



2027 IPPE Attendee Activities

TUESDAY, JAN. 26

New Product Showcase

10:00 a.m. – 5:00 p.m., BC36119

The New Product Showcase will provide attendees with an outstanding opportunity to see the newest products or innovations offered by exhibitors.

Poultry Museum

10:00 a.m. – 5:00 p.m., Booth B32009

Go back in time and see the history of the poultry industry!

Expo Auctions - Benefiting The Atlanta Community Food Bank

10:00 a.m. – 5:00 p.m., Booth B49049 and B Concourse, Level 4

Expo Auctions' diverse and unique assortment of consignment auction items are sure to attract IPPE visitors to shop and bid online for a chance to win. A huge selection of sports, entertainment, historical and political memorabilia, VIP travel and hunting packages, jewelry & handbags, wine, and bourbon & spirit packages can take your auction from Ordinary to Extraordinary!

B&B Glass Studio - Benefiting The Atlanta Community Food Bank

10:00 a.m. – 5:00 p.m., Booth B49045

Stop by and watch Bob create whimsical handmade glass figures depicting chickens, cows, pigs and other animals. Figures are available for purchase and a portion of all sales will be donated to IPPE's selected charity, the Atlanta Community Food Bank.=

IPPE Community Courtyard

10:00 a.m. – 5:00 p.m., BC34087

IPPE's community courtyard in the B Hall offers additional seating and fun games, such as checkers, putterball, cornhole and Connect 4 to help you relax when you need a break from walking the vast trade show floor.

Sponsored by VDG, Booth C36135.

TECHTalks

10:30 am. – 4:30 p.m., A244, B49003, C13179

IPPE is offering short educational presentations by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, and poultry and egg industries.

Discovery Zone

Award Presentations, BC34088

- 1 p.m.
Poultry Industry Innovation in Safety & Health Awards
The Poultry Industry Innovation in Safety & Health awards presentation will be presented, and everyone is invited to come celebrate the award winners.
- 2:30 p.m.
New Product Showcase Awards
The IPPE New Product Showcase winner presentations will be presented, and everyone is invited to come celebrate the award winners.

Happy Hour

4:00 – 5:00 p.m., trade show floor (A-Hall; B, B/C, and C-Hall)

The IPPE Happy Hour will be held on the trade show floor Tuesday afternoon. Take time to network and catch up with your colleagues!

A-Hall is sponsored by Datacor (Booth A2112); B-Hall is sponsored by AFCO (Booth BC40101); and C-Hall is sponsored by Carroll Daniel Construction (C16170).

Meat Industry Hall of Fame

5:00 – 7:00 p.m., Rooms B303 & B304

Join meat industry professionals at the 2026 Meat Industry Hall of Fame induction ceremony, scheduled to take place in rooms B303 & B304 of the Georgia World Congress Center. Celebrate industry excellence in business leadership and community service.

WEDNESDAY, JAN. 27

IPPE Community Courtyard

9:00 a.m. – 5:00 p.m., BC34087

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Discovery Zone

Award Presentations, BC34088

- 10:00 a.m.

Young Leaders Under 30 Awards

The IPPE Young Leaders Under 30 Award presentation will be presented, and everyone is invited to come celebrate the award winners.

Hot Wing Competition

2:00 p.m., Discovery Zone, BC34088

IPPE is inviting attendees to see if they can stand the heat. IPPE will be featuring a Hot Wing Eating Contest where the winners of each "Heat" go on to compete eating sequentially hotter wings. Come see if you can beat the heat!

ATL-Cruzers Trolley Ride to Krog Street Market

5:30 p.m. – 9:30 p.m.

Catch a ride with Peachtree Trolley! A trolley will be available to take attendees to Krog Street Market on Wednesday, Jan 27. Krog Street Market offers visitors a true taste of Atlanta, combining local food, craft drinks and lively atmosphere inside a restored 1920s brick warehouse. Located along the Atlanta BeltLine and steps from the colorful Krog Street Tunnel, it's a great place to experience some of the city's favorite flavors while enjoying the creative, historic energy that makes Atlanta unique.

THURSDAY, JAN. 28

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