



For Immediate Release

International Production & Processing Expo

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2022 IPPE Was Highly Productive



ATLANTA, Ga. – Feb. 14, 2022 – The quality of the traffic in the Expo halls, enthusiasm from attendees and exhibitors in reconnecting with their colleagues, and participation in the educational offerings made for a highly productive 2022 International Production & Processing Expo (IPPE). A total of 1,121 exhibitors showcased their latest technology and solutions, occupying more than 500,000 square feet of exhibit space. IPPE is the world's largest annual poultry, meat and animal food industry event of its kind and is one of the 30 largest trade shows in the United States.

“The level of energy at the 2022 IPPE was extremely exciting, especially considering these past two challenging years. As we heard from many attendees and exhibitors, IPPE exceeded their expectations,” commented IPPE show organizers. IPPE is sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute. “While we recognize that not all of our industry colleagues could be with us this year, the optimism felt from attendees proved there is a strong need for fostering personal relationships and professional development. So, we hope to see them again at next year’s IPPE.”

The 2022 IPPE had almost 22,000 registered attendees from the poultry, meat and animal food industry. Despite the challenges of travel, approximately 21% of registered attendees were international, representing 110 countries. As in previous years, Latin America had the strongest international presence, representing 51% of international registrants.

In addition to complementing the exhibit floor, a week-long schedule of education programs helped drive attendance and provided information to industry professionals on the latest issues. This year’s educational line-up featured 120-plus hours of sessions, ranging from regulatory issues pertaining to the animal food industry, animal agriculture sustainability, market trends, and a multilingual program focused on broiler and layer production and processing issues affecting Latin America.

Next year's International Production & Processing Expo will be held Jan. 24 – 26, 2023, at the Georgia World Congress Center in Atlanta. Show updates and attendee and exhibitor information are available at ippexpo.org.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Ga.