



## For Immediate Release

### International Production & Processing Expo

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## 2022 IPPE Proceeding as Planned with Updated Safety Measures

TUCKER, Ga. – Jan. 6, 2022 – The 2022 International Production & Processing Expo (IPPE) will be held in-person from Jan. 25 – 27 at the Georgia World Congress Center in Atlanta with updated safety measures in place. IPPE’s show management’s goal is to safely bring the industry back together to evaluate new products, technologies and services while reconnecting participants with their colleagues and friends.

IPPE is a critical part of the poultry, animal food and meat industry's continuing development, offering timely and important educational information and an efficient way for producers and processors to find the solutions they need to continue operations. It is the only annual exposition of its kind showcasing the latest advances and technologies for the global animal food and protein industries.

“Over the past two years, our industries have been doing what it does best – providing safe, nutritious food to keep grocery store shelves stocked amid the COVID-19 pandemic. Now, our industry leaders are eager to get back together to learn how they can incorporate best practices and continue to improve their businesses to be more efficient and meet the changing demands in a way that is more affordable for their customers. We are committed to providing a safe environment for them to do so and are confident that the 2022 IPPE will be a valuable experience,” said IPPE show management.

IPPE show organizers have consulted with the Georgia Department of Public Health and epidemiological expert organizations regarding the safety measures established for an event of its size and type, in addition to continuously monitoring CDC guidance. IPPE’s updated safety measures include:

- recommending participants be fully vaccinated;
- recommending masks for all participants, with masks made available for all participants;
- anyone exhibiting COVID-like symptoms (fever, coughing, shortness of breath) **should not** attend IPPE;
- frequent cleaning and disinfection of public spaces, restrooms and high-touch building areas;
- hand sanitizer stations made available throughout the facility and event floor;
- disinfecting foot baths maintained at main entrances of exhibitor floor area;
- encouraging physical/social distancing measures where appropriate; and

- providing onsite COVID-19 rapid testing for visitors traveling to countries requiring negative COVID-19 results for entry, in addition to other measures.

Further information about IPPE’s safety measures can be found [here](#).

“We have almost 1,200 exhibitors with more than 520,000 square feet of exhibit space. Registration is also continuing to show momentum. We currently are at 70% of registered attendance, compared to the 2020 IPPE; and our room block is 85% of 2020 hotel bookings. We expect attendance to be around 70-80% for IPPE, which is in line with similar industry events. Therefore, even under the current circumstances, we are confident that attendees and exhibitors will experience a valuable 2022 IPPE,” said IPPE show management.

The 2022 IPPE will be held Jan. 25-27 and is a collaboration of three trade shows – the International Feed Expo, International Poultry Expo and International Meat Expo – representing the entire chain of protein production and processing. The event is sponsored by U.S. Poultry & Egg Association, the American Feed Industry Association and the North American Meat Institute.

For more information about IPPE, including registration details, lodging and education offerings, visit [www.ippexpo.org](http://www.ippexpo.org).

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA’s members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI’s mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute’s members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

**ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.