



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Lacie Dotterweich, 703.666.8851, ldotterweich@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

Poultry Companies Take Advantage of Free Bus Service to 2020 IPPE

ATLANTA, Ga. – Feb. 11, 2020 – Multiple poultry companies took advantage of free bus service to transport their employees and growers to the 2020 International Production & Processing Expo (IPPE). More than 200 employees and contract producers from eight poultry complexes attended the IPPE through the bus service. They included Claxton Poultry, Fieldale Farms, Peco Foods, Perdue Farms and Pilgrim's.

The attendees were pre-registered through the Members to Atlanta (M2A) program. In addition, the attendees were provided lunch coupons, compliments of IPPE.

“The IPPE bus attendees always express their appreciation for this program. It is an excellent opportunity for them to view new equipment and products they need on their farms and facilities,” commented Larry Brown, coordinator for the IPPE bus program.

IPPE will offer the bus service again in 2021 for poultry, feed and meat member companies of the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute. For more information, please contact Larry Brown at l.brown@uspoultry.org.

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Photo Caption:

Poultry employees and growers from Fieldale take advantage of the free bus service offered during the 2020 International Production & Processing Expo.

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.