



For Immediate Release

International Production & Processing Expo

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2022 IPPE Offers Free Bus Service to Field Operations

TUCKER, Ga. – Dec. 13, 2021 – Free bus service from field operations will again be available for the upcoming 2022 International Production & Processing Expo (IPPE). Company employees and contract producers of companies actively involved in the production and processing of poultry and meat or the production of animal food, who are also members of the U.S. Poultry & Egg Association (USPOULTRY), American Feed Industry Association (AFIA) and North American Meat Institute (NAMI), are eligible to participate.

Complimentary registration for IPPE will be provided through the Members to Atlanta (M2A) Program. Buses will pick up employees and growers at a location selected by the company, travel to the Expo and return the same afternoon. There is no cost to the company or the individuals, and the program is available to any location within an approximate three-hour drive from Atlanta. At the 2020 IPPE, more than 200 employees and contract producers from eight poultry complexes took advantage of the free bus service. They included Claxton Poultry, Fieldale Farms, Peco Foods, Perdue Farms and Pilgrim's.

"We really urge company managers to take advantage of the free IPPE bus program," said IPPE show organizers. "The bus program makes it convenient and simple for their employees and growers to attend the Expo at no cost to them. This is a unique opportunity to see and experience the latest innovations in poultry, meat and animal food production and processing, in addition to the free education programs, TECHTalks and Innovation Station/New Product Showcase that will be available for viewing. It is a cost-effective and exceptional way of recognizing employees and acknowledging the role of producers."

The 2022 IPPE will be held Jan. 25 – 27 and is expected to attract more than 25,000 attendees. IPPE is a collaboration of three trade shows—International Feed Expo, International Poultry Expo and International Meat Expo—representing the entire chain of protein production and processing. More information about IPPE, can be found available at www.ippexpo.org.

For companies interested in taking advantage of the bus program, please contact Benjamin Starkey via email at bstarkey@uspoultry.org and by phone at 678.635.9057.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.