also appear in WATTPoultry USA, Poultry International, Feed Strategy and Feed & Grain magazines*

Showcase your company presence in the official
IPPE DIRECTORY BY WATT GLOBAL MEDIA

WITH YOUR AD PLACEMENT, YOU ALSO RECEIVE:

- ✓ Company profile highlighted in 3 sections:
 - Exhibitor listings
 - Product categories
 - *"Must-see" exhibitors (60-word company description, website and company logo or photo), now in 4 bonus issues of WATT magazines!
- ✓ Enhanced listing with bold-type fonts
- ✓ Booth promotion with cross-referencing of your ad and booth number so attendees can easily find you at IPPE
- ✓ IPPE Directory available at all entrances to exhibit halls A, B and C for attendees AND distributed to all exhibitor booths



With over 32,000+ IPPE attendees expected, DON'T MISS your chance to stand out as a must-see exhibitor and boost traffic to your booth.
SPACE CLOSING: NOV. 11, 2025
CONTACT US TODAY!
NOTE: Offer for exhibitors only.



CONTACT A WATT GLOBAL MEDIA SALES MANAGER TO LEARN MORE:



Chad Forster
cforster@wattglobal.com

Mary Harris
mharris@wattglobal.com

Tineke van Spanje
tvanspanje@wattglobal.com

Jen Wilson
jwilson@wattglobal.com