



For Immediate Release
International Production & Processing Expo

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Poultry Market Intelligence Forum to Examine 2022 Industry Market Trends and Challenges at IPPE

TUCKER, Ga. – Dec. 2, 2021 – U.S. Poultry & Egg Association (USPOULTRY) will host its annual Poultry Market Intelligence Forum at the 2022 [International Production & Processing Expo](#) (IPPE) in Atlanta. The event will provide insight into the current markets for chicken, turkey and egg products around the world, in addition to addressing factors that may affect these markets in 2022. This year's forum will be held from 9 a.m. to 12 p.m. on Wednesday, Jan. 26, 2022, and is free for all registered IPPE attendees.

The program will include speakers sharing their expert perspectives on tumultuous market conditions, regulatory issues and other challenges facing the U.S. and international poultry and egg industries. The speakers will also address how these industries are positioned to overcome these challenges. The speakers and topics of discussion are as follows:

- **Domestic & Global Drivers 2022**
Dr. Paul Aho, president
Poultry Perspective
- **2022 Washington Update**
Christian Richter, principal
The Policy Group
- **Nature's Second Best Food**
Suresh Chitturi, managing director / chairman
Srinivasa Farms / International Egg Commission

The 2022 IPPE will be held Jan. 25-27 and is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by USPOULTRY, the American Feed Industry Association and the North American Meat Institute.

For more information about IPPE, including registration details, lodging and other education offerings, visit www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.