



For Immediate Release **International Production & Processing Expo**

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2020 IPPE Has Great Turnout, Approaching 32,000 Registrants and 1,376 Exhibitors



ATLANTA, Ga. – Jan. 30, 2020 – The turnout for the 2020 International Production & Processing Expo (IPPE) has been great, approaching 32,000 poultry, meat and feed industry attendees from all over the world. This year saw an 8% increase in the number of buyers. In addition, the show has more than 573,000 square feet of exhibit space and 1,376 exhibitors. Final numbers will be released after the registration database has been audited for duplications. Sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and the North American Meat Institute, IPPE is the world's largest annual poultry, meat and animal food industry event of its kind.

“We are excited about the energy displayed by this year’s attendees and exhibitors. The expanded trade show floor, including the new BC-Hall, and attendee and exhibitor numbers continue to complement IPPE’s unparalleled education sessions, invaluable networking opportunities and extensive exhibits showcasing the latest innovative technology, equipment and services for our industries,” remarked the three organizations.

The large trade show floor remains the central attraction. Exhibitors are displaying the most current technology in equipment, supplies and services used by industry companies in the production and processing of meat, poultry, eggs and animal food products. Numerous companies are showcasing their new products at IPPE, with all phases of the animal food, meat and poultry industries represented, from live production and processing to further processing and packaging. And the new BC-Hall is part of more than 600,000 square feet of space for networking and attendee activities, including the Fuel Market Food Court, Poultry Museum and activities at the Event Zone.

The comprehensive education program schedule complements the exhibits by informing industry management about the newest issues affecting the industries. The 2020 line-up includes more than 200 hours of education sessions, ranging from meat and poultry quality, to biosecurity as it pertains to foreign animal disease, to processing for antibiotic-free production.

Other featured events include the International Poultry Scientific Forum, the Latin American Poultry Summit, Beef 101 and Pork 101 Workshops, Pet Food Conference, TECHTalks program and publisher-sponsored programs, all of which have made IPPE the place to be in 2020.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.