

FOR IMMEDIATE RELEASE

Munters FoodTech Leads the Charge in Creating a Global Digital Ecosystem for Farms Management.

Stockholm, Sweden, December 31, 2024 — Munters FoodTech, a pioneering association of farm management solutions is connecting the food supply chain by creating an ecosystem of hardware, digital technologies, and data science to respond to the industry's biggest challenges and opportunities by providing a unified executive strategy.

This unified vision for the future of animal protein production will be publicly showcased for the first time at the upcoming International Production & Processing Expo (IPPE), held in Atlanta from January 28 to 30, 2025 in our centralized and symbiotic booth B26033.

Central to this vision is to provide fit-for-purpose solutions for controllers, IoT, and sensors capturing farm operations' data with high precision and quality. This data is then analyzed to provide insights on how to improve productivity, sustainability, and animal welfare, as well as allowing for a high level of transparency and predictability.

By incorporating MTech Systems' powerful agnostic approach to its end-to-end supply chain optimization software, global enterprises will find an ERP-solution that provides full control and visibility over complex supply chains.

Over the last years, Munters FoodTech has been spearheading the development of a Digital Ecosystem allowing for unparalleled farm management optimization. This is being made possible by adding the leading global controller brands: **InoBram, Munters Rotem, AEI, and Hotraco**; and supply chain optimization software provider **MTech Systems** as core components of this Digital Ecosystem for Farms Management.

This historical initiative integrates hardware, software, data science, and advanced analytics to provide seamless, data-driven solutions for poultry, layer, swine, and other animal protein production systems worldwide.

"This marks a pivotal moment for the industry," said Pia Brantgärde Linder, President of Munters FoodTech. "By bringing these innovative brands together, we're breaking down silos of information to deliver a unified, global approach to farm management—one that leverages the best technologies to optimize every stage of the supply chain."

The consolidation initiative, currently referred to as Munters FoodTech (name subject to finalization), not only combines decades of expertise in hardware manufacturing and

digital solutions but also brings together a host of industry professionals, from veterinarians to engineers who deeply understand the industry beyond technology.

The result is an unparalleled suite of tools designed to empower producers with real-time insights, operational efficiency, and sustainability metrics—all accessible through software tailored for each controller brand, or in a consolidated view in MTech Systems' cloud-based SaaS platform.

Experience the Future of Farming at IPPE

Attendees of IPPE 2025 will have the opportunity to learn more about Munters Foodtech's "*Digital Ecosystem for Farms Management*" through interactive expert-guided demonstrations and tech talks. We welcome all visitors to explore how these integrated solutions streamline production, from breeding to processing. You will find us in booth B26033.

"This is more than a big industrial player like Munters investing in AgTech by connecting the food supply chain; it's a revolution in how we approach farm management globally," Pia Brantgärde Linder added. "With MTech Systems at the center, we're enabling producers and integrators to harness technology like never before, ensuring the future of animal protein production is efficient, sustainable, and collaborative."

About MTech Systems

Founded over 30 years ago, MTech Systems is a global pioneer in digital farm management solutions for the poultry, swine, and broader animal protein sectors. With a commitment to innovation, sustainability, and collaboration, MTech Systems empowers producers to make data-driven decisions that optimize operations and drive long-term success.

For more information, visit www.mtechsystems.io

About Munters Rotem

Munters Rotem develops and manufactures control and management systems for the agricultural industry. For over four decades, Munters has been providing cutting-edge climate solutions products for poultry, swine, Greenhouses, field irrigation and fertigation. Munters Rotem is developing and producing weighing systems, communication systems, and alarms, along with remote control and management systems. For more information, visit [Rotem Trio Poultry and Swine Controllers | Munters](#)

About AEI

Automated Environments, AEI, is dedicated to providing the ultimate tool for egg flow control for layer farmers. Founded in the mid-80s, AEI is today recognized as a reference in the United States, with solutions including environmental controllers, egg counters, and monitoring systems. In 2024, AEI was acquired by Munters FoodTech to expand its presence and add digital and smart monitoring capabilities.

For more information, visit <https://www.automatedenvironments.com/>

About Hotraco Agri

Founded over 50 years ago, Hotraco Agri's business objective is to provide total peace of mind for livestock farmers through the creation of innovative automation systems. We help poultry, pig, and cattle farmers improve animal performance and boost operational efficiency by controlling and optimizing farming processes, including feed and water control, animal weighing, lighting, and egg counting to farm management.

For more information, visit <https://www.hotraco-agri.com/en/>

Media Contact:

Karin Wallstrom Norden

Communications & Brand Munters FoodTech

Karin.wallstromnorden@munters.com

+46 708 283339