



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, ybroehm@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

2021 IPPE Marketplace to Feature More Than 135 TECHTalks Showcasing Industry Technology and Trends

TUCKER, Ga. – Jan. 13, 2021 – The 2021 International Production & Processing Expo (IPPE) Marketplace will offer attendees access to the latest innovations and trends in animal protein and feed technology through exhibitor and educational programming. As part of this programming, the IPPE Marketplace will feature more than 135 [TECHTalks](#) presentations that can be accessed on-demand and for free beginning Jan. 25.

This year's TECHTalks presentations will address many topics, including food safety, animal welfare, sustainability and much more. Each presentation will be led by an IPPE exhibitor that will share expertise and experience on the topic. A list of the featured TECHTalks can be found [here](#).

Personal guides for the IPPE Marketplace must be requested to access the TECHTalks and other events and education programs, and your personal guide is your free registration to the IPPE Marketplace. A personal guide can be requested through the IPPE website homepage, www.ippexpo.org, by completing the information in the "Request Your Personal Marketplace Guide" box and clicking on the "Click to Receive Access to Your Personal Guide" button.

The 2021 IPPE Marketplace will take place Jan. 25-29. Through the IPPE Marketplace, more than 1,000 exhibitors will be connected with IPPE's worldwide audience of 30,000-plus invited participants. The IPPE Marketplace will also include live and on-demand, free and paid education programs, innovative products through the Innovation Station/New Product Showcase, and access to industry trade publications. More information about the IPPE Marketplace can be found at www.ippexpo.org.

###

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's

largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of nearly 700 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.