



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Latin American Broiler and Layer Production, Processing Issues of Primary Focus for Latin American Poultry Summit at 2020 IPPE**

**TUCKER, Ga. – Nov. 21, 2019** – The [Latin American Poultry Summit](#) will exclusively feature leading industry experts who will address technical topics covering live production and processing issues of greatest priority to Latin American poultry and egg professionals. Sponsored by the International Poultry Expo (part of IPPE), WATT Global Media and the Latin American Poultry Association (ALA), the summit is a one-and-a-half-day program scheduled from 9 a.m. – 5 p.m. on Monday, Jan. 27, 2020, and 8 a.m. – 12 p.m. on Tuesday, Jan. 28. The early bird cost to attend the Latin American Poultry Summit is \$250 for those who register by Jan. 10. The price is \$350 starting Jan. 11.

The first day of the summit will feature a discussion panel with four of the main broiler and egg producers in Latin America, who will address the direction of the Latin American poultry industry. There will also be various breakout sessions each day of the summit addressing areas such as feed production, animal welfare, nutrition, gut health, processing, data management and healthcare. The program will offer translations to English, Spanish and Portuguese for all presentations.

In addition to the educational components, there will be ample opportunities for networking. The cost of registration includes lunch and a reception on Monday evening. There will be special recognition for Latin American Hall of Fame inductees and international students from Latin America during the summit. Attendees of the Latin American Poultry Summit will also have an opportunity to access the vast IPPE show floor (registration required) where they can interact and network with producers from around the world, as well as see the latest technology for the animal food, meat and poultry industries. This year's show floor will feature more than 575,000 square feet of exhibit space and 1,300 exhibitors.

The 2020 IPPE will be held Jan. 28-30 and is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by the U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute. For more information and to register to attend IPPE, visit [www.ippexpo.org](http://www.ippexpo.org).

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.

#### **ABOUT WATT GLOBAL MEDIA**

WATT Global Media provides exceptional business content and marketing solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, animal feed and pet food industries through its media channels for over 100 years.

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