



## **For Immediate Release**

### **International Production & Processing Expo**

USPOULTRY Contact: Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

AFIA Contact: Victoria Broehm, 703.558.3579, [vbroehm@afia.org](mailto:vbroehm@afia.org)

NAMI Contact: Michael Schumpp, 202.587.4251, [mschumpp@meatinstitute.org](mailto:mschumpp@meatinstitute.org)

## **Dates Announced for 2020 Latin American Poultry Summit**

**Tucker, Ga., June 11, 2019** – The International Poultry Expo (IPE), part of the International Production & Processing Expo (IPPE), WATT Global Media and the Latin American Poultry Association (ALA) announce the dates for the 2020 Latin American Poultry Summit, to be held Monday, Jan. 27, and Tuesday, Jan. 28, 2020. The debut of the Latin American Poultry Summit at the 2019 IPPE was a great success, and the 2020 summit will build on this accomplishment.

The 2020 Latin American Poultry Summit will feature two discussion panels with the main broiler and egg producers in Latin America, leading industry experts who will address technical topics covering live production, and processing issues directed to changing consumer trends and the needs of greatest priority to Latin American poultry and egg professionals. The summit's education sessions will cover broilers and layers, addressing topics such as welfare in poultry production, feed manufacturing and quality, poultry farm management and cleaning, innovations in health, biosecurity, gut health, stunning, deboning and carcass yield, breeder management and more.

Along with speakers discussing relevant topics affecting the Latin American poultry sector, the first full day will include lunch and a reception on Monday. Special recognition during the summit will also be provided for the Latin American Hall of Fame, founded in 1987 and presented by WATT Global Media and *Industria Avícola* magazine, to recognize people who have dedicated their lives to the advancement of the poultry industry in Latin America. Additionally, students and advisors participating in the USPOULTRY Foundation International Student Program will be recognized. This program, created six years ago, brings approximately two dozen Latin American students, with their advisors, to the IPPE annually.

The 2020 IPPE show dates are Jan. 28-30, and the event will be held at the Georgia World Congress Center. More information on the 2020 IPPE can be found at [www.ippexpo.org](http://www.ippexpo.org).

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

### **ABOUT WATT GLOBAL MEDIA**

WATT Global Media provides exceptional business content and marketing solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, animal feed and pet food industries through its media channels for over 100 years.

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