



For Immediate Release
International Production & Processing Expo

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Registration Now Open for Virtual AFIA Pet Food Conference

TUCKER, Ga. – Dec. 2, 2020 – Pet care in a post-pandemic world, the impact of animal proteins and fats on the sustainability of pet food and training dogs for disease detection: their role in detecting cancer and COVID, are just a few of the many hot topics that will be featured at the upcoming American Feed Industry Association (AFIA) virtual Pet Food Conference.

The 14th annual [Pet Food Conference](#) will take place virtually on Jan. 26, 2021, in conjunction with the online 2021 [International Production & Processing Expo](#) Marketplace Week, scheduled Jan. 25-29. AFIA will also name the recipient of the second annual Friend of Pet Food Award at the conference.

“COVID-19 has changed many things this year, but the one thing it will not change is the need for pet food professionals to come together and see where our industry is going,” said Louise Calderwood, AFIA’s director of regulatory affairs. “The pet food industry has adapted to a new marketplace, and the AFIA Pet Food Conference has topics to assist them with ongoing developments.”

Agenda items include discussions on planning for the next pandemic; how behavioral economics can improve supply chain planning; the impact of animal proteins and fats on the sustainability of pet food; and updates on international trade and federal regulations. The program also features graduate and undergraduate students presenting research on emerging issues in the pet industry in paper and poster sessions.

Pre-recorded sessions on domestic and global industry trends, new research on pet food production and an ingredient analysis and recent work on pet food issues at the Association of American Feed Control Officials will also be available for participants to view at their convenience.

Online registration for the AFIA [Pet Food Conference](#) is now open. Interested individuals are encouraged to register by Jan. 5 to receive the early-bird rate of \$50 for AFIA members and \$100 for nonmembers. After that, the registration increases to \$100 for AFIA members and \$150 for nonmembers.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of

protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of nearly 700 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.