



For Immediate Release
International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Lacie Dotterweich, 703.555.8851, ldotterweich@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

Registration Is Now Open for 13th Annual AFIA Pet Food Conference

TUCKER, Ga. – Nov. 20, 2019 – Domestic and international trends, oxidation of pet food ingredients, research in emerging issues and dilated cardiomyopathy in pets are the hot topics that will take the stage at the upcoming American Feed Industry Association (AFIA) Pet Food Conference. The recipient of the inaugural Friend of Pet Food Award will also be announced at the conference.

The 13th annual [Pet Food Conference](#) will take place on Jan. 28, 2020, in conjunction with the 2020 [International Production & Processing Expo](#), taking place Jan. 28-30 in Atlanta, Ga.

“This year’s conference has a lot of new features to offer attendees. We are particularly excited to bring young pet food leaders to the table, learn about new research in pet food production and ingredients, and give the Friend of Pet Food award to a pair of very deserving individuals,” said Louise Calderwood, AFIA’s director of regulatory affairs. “AFIA’s Pet Food Conference is also an effective way for attendees to engage with some of the industry’s leading experts and roughly 300 of their peers in this unique segment within the animal food manufacturing industry.”

[Agenda](#) items include discussions on the oxidation of pet food ingredients and new methods to measure quality, domestic and global industry trends, new research on pet food production and an ingredient analysis, an update on dilated cardiomyopathy in pets and recent work on pet food issues at the Association of American Feed Control Officials.

New this year, the program also invites graduate and undergraduate students to present research on emerging issues in the pet industry in paper and poster sessions.

[Online registration for IPPE](#) and the AFIA Pet Food Conference is open. Interested individuals are encouraged to register for the Pet Food Conference by Jan. 10 to receive the early-bird rate of \$90. After that, the registration is \$110.

###

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.