



## **For Immediate Release**

### **International Production & Processing Expo**

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## **2022 IPPE Donates \$34,932 to Atlanta Community Food Bank**

ATLANTA, Ga. – Feb. 9, 2022 – As part of the effort to fight hunger, the 2022 International Production & Processing Expo (IPPE) raised \$34,932 for the Atlanta Community Food Bank through its ‘Giving Back to Atlanta’ campaign. The donation included \$22,000 in contributions from IPPE, Hawkins Inc., Heron Innovators and WATT Global Media, with an additional \$4,030 provided through contributions from Whimsical Glass and Expo Auctions and \$8,902 by numerous individual donations.

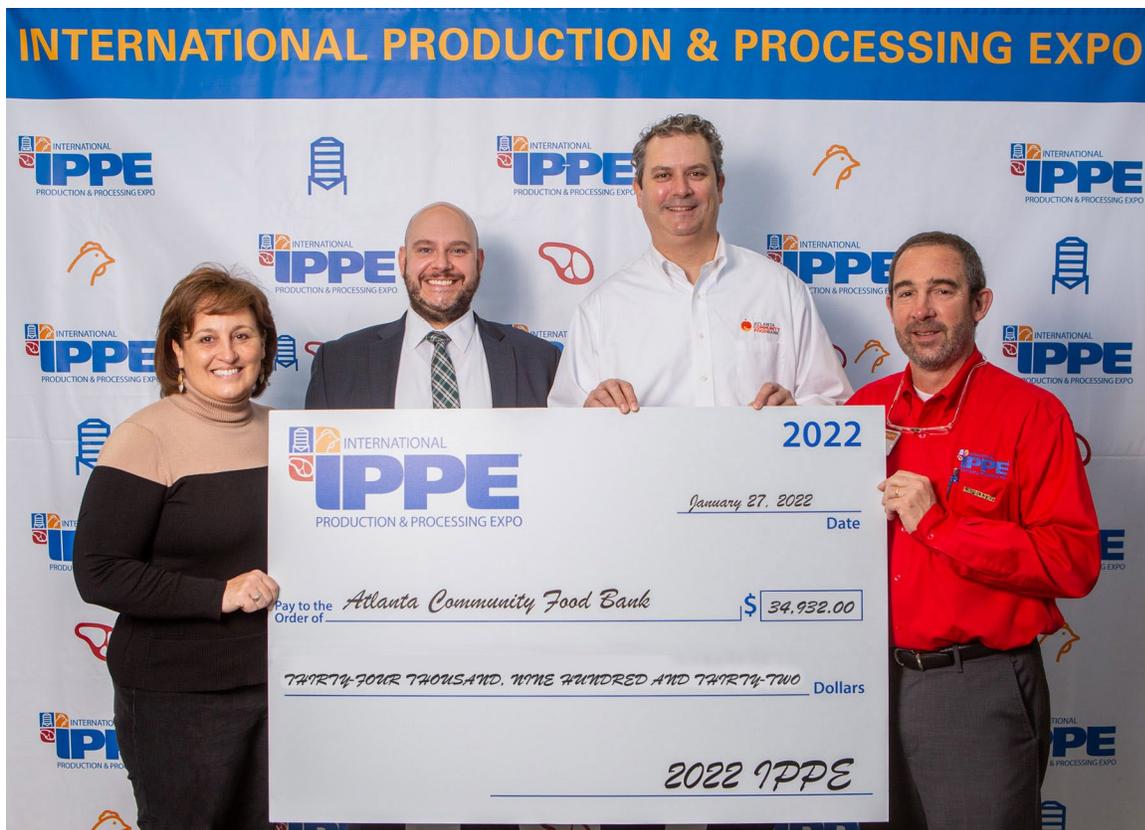
"We are thankful for the continued support that IPPE and its attendees and exhibitors have given the Atlanta Community Food Bank. Contributions from these valued partners will help provide more than 125,000 meals to families in metro Atlanta and North Georgia, where one in four children face food insecurity each day," said Ben Burgess, corporate relations manager, Atlanta Community Food Bank.

"We would like to express our sincere appreciation to the exhibitors and attendees who donated to the ‘Giving Back to Atlanta’ campaign. Your contributions will make a difference in fighting hunger in Atlanta," said IPPE show organizers.

The feed, meat and poultry industries continue to work together to provide healthy and safe food products. Production and efficiency levels and genetic advancements have made substantial expansions in the past decade alone. However, many individuals still suffer from hunger. One in seven Americans, and an estimated 755,000 people in metro Atlanta, rely on food pantries and meal service programs to feed their families each year.

Sponsored by the U.S. Poultry & Egg Association (USPOULTRY), American Feed Industry Association (AFIA) and North American Meat Institute (NAMI), IPPE is the world's largest annual animal food, meat and poultry industry event of its kind.

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**Photo Caption:** (From left): Constance Cullman, president & CEO, AFIA; Eric Zito, vice president of membership and exposition services, NAMI; Ben Burgess, corporate relations manager, Atlanta Community Food Bank; and Nath Morris, executive vice president – expo, USPOULTRY

### ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

### ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat

Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.