



For Immediate Release
International Production & Processing Expo

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IPPE Pivots Young Leaders Under 30 Program to Online ‘IPPE Linked In With Tomorrow’s Leaders’ Format

TUCKER, Ga. – Nov 2, 2020 – The International Production & Processing Expo (IPPE) is pivoting the Young Leaders Under 30 Program to an online format for 2021. The program will be called ‘IPPE Linked In With Tomorrow’s Leaders’ and is designed to recognize leadership qualities in young professionals. The program’s goal is to engage and invest in the next generation of young professionals, between the ages of 21 and 29, who work for companies directly involved in the production and processing of poultry and meat or in the production of animal food.

The program will include participation in a LinkedIn™ group and online meet-ups with key industry leaders to further their leadership development. Selected recipients will receive a plaque. Recipients will also receive access to education to further training in their respective industry through automatic registration of all IPPE complimentary education programs and one paid program, pending approval, that will be offered during IPPE Digital Week: Jan. 25 – 29, 2021.

Interested applicants must apply to the program by Dec. 1 and meet select requirements, including being a member of at least one of the following IPPE sponsor organizations: the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) or U.S. Poultry & Egg Association (USPOULTRY). No more than two applicants from a single member organization may be nominated. A panel of industry professionals will review the applications, and award recipients will be notified of the panel’s decision by Dec. 18. The application and details about the program can be found by clicking [here](#) or at www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of nearly

700 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA’s members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI’s mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute’s members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.