

# For Immediate Release International Production & Processing Expo

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## **New AFIA Educational Program Prepares for Foreign Animal Disease**

**TUCKER, Ga. – Nov. 26, 2019** – A new educational program hosted by the American Feed Industry Association will focus on biosecurity as it pertains to foreign animal diseases, such as foot and mouth disease, African swine fever and avian influenza. The program, "Biosecurity in the Face of Foreign Animal Disease – What the Feed Industry Needs to Know," will take place on Jan. 29, 2020, in conjunction with the 2020 International Production & Processing Expo, taking place Jan. 28-30 in Atlanta, Ga. Experts will discuss how to prevent the introduction of foreign animal diseases into your facility, what to do if a disease outbreak comes to the U.S. and much more!

"This program couldn't come at a better time. With the threat of African swine fever looming over the U.S. pork industry, feed manufacturers of any species need to know what steps to take in the event of an outbreak," said Paul Davis, Ph.D., AFIA's director of quality, animal food safety and education. "AFIA's Nutrition Committee put together a great agenda that will be very helpful to all in the feed industry."

The 2.5-hour program includes discussions on the design and implementation of poultry operations in regards to biosecurity; biosecurity in swine feed mills; beef cattle biosecurity practices and prospects; and how everyone in the industry can help with biosecurity in the face of foreign animal diseases.

The program will take place from 9:30 a.m. to noon on Wednesday, Jan. 29. The cost to register is \$50 before Jan. 10, 2019, and \$75 onsite.

<u>Online registration for IPPE</u> is open. Interested individuals are encouraged to register by Jan. 10 to receive the early-bird rate of \$75. After that, the registration cost is \$125.

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests

of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.