For Immediate Release
International Production & Processing Expo

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New Foreign Animal Disease Program at 2020 IPPE Collaborates to Instill Good Biosecurity Practices

ATLANTA, Ga., Jan. 31, 2020 – The American Feed Industry Association (AFIA) debuted a new educational program focusing on foreign animal disease this week in conjunction with the International Production & Processing Expo (IPPE) in Atlanta, Ga. The event, “Biosecurity in the Face of Foreign Animal Disease – What the Feed Industry Needs to Know,” discussed how to prevent the introduction of foreign animal diseases into your facility, what to do if a disease outbreak comes to the U.S. and much more.

“After today, I think all attendees may feel a little better about how to prepare themselves for a foreign animal disease outbreak,” said Paul Davis, Ph.D., AFIA’s director of quality, animal food safety and education. “With African swine fever continuing to make headlines across the globe, it’s important for the protein sector to work together to practice good biosecurity.”

The program included four experts who discussed biosecurity in varying species, including: the design and implementation for poultry operations, swine feed mill biosecurity for prevention of domestic and foreign animal diseases, and beef cattle biosecurity practices and prospects.

Cassie Jones, Ph.D., an associate professor at Kansas State University, compared biosecurity to hurdles. She explained that the industry can put up hurdles to prevent pathogen transfer through feed through excluding high risk ingredients, extending biosecurity practices from farms to mills and practicing active mitigation.

“We know that we have risk,” said Jones. “The goal for feed security is to create hurdles to make it harder for the disease to spread.”
IPPE is a collaboration of three shows – the International Feed Expo, International Meat Expo and International Poultry Expo – representing the entire chain of protein production and processing. The annual event is sponsored by AFIA, the North American Meat Institute and the U.S. Poultry & Egg Association.

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**ABOUT IPPE**
The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

**ABOUT AFIA**
Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

**ABOUT NAMI**
The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI’s mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute’s members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

**ABOUT USPOULTRY**
U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today’s poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.