



For Immediate Release

International Production & Processing Expo

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International Poultry Scientific Forum to Showcase New Research Findings During 2021 IPPE Marketplace Week

TUCKER, Ga. – Dec. 14, 2020 – With a rich history built on more than a century of poultry domestication and study, the modern poultry industry continues to expand its knowledge and mastery of avian care and finding new and innovative areas of research that help increase the overall success of the industry. These new research developments, along with other industry topics, will be discussed during the International Poultry Scientific Forum (IPSF), held online in conjunction with the 2021 International Production & Processing Expo (IPPE) Marketplace.

Sponsored by the Southern Poultry Science Society, the Southern Conference on Avian Diseases and U.S. Poultry & Egg Association (USPOULTRY), the IPSF will present information on a variety of industry topics, such as environmental management, nutrition, physiology, pathology and avian diseases. The one and a half-day forum will begin Monday, Jan. 25, 2021, and continue through Tuesday, Jan. 26. The registration is \$100, with students able to register complimentary by uploading a copy of their valid student ID. For more information about the IPSF and to register, click [here](#). The virtual platform details and access information will be emailed to registrants.

The digital IPPE Marketplace will take place Jan. 25-29, 2021. Through the IPPE Marketplace, more than 1,000 exhibitors will be connected with IPPE's worldwide audience of 30,000-plus invited participants. The IPPE Marketplace will also include live and on-demand, free and paid education programs, on-demand TECHTalks and innovative products through the Innovation Station/New Product Showcase. More information about the IPPE Marketplace can be found at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of nearly

700 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.