



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Properly Balanced Diets in Feed Industry Focus of Hands-On Workshop at 2020 IPPE**

**TUCKER, Ga. – Dec. 3, 2019** – The 2020 International Production & Processing Expo (IPPE) will offer a new research methods workshop, titled [Feed Formulation Tools and Techniques](#). The workshop, scheduled for 8 a.m. to 10 a.m. on Thursday, Jan. 30, 2020, will provide students and researchers with hands-on experience for using basic tools and techniques needed to properly balance poultry and pig diets. The two-day workshop is a collaboration between the U.S. Poultry & Egg Association (USPOULTRY) and the University of New England.

Based on the book “Nutrition Experiments in Pigs and Poultry” by Michael R. Bedford, Mingan Choct and Helen Masey O’Neill, attendees will leave this workshop with workbooks needed to perform least-cost feed formulations and a complete understanding of how to use them. The tools provided will equip attendees to model both linear and stochastic models, taking ingredient variation into account. The only requirements for attendance are a laptop with Microsoft Excel that is able to run solver, and a basic understanding of ingredient composition and nutritional requirements. The cost of registration for the program is \$75.

The 2020 IPPE will be held Jan. 28-30 and is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, the American Feed Industry Association and the North American Meat Institute.

More information is available on the IPPE [website](#), where [online registration for IPPE](#) is now open.

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s

largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.