



For Immediate Release **International Production & Processing Expo**

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Attendee Registration and Housing Now Open for the 2020 IPPE

Tucker, Ga., Sept 16, 2019 – Attendee registration and general housing for the 2020 International Production & Processing Expo (IPPE) is now open. The IPPE trade show floor continues to grow with more than 545,500 square feet of exhibit space and 1,148 exhibitors.

[Register online](#) and receive a discounted price of \$75 (USD) through Jan. 10, 2020. Beginning Jan. 11, the registration rate will increase to \$125.

IPPE anticipates more than 32,000 attendees and will provide a full week of education programs, innovative technology, engaging events on the show floor and enhanced networking opportunities with key leaders from the animal food, meat and poultry industries. The vast trade show floor will showcase the most current technology, equipment and services used in the production and processing of feed, meat and poultry products. Combining the expertise from the American Feed Industry Association, North American Meat Institute and U.S. Poultry & Egg Association, IPPE will also feature more than 200 hours of dynamic education sessions focused on the latest industry issues.

Through Jan. 10, the “Members to Atlanta” (M2A) program waives the registration fee for qualified attendees from member companies of all three associations engaged in the production of poultry, eggs and meat for consumption, production of feed and for pet food manufacturers. The program is supported through the sponsorship of elite IPPE exhibitors, which include Aviagen, Ceva Animal Health, Cobb-Vantress, Diamond V, Elanco Animal Health, GEA, Georgia Poultry Equipment Co., Heat and Control, Huvepharma, Incubation Systems, Inc., Jamesway Incubator Co., Kemin Industries, Soybean Meal Information Center, WATT Global Media and Zoetis.

“We sincerely thank and appreciate these elite exhibiting companies for participating in the M2A program. The program continues to deliver results in increasing attendance and contributing to the success of IPPE,” said IPPE show management.

For more information and to register for the 2020 IPPE, visit www.ippexpo.org.

2020 IPPE SHOW DATES/HOURS:

Tuesday, Jan. 28: 10 a.m. – 5 p.m.

Wednesday, Jan. 29: 9 a.m. – 5 p.m.

Thursday, Jan. 30: 9 a.m. – 3 p.m.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.