



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Reducing Musculoskeletal Disorders Focus of Ergonomic Improvement Program at 2020 IPPE**

**TUCKER, Ga. – Dec. 12, 2019** – For almost 35 years, the poultry industry has been at the forefront in reducing musculoskeletal disorders (MSDs) in the workplace. The industry’s engagement on the prevention and early treatment of MSDs can serve as a model for other industries also facing the challenges of dealing with these injuries. The U.S. Poultry & Egg Association (USPOULTRY) is hosting an education program, [Ergonomic Improvements in Poultry Industry](#), which will examine some of the challenges and successes in the industry’s addressing of this issue. The program will be held at the 2020 International Production & Processing Expo (IPPE) in Atlanta from 12 p.m. to 3 p.m. on Tuesday, Jan. 28, and it is free for all registered IPPE attendees.

This year’s program will cover areas of success as well as areas where focus is still needed. Topics to be discussed include: Ergonomics: 35 Years of Progress in the Poultry Industry; Smart Wearables and Big Data to Prevent Injuries in Food Processing; and Building an Ergonomics Program.

IPPE, the world’s largest annual poultry, feed and meat industry trade show, will be held Jan. 28-30, 2020. IPPE is a collaboration of three trade shows—the International Feed Expo, International Meat Expo and International Poultry Expo—representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, the American Feed Industry Association and the North American Meat Institute.

For more information about IPPE, including registration details, lodging and other education offerings, visit [www.ippexpo.org](http://www.ippexpo.org).

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests

of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.