



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Lacie Dotterweich, 703.555.8851, ldotterweich@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

2020 Animal Agriculture Sustainability Summit to Feature Advancements in Industry Sustainability Programs

TUCKER, Ga. – Dec. 16, 2019 – An ever-increasing population coupled with a changing agricultural workforce has compelled the animal agriculture industry to make sustainability its top priority. In a reflection of the important role sustainability holds in the industry, the annual [Animal Agriculture Sustainability Summit](#) will once again be held at the 2020 [International Production & Processing Expo](#) (IPPE) in Atlanta. The Animal Agriculture Sustainability Summit is scheduled from 9 a.m. to 12 p.m. on Tuesday, Jan. 28, 2020, and is offered free of charge to all registered IPPE attendees.

Sponsored by the U.S. Poultry & Egg Association (USPOULTRY), along with the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI), the Animal Agriculture Sustainability Summit program will focus on current sustainability topics relevant to the animal agriculture industry. Representatives from the beef, dairy, pork and poultry industries will share details on the development of industry programs and tools to further each industry's efforts to produce more protein in a more sustainable way. There will also be an update on the newly formed Poultry & Egg Sustainability and Welfare Foundation and the U.S. Roundtable for Sustainable Poultry & Eggs. The program will conclude with a ceremony announcing the winners of USPOULTRY's Family Farm Environmental Excellence Awards for 2020.

IPPE will be held Jan 28-30, 2020 in Atlanta, Ga., and is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, AFIA and NAMI.

For more information about the Animal Agriculture Sustainability Summit and to register to attend IPPE, visit www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.