



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Lacie Dotterweich, 703.666.8851, ldotterweich@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

2020 IPPE Has Strong Show

ATLANTA, Ga. – Feb. 27, 2020 – The 2020 International Production & Processing Expo (IPPE) had 31,504 animal food, meat and poultry industry leaders from all over the world in attendance, with an 8% increase in the number of buyers from last year. A total of 1,377 exhibitors showcased their latest technology and solutions, with more than 573,000 square feet of exhibit space. IPPE is the world's largest annual feed, meat and poultry industry event of its kind and is one of the 30 largest trade shows in the United States. IPPE is sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute.

There were 8,063 international visitors from 129 countries at IPPE. The largest group from a single country outside the U.S. was Canada with 1,176 visitors. The largest region represented included the Caribbean, Latin America, Mexico and South America with 3,334 visitors.

“There was a great turnout for the 2020 IPPE. With four halls and extended networking opportunities, we expect the 2021 IPPE to provide even more economic value for attendees and exhibitors,” remarked the three organizations.

In addition to complementing the exhibit floor, a week-long schedule of education programs helped drive attendance and provided information to industry professionals on the latest issues. This year’s educational line-up featured 200-plus hours of sessions, ranging from meat and poultry quality, biosecurity as it pertains to foreign animal disease, processing for antibiotic-free production, and a multilingual program focused on broiler and layer production and processing issues affecting Latin America.

Next year’s International Production & Processing Expo will be held Jan. 26 – 28, 2021, at the Georgia World Congress Center in Atlanta. Show updates and attendee and exhibitor information are available at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.