



For Immediate Release

International Production & Processing Expo

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Poultry Growers Offered Special Discount at 2020 IPPE

TUCKER, Ga. – Nov. 19, 2019 – Poultry growers are invited to attend the 2020 International Production & Processing Expo (IPPE) with a special registration fee of only \$5 (onsite only), a terrific savings of \$120! IPPE will be held at the Georgia World Congress Center in Atlanta from Jan. 28 – 30, 2020.

“We really encourage poultry growers to take advantage of this opportunity to attend IPPE at such a wonderful, discounted price. They will have an opportunity to see the newest innovations and services, as well as attend a multitude of education sessions. With the more than 560,000 square feet of exhibit space, there is a lot to see and do at the 2020 IPPE! We urge poultry growers to join us in Atlanta to experience it all,” said IPPE show organizers.

Poultry growers can attend the IPPE on Tuesday, Wednesday and Thursday. Registration will begin each morning at 7 a.m. at the Georgia World Congress Center, 285 Andrew Young International Blvd., in downtown Atlanta. A completed registration form and a 2020 Grower Days coupon are required. Registration forms will be located at the Expo and should be completed onsite. Coupons are available through state poultry organizations.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.