



For Immediate Release
International Production & Processing Expo

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2020 IPPE Trade Show Floor Continues to Grow

TUCKER, Ga. – Dec. 30, 2019 – The 2020 International Production & Processing Expo (IPPE) has surpassed 573,000 square feet of exhibit space and has secured more than 1,360 exhibitors with a few weeks remaining until the show opens.

“We continue to be pleased with the expanded show floor square footage and the level of exhibitor participation. The 2020 IPPE is going to be an exciting show that you will not want to miss,” stated IPPE show organizers. IPPE is sponsored by the U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI).

New for this year will be the addition of an extra 100,000 square feet between the B and C Halls. This addition is called the BC Hall and will include the Event Zone, Innovation Station, Fuel Market food court, Poultry Historical Museum, Exhibitor Lounge, Customer Connection Center and more. The tram line will also run from the B Hall, through the BC Hall to the C Hall, and back.

The 2020 IPPE will provide attendees with a full week of education programs, innovative technology, engaging activities on the show floor and enhanced networking opportunities with key leaders from the animal food, meat and poultry industries. The vast trade show floor will showcase the most current technology, equipment and services used in the production and processing of animal food, meat and poultry products. Combining the expertise from AFIA, NAMI and USPOULTRY, IPPE will also feature more than 200 hours of dynamic education sessions focused on current industry issues.

For more information and to register for the 2020 IPPE, visit www.ippexpo.org. The early bird registration rate of \$75 ends Jan. 10, 2020.

2020 IPPE SHOW DATES/HOURS:

Tuesday, Jan. 28: 10 a.m. – 5 p.m.

Wednesday, Jan. 29: 9 a.m. – 5 p.m.

Thursday, Jan. 30: 9 a.m. – 3 p.m.



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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can

produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.