



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Free Attendee Activities, Networking Opportunities Offered at 2020 IPPE**

**TUCKER, Ga. – Dec. 26, 2019** – The International Production & Processing Expo (IPPE) is planning a variety of free activities and networking opportunities for attendees. IPPE will be held Jan. 28 – 30, 2020 at the Georgia World Congress Center in Atlanta.

IPPE attendees are encouraged to stop by booths A246, B8647 and C9249 for daily TECHTalks. These short, educational exhibitor presentations address operations and technical issues critical to all aspects of the animal food, meat and poultry industries. The presentations will be offered from 10:30 a.m. to 4:30 p.m. on Tuesday, Jan. 28; 9:50 a.m. to 4:30 p.m. on Wednesday, Jan. 29; and 9:20 a.m. to 1 p.m. on Thursday, Jan. 30.

Attendees can also “Vote for Buyer’s Choice” at Event Zone, BC115, in the BC Hall. Exhibitors are showcasing their newest technology through IPPE’s Innovation Station, and attendees can help determine the best of the best. Attendees are urged to visit these companies to see their new and exciting technologies firsthand...then vote! Voting is open during IPPE trade show hours beginning Tuesday, Jan. 28 at 10 a.m. and lasting until 3 p.m. Thursday, Jan. 30.

A Poultry History Museum/Hall of Fame display can be viewed in booths BC503 and BC603, in the BC Hall. The display takes attendees back to the beginnings of the American poultry industry and describes how the industry became the world’s largest producer of poultry products.

Attendees can also visit booth B8605 to see firsthand the iconic Oscar Meyer Weinermobile. Dating back to 1936, the vehicle has evolved through several generations of design to provide a reflection on the styles of the times.

On Tuesday, Jan. 28, attendees can visit and pet a service dog in the A-Hall Feed Mill Lounge, booth A3037. The dogs are part of CAREing Paws, with CARE standing for Canines Assisting Rehabilitation and Education. Donations for CAREing Paws will be accepted at the Feed Mill Lounge by the organization.

IPPE is bringing back its Hot Wing Competition starting at 2 p.m. on Tuesday, Jan. 28 and is inviting attendees to see if they can stand the heat. Winners of each “Heat” will go on to compete by eating sequentially hotter wings. The competition will take place at the Event Zone, BC115, in the BC Hall.

The Welcome Reception at the Georgia Aquarium will be held at 5:30 p.m. on Tuesday, Jan. 28. Complimentary tickets will be available on a first-come, first-serve basis to all IPPE attendees. Tickets will be distributed at a special desk in the B-Building and C-Building lobbies on Monday and Tuesday of the Expo.

IPPE's "Taste of IPPE" will be held at 2 p.m. on Wednesday, Jan. 29, and will bring together a group of highly competitive Atlanta chefs who will be preparing their favorite recipes featuring beef, pork and poultry. Attendees can try as many samples as possible and cast their vote for the "Taste of IPPE" at Event Zone, BC115, in the BC Hall. The "Taste of IPPE" award will be announced as soon as the competition is finished.

Several attractions are also offering discounts or special offers for attendees during the week of the 2020 IPPE in Atlanta. They are as follows.

- Meat Industry Hall of Fame - Join meat industry professionals at the 2019 Meat Industry Hall of Fame Induction Ceremony and Dinner at the Omni Hotel. The reception will be held at 6:30 p.m. on Monday, Jan. 27, and the dinner and inception ceremony will begin at 7:30 p.m. For information, contact Chris Luke at [lukec@bnpmmedia.com](mailto:lukec@bnpmmedia.com) or at 908.917.4171.
- Whimsical Glass – Creating whimsical designs in glass; located in booth BC417, BC Hall
- Experience Atlanta – Learn about all the things you can do while in Atlanta; located in booth BC427, BC Hall
- Expo Auctions – Offering a huge selection of sports, entertainment, VIP travel and packages, jewelry, wine and spirit packages; located in booth BC421, BC Hall
- Georgia Aquarium – Visit [www.georgiaaquarium.org/ippexpo](http://www.georgiaaquarium.org/ippexpo)
- Atlanta Hawks – [BUY TICKETS](#)

The 2020 IPPE will have more than 575,000 square feet of exhibit space and is expected to attract more than 32,000 attendees. IPPE is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. More information about IPPE, including registration details, lodging and education offerings, is available at [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 680 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on

international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.