THE WATT IPPE DIRECTORY
Jan. 25-27, 2022

Get into the hands of over 90,000 poultry, feed and meat industry professionals from around the globe

DON’T MISS the opportunity to drive global awareness and to position your brand. The WATT Global Media IPPE Directory reaches over 25,000 attendees as they enter the show floor. In addition, the Directory is sent in November to more than 65,000 global poultry, feed and meat industry professionals so they can pre-plan their schedule at the show.

WATT Global Media has produced the WATT IPPE Directory for more than 45 years.

As an advertiser, your company will receive the following benefits:

- Enhanced listing with bold-type fonts
- Cross-referencing of your ad so attendees can easily find your company and booth at IPPE
  - Company listing highlighted in three distinct sections:
    - Exhibitor listing section
    - Product category section
    - “Must-see” exhibitor section, with a 60-word company description, website and company logo or photo

Early bird discount: save 30% if you reserve your space by Sept. 15, 2021

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<th>AD SIZE</th>
<th>REGULAR RATE</th>
<th>EARLY BIRD RATE</th>
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With more than 1,100 exhibitors and 25,000 attendees, DON’T MISS this opportunity to make your company stand out at the world’s largest poultry, feed and meat industry event.

( NOTE: You must be an exhibitor at the show to run in the directory.)

Contact your sales rep for more information:

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