For Immediate Release
International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org
AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org
NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

IPPE Launches Tenth Annual Young Leaders Under 30 Program

TUCKER, Ga. – Sept. 1, 2021 – Today, the International Production & Processing Expo (IPPE) is celebrating the 10th year of the annual IPPE Young Leaders Under 30 Program with the launch of the 2022 program. The IPPE Young Leaders Under 30 Program targets young professionals who work for companies directly involved in the production and processing of poultry and meat or in the production of animal food and pet food who normally would not have the opportunity to attend IPPE. The goal of the program is to engage and invest in the next generation of young professionals, between the ages of 21 and 29, while celebrating their status as up and coming leaders in their companies.

Interested applicants must apply to the program by Oct. 1 and meet select requirements, including being a member of at least one of the following IPPE sponsor organizations: the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) or U.S. Poultry & Egg Association (USPOULTRY). No more than two applicants from a single member organization may be nominated. A panel of industry professionals will review the applications, and award recipients will be notified of the panel’s decision by Oct. 11. The application and details about the program can be found by clicking here or at ippexpo.org.

The program is designed to recognize professional leadership qualities and allow recipients to reconnect with other industry professionals at the world’s largest annual trade show involving the production and processing of meat and poultry products and the manufacture of animal food and pet food products. The program provides education to further each person’s knowledge in their respective industry and will expose the recipients to the latest technology used in the industry.

In addition to receiving free access to the Expo, selected recipients will receive IPPE-assigned complimentary hotel accommodations for two nights and admittance to all complimentary education programs. They will also be recognized at a special breakfast held on their behalf and gain leadership insights from a keynote speaker.

Attendee registration and general housing for the 2022 IPPE will open Oct. 4. Visit the IPPE website for more information.

###
ABOUT IPPE
The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA
Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI
The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI’s mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute’s members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY
U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today’s poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.