



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

2022 IPPE Extends Early Bird Pricing to Jan. 21

TUCKER, Ga. – Jan. 11, 2022 – The 2022 International Production & Processing Expo (IPPE) is extending its early bird pricing of \$75 through Jan. 21. Beginning Jan. 22, the registration fee is \$125. Register now and save!

IPPE is encouraging everyone to register online before the trade show, enabling barcode scanning and contactless entry. This will also eliminate the need for standing in registration queues during the show.

The 2022 IPPE will be held in-person from Jan. 25 – 27 at the Georgia World Congress Center in Atlanta with updated [safety measures](#) in place. IPPE's show management's goal is to safely bring the industry back together to evaluate new products, technologies and services while reconnecting participants with their colleagues and friends.

IPPE is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute.

For more information about IPPE, including registration details, lodging and education offerings, visit www.ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests

of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.