



## For Immediate Release

### International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

AFIA Contact: Victoria Broehm, 703.558.3579, [vbroehm@afia.org](mailto:vbroehm@afia.org)

NAMI Contact: Sarah Little, 202.587.4263, [slittle@meatinstitute.org](mailto:slittle@meatinstitute.org)

## Animal Agriculture Sustainability Summit to Highlight Advancements in Industry Sustainability Programs at 2022 IPPE

TUCKER, Ga. – Nov. 29, 2021 – A considerable amount of effort has been invested into sustainability programs throughout U.S. animal agriculture over the past few years. As more people across the world are gaining access to high-quality animal protein, the animal agriculture industry must continue to place sustainability as a top priority. In support of this goal, the annual Animal Agriculture Sustainability Summit will once again be held at the 2022 [International Production & Processing Expo](#) (IPPE) in Atlanta. Sponsored by the U.S. Poultry & Egg Association (USPOULTRY), the American Feed Industry Association (AFIA) and the North American Meat Institute (NAMI), the Animal Agriculture Sustainability Summit is scheduled from 9 a.m. to 12 p.m. on Tuesday, Jan. 25, 2022, and is offered free of charge to all registered IPPE attendees.

The 2022 Animal Agriculture Sustainability Summit has invited Senior Agriculture Advisor to the Administrator of the United States Environmental Protection Agency (EPA) Rod Snyder as the keynote speaker to provide perspectives on animal agriculture and food supply chain sustainability initiatives relative to EPA efforts to mitigate climate change and improve water quality. Following Snyder's presentation, industry perspectives addressing the question, "Can we measure up transparently?" will be offered, with a panel Q&A session at the conclusion. The speakers for this portion of the program include:

- **The Protein PACT – How the Meat Industry Is Addressing a Sustainable Future**  
Eric Mittenenthal, chief strategy officer  
*North American Meat Institute*
- **Measuring in the Feed Industry – Update on GFLI and Road Map**  
Constance Cullman, president and CEO  
*Institute for Feed Education & Research / American Feed Industry Association*
- **Poultry Industry Roundtable – What's New**  
Ryan Bennett, executive director  
*U.S. Roundtable for Sustainable Poultry & Eggs / International Poultry Welfare Alliance*

The program will conclude with a ceremony announcing the winners of USPOULTRY's Family Farm Environmental Excellence Awards for 2022.

The 2022 IPPE will be held Jan. 25-27 in Atlanta, Ga., and is a collaboration of three trade shows – the International Feed Expo, International Meat Expo and International Poultry Expo – representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, AFIA and NAMI. For more information about the Animal Agriculture Sustainability Summit and to register to attend IPPE, visit [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.