



For Immediate Release
International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, ybroehm@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

Industry Sustainability Program Advancements Highlighted During the Animal Agriculture Sustainability Summit at the 2022 IPPE

ATLANTA, Ga. – Jan. 27, 2022 – “Increasing agriculture productivity while reducing negative impacts is one of the greatest challenges of this century,” remarked Rod Snyder, agriculture advisor for the U.S. Environmental Protection Agency (EPA), during the Animal Agriculture Sustainability Summit held at the 2022 International Production & Processing Expo (IPPE). The Animal Agriculture Sustainability Summit is sponsored by the U.S. Poultry & Egg Association (USPOULTRY), along with the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI).

Snyder said that his position is to bring an open line of communication between the EPA and the agricultural community. He discussed the Biden administration’s ambition of reducing greenhouse gases 50% by 2050; EPA’s methane action plan that encourages farmers to reduce the gas’s emissions by using bio-digestors, solid separators, lagoon covers and other practices; and the U.S. Department of Energy’s support of innovative technology for methane measurement.

Eric Mittenthal, chief strategy officer for NAMI, described the work that NAMI has put into the Protein PACT (i.e., People, Animals and Climate of Tomorrow). He said, “The vision of the Protein PACT for 2030 is to earn trust through a commitment of continuous improvement that demonstrates shared values, so that consumers concerned about animal protein production and consumption believe the entire animal protein value chain is aligned with their values and is an important part of a socially responsible and healthy diet.” Mittenthal also discussed NAMI’s modification in culture that includes embracing change, being member-led and consumer-focused, being data-driven and communicating what they advocate.

“Our goal within the feed space is to be able to leverage each other’s expertise, efforts and resources to really be able to make an impact when it comes to sustainability,” said Constance Cullman, president and CEO of AFIA and president of the Institute for Feed Education & Research (IFEEDER). Cullman discussed AFIA’s work with IFEEDER on developing a sustainability roadmap, in addition to the work AFIA is doing with the Global Feed LCA Institute (GFLI) on creating a publicly available Animal Nutrition Life Cycle Analysis (LCA) database.

Ryan Bennett, executive director of the U.S. Roundtable for Sustainable Poultry & Eggs (US-RSPE) and International Poultry Welfare Alliance (IPWA), provided an update on the poultry and egg multi-

stakeholder value chain's welfare and sustainability program development efforts. The update included the progress on the US-RSPE Sustainability Framework, which is a comprehensive reporting structure that measures and voluntarily verifies sustainability in areas that are important to the poultry and egg supply chain. This allows organizations to provide transparency to stakeholders while driving continuous improvement.

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Rod Snyder, agriculture advisor for the U.S. Environmental Protection Agency, speaking during the Animal Agriculture Sustainability Summit at the 2022 IPPE.



Panel discussion on sustainability, including (from left): Constance Cullman, AFIA; Eric Mittenthal, NAMI; Ryan Bennett, US Roundtable for Sustainable Poultry & Eggs and International Poultry Welfare Alliance; and Laura Moody, IFEEDER.

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.