



For Immediate Release **International Production & Processing Expo**

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Get Ready for the 2021 IPPE Marketplace!

TUCKER, Ga. – Nov. 16, 2020 – The International Production & Processing Expo (IPPE) is excited to announce that IPPE Marketplace will take place Jan. 25-29, 2021. IPPE will continue to support the poultry, egg, meat and feed industries through its new, online IPPE Marketplace that will be available during IPPE’s originally scheduled dates, Jan. 25-29, 2021, and beyond.

Through the IPPE Marketplace, more than 1,000 exhibitors will be connected with IPPE’s worldwide audience of 30,000-plus invited participants. The participants will be able to search for exhibitors using product categories and keywords and then review the descriptions and links provided by each matching exhibitor. Through digital personal guides, participants will be able to review all exhibitors and select those matching their individual needs.

The IPPE Marketplace will host live and on-demand, free and paid education programs during the week. These programs will include the International Poultry Scientific Forum, Pet Food Conference, Latin American Poultry Summit, Market Intelligence Forum, International Rendering Symposium, Feed Education Program and more.

Young leadership engagement and student recruitment will also be offered through ‘IPPE’s Linked In With Tomorrow’s Leaders’ program and the USPOULTRY College Student Career Program, where hundreds of students will have an opportunity to interview for jobs and internships within the poultry and egg industry.

To round out the IPPE Marketplace, on-demand TECHTalks and the opportunity to view innovative products through the Innovation Station / New Product Showcase will be available. Participants will also have access to view the industry trade publications that are typically offered during the Expo through IPPE’s website and the IPPE Marketplace.

“While we are disappointed that we will not be hosting an in-person event in 2021, we heard very clearly from our IPPE community of attendees and exhibitors that they still want to connect. More information about the exciting things you can expect during IPPE Marketplace week will be coming soon,” said IPPE show management.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of nearly 700 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.