



## **For Immediate Release**

### **International Production & Processing Expo**

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## **Registration Open for “Business Continuity in Times of Disruption” Program at 2022 IPPE**

TUCKER, Ga. – Nov. 10, 2021 – The American Feed Industry Association’s Nutrition Committee is hosting a program focused on challenges and opportunities for the animal food industry in the face of disruptions, such as pandemics or foreign animal diseases. Titled, “Business Continuity in Times of Disruption: Lessons Learned,” the program will take place on Jan. 26, 2022, in conjunction with the 2022 [International Production & Processing Expo](#), taking place Jan. 25-27.

“The past two years have been chock-full of disruption: COVID-19, the threat of African swine fever, federal regulatory changes – you name it,” said Paul Davis, Ph.D., AFIA’s director of animal food safety and education. “These disruptions affect our members’ businesses, and we will explore the lessons we have learned from them.”

Agenda items will include topics such as a producer perspective: how the pandemic disrupted farm life and commerce; managing government relations when local restrictions and health mandates disrupt business; navigating the sea of employee management and communications in unprecedented times; and thoughts on production and distribution for keeping the supply chain intact.

[Online registration for IPPE](#) and the “Business Continuity in Times of Disruption” program registration are now open. The education program runs from 9:30 a.m. to noon on Jan. 26. Interested individuals are encouraged to register by Jan. 7 to receive the early-bird rate of \$55. Starting Jan. 8, the registration is \$75.

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### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

**ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

**ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

**ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.