

We are excited to build on the success of the 2020 IPPE in-person event and the 2021 IPPE Marketplace, and we look forward to being with you in-person in Atlanta at the Georgia World Congress Center for the 2022 IPPE, January 25 – 27.

To help show management plan the floor space needed for the 2022 IPPE, a **booth survey form** will be sent out to be completed by all returning exhibitors, requesting their preferred booth space size and booth type. This survey form will be emailed to exhibitor contacts on March 1, with one survey submission per company on or before the extended deadline date of March 19, 2021. The survey results will allow show management to create and prepare floor plans for returning exhibitor booth selection that will begin in May and continue through mid-June.

The online booth application and booth space selection will be scheduled based on seniority, in highest-to-lowest order. In mid-April, exhibitors will be notified by email of their scheduled day/time of booth selection. New floor plans will be posted to the IPPE website for exhibitor review in late April, prior to online booth application and booth space selection. Completion of online booth application and booth space selection will begin May 3 with those highest in seniority and continue through mid-June. New exhibitors, and those returning from exhibit years prior to 2020, will gain access to the online booth application and booth space selection in late June. Seniority is determined by the number of consecutive years exhibited in the IPPE. Seniority will remain intact from completion of 2020 IPPE and rolled over to 2022 IPPE.

Contracts and invoices will be emailed as booth applications and booth space selections are approved, usually within 1-2 business days of online submission. A \$500 non-refundable application fee will again be due at the time of application, payable by credit card, overnighted check or immediate wire transfer. Please note that your contract is not approved until receipt of the application fee. Refer to the [Booth Space Rate and Terms](#) for pricing and payment information.

Be sure to not miss out on the IPPE seniority period selections! This is your chance to take advantage of your years of seniority and loyalty.

We thank you for your continued support of IPPE, and we look forward to working with you again for the 2022 Expo.

IPPE Show Management