



For Immediate Release
International Production & Processing Expo

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2020 IPPE Silent Auction to Benefit Atlanta Community Food Bank

TUCKER, Ga. – Jan. 20, 2020 – A huge selection of sports paraphernalia, entertainment and historical memorabilia, VIP trips and hunting packages, jewelry and handbags, and spirit and wine packages are among the diverse selection of items that will be auctioned during the 2020 International Production & Processing Expo (IPPE) in Atlanta, Jan. 28 – 30.

The silent auction is presented through the special collaboration of IPPE and Expo Auctions in Sugar Hill, Georgia. Net proceeds will benefit the Atlanta Community Food Bank, a non-profit organization that helps more than 755,000 people obtain healthy food each year throughout metro Atlanta and North Georgia.

Separate silent auctions will take place on each day of the 2020 IPPE, beginning Tuesday, Jan. 28 and ending Thursday, Jan. 30. Show attendees and exhibit personnel will be able to view most of the auction items displayed on tables located at the Expo Auction booth, BC427, in the BC-Hall. These and other auction items are open now for early bidding.

Expo Auctions' mobile bidding platform allows bidders to participate from anywhere in the world using their smartphone. There are two easy ways to begin bidding. Visit the official auction website at expoexpo.cbo.io or text EXPO AUCTIONS to 56651, or click on the Silent Auction button in the IPPE mobile app. You can also see an auction representative for assistance at booth BC427. The auction will close at 3 p.m. on Jan. 28 and Jan. 29, and at 1 p.m. on Jan. 30.

Text notifications, communicating payment options and pick up, will be sent to bid winners at the close of each day's auction. Winning bidders, including those not attending the 2020 IPPE, will be charged for shipping their merchandise if required.

"We are pleased to provide a channel through the IPPE Silent Auction to support the Atlanta Community Food Bank and its effort to fight hunger in Atlanta and North Georgia," said IPPE show organizers.

More information about the 2020 IPPE, including registration details and lodging, is available at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.