2027 IPPE Attendee Activities

TUESDAY, JAN. 26

New Product Showcase
10:00 a.m. – 5:00 p.m., BC36119
The New Product Showcase will provide attendees with an outstanding opportunity to see the newest products or innovations offered by exhibitors.

Poultry Museum
10:00 a.m. – 5:00 p.m., Booth B32009
Go back in time and see the history of the poultry industry!

Expo Auctions - Benefiting The Atlanta Community Food Bank
10:00 a.m. – 5:00 p.m., Booth B49049
Expo Auctions' diverse and unique assortment of consignment auction items are sure to attract IPPE visitors to shop and bid online for a chance to win. A huge selection of sports, entertainment, historical and political memorabilia, VIP travel and hunting packages, jewelry & handbags, wine, and bourbon & spirit packages can take your auction from Ordinary to Extraordinary!

B&B Glass Studio - Benefiting The Atlanta Community Food Bank
10:00 a.m. – 5:00 p.m., Booth B49045
Stop by and watch Bob create whimsical handmade glass figures depicting chickens, cows, pigs and other animals. Figures are available for purchase and a portion of all sales will be donated to IPPE's selected charity, the Atlanta Community Food Bank.=

IPPE Community Courtyard
10:00 a.m. – 5:00 p.m., BC34087
IPPE's community courtyard in the BC Hall offers additional seating and fun games, such as checkers, putterball, cornhole and Connect 4 to help you relax when you need a break from walking the vast trade show floor. Sponsored by VDG, Booth C36135.

TECHTalks
10:30 am. – 4:30 p.m., A244, B49003, C13179
IPPE is offering short educational presentations by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, and poultry and egg industries.

Discovery Zone
Award Presentations, BC34088

- 1 p.m.
  Poultry Industry Innovation in Safety & Health Awards
  The Poultry Industry Innovation in Safety & Health awards presentation will be presented, and everyone is invited to come celebrate the award winners.

- 2:30 p.m.
  New Product Showcase Awards
  The IPPE New Product Showcase winner presentations will be presented, and everyone is invited to come celebrate the award winners.

Happy Hour
4:00 – 5:00 p.m., trade show floor (A-Hall; B, B/C, and C-Hall)
The IPPE Happy Hour will be held on the trade show floor Tuesday afternoon. Take time to network and catch up with your colleagues!

A-Hall is sponsored by Datacor, Booth A2112; B-Hall is sponsored by AFCO, Booth BC40101; and C-Hall is sponsored by Carroll Daniel Construction, Booth C16170.

Meat Industry Hall of Fame
5:00 – 7:30 p.m., Signia Hotel, Dream Ballroom 1 & 2
Join meat industry professionals at the 2026 Meat Industry Hall of Fame induction ceremony, scheduled to take place at the Signia Hotel. Celebrate industry excellence in business leadership and community service.

WEDNESDAY, JAN. 27

IPPE Community Courtyard
9:00 a.m. – 5:00 p.m., BC34087
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Discovery Zone
Award Presentations, BC34088

- 10:00 a.m.
  Young Leaders Under 30 Awards
  The IPPE Young Leaders Under 30 Award presentation will be presented, and everyone is invited to come celebrate the award winners. Sponsored by Lallemand Animal Nutrition, Booth A1753.

Hot Wing Competition
2:00 p.m., Discovery Zone, BC34088

IPPE is inviting attendees to see if they can stand the heat. IPPE will be featuring a Hot Wing Eating Contest where the winners of each "Heat" go on to compete eating sequentially hotter wings. Come see if you can beat the heat!

ATL-Cruzers Trolley Ride to Krog Street Market
5:30 p.m. – 9:30 p.m.
Catch a ride with Peachtree Trolley! A trolley will be available to take attendees to Krog Street Market on Wednesday, Jan 27. Krog Street Market offers visitors a true taste of Atlanta, combining local food, craft drinks and lively atmosphere inside a restored 1920s brick warehouse. Located along the Atlanta BeltLine and steps from the colorful Krog Street Tunnel, it's a great place to experience some of the city's favorite flavors while enjoying the creative, historic energy that makes Atlanta unique.

THURSDAY, JAN. 28

IPPE Community Courtyard
9:00 a.m. – 3:00 p.m., BC34087

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TECHTalks
9:30 am. – 12:30 p.m., A244, B49003, C13179
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