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### **TARGAN EXPANDS U.S. SALES TEAM**

*Colby Cummings Joins as Key Account Manager*

**Raleigh, N.C., Jan. 24, 2024** – [TARGAN, Inc.](#) (TARGAN), the cutting-edge animal AgTech company dedicated to enhancing global food efficiency through targeted technologies and innovative solutions, today announced an expansion of their U.S. sales team. [Colby Cummings](#) has joined TARGAN as a Key Account Manager, focused on sales and increasing brand awareness.

“Colby’s experience across the poultry industry from regional feed mills to major integrators adds a unique perspective to our sales team,” said [Kirk Adams](#), VP of Sales, Marketing and Commercial Initiatives at TARGAN. “His expertise will prove invaluable to current and potential customers across the U.S.”

"TARGAN is revolutionizing the conventional norms of the poultry industry," said Cummings. "I'm looking forward to introducing TARGAN's technology to integrators across the U.S., aiming to enhance efficiency in their hatchery and ultimately contributing to the success of their downstream live and plant operations."

TARGAN’s WingScan™ [Feather Sexing System](#) launched in 2023. The system uses high-speed imaging and artificial intelligence to accurately identify chick sex, achieving up to 98% accuracy at a rate of 100,000 per hour per system.

TARGAN also plans to introduce its targeted [Vaccine Delivery System](#) in late 2024. The automated system provides targeted microdose vaccinations, protecting flocks from top infectious diseases and reducing reliance on anticoccidials.

Both systems work to improve operational efficiency, increase animal well-being, and optimize production results.

For more information, visit [targan.com](http://targan.com) and follow [linkedin.com/company/targan-inc](https://www.linkedin.com/company/targan-inc).

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**About TARGAN**

Based in Raleigh, North Carolina, TARGAN is an AgTech company poised to transform animal protein production industries worldwide by bringing affordable, individualized care technologies to the market. World meat consumption is expected to double by 2050. The world's growing population, along with the popularity of animal protein, is responsible for the growth in meat consumption. The industry continues to evolve to meet market expectations, including the trend toward limiting the use of antibiotics in production. Producers are seeking novel solutions to improve health standards and vaccination procedures while allowing for a similar level of productivity in the absence of antibiotics and other chemicals. TARGAN is bringing advanced technology solutions to the poultry, aquaculture, and swine industries to address this demand. For more information, visit [TARGAN.com](https://TARGAN.com).

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