



Transforming food processing with Marel at IPPE in Atlanta, Georgia

January 30 – February 1, 2024 – Atlanta, Georgia: Marel, a global leader in food processing solutions, software and service, is gearing up to showcase groundbreaking innovations and cutting-edge technology at the International Production & Processing Expo (IPPE) 2024 in Atlanta, Georgia. Welcoming attendees from the poultry and meat industries across the Americas, Marel invites guests to experience interactive demonstrations, engage in informative discussions, and witness the unveiling of new products at booth C22159 in Hall C.

The exhibition will spotlight Marel's commitment to addressing the evolving consumer demands by offering adaptable and responsive solutions for food processors. With a focus on robotics, automation, and digitalization, Marel aims to optimize raw material usage, increase throughput, and enhance sustainability while minimizing labor dependence.

Highlights for poultry processors include:

- Join the **world-premiere of the ALPINE anatomic leg processor**. Discover how it integrates into ACM-NT and ACM-EH cut-up systems, delivering precise anatomical cuts tailored to your specifications.
- **Unlock the potential of breast deboning** with our latest **ATHENA solution**. Discover how it dynamically adjusts to each individual breast cap, no matter size or weight, to automatically debone.
- **Intelligently manage your evisceration process** with **Nuova-i**. Adapt effortlessly to flock changes and monitor your machine health through **SmartBase**. Enter your recipe on the touchscreen and Nuova-i will adjust itself.

Highlights for meat processors include:

- **Experience an immersive virtual demonstration of a primary pork processing room** showcasing the exceptional quality and efficiency delivered by our **M-Line robots**.
- **Explore our innovative beef and pork primal trimming line**, featuring the **StreamLine** equipped with integrated **Checkweigher** and **Skinner** for enhanced efficiency and precision.

Marel will also host two insightful presentations in Theater, C Hall, Booth C14185 that will delve into the latest sector innovations and prevailing market trends in the poultry and meat industries:

Presentation 1: "Robotics and beyond: Envisioning the next wave of food industry automation"
Tuesday, January 30 at 3:00 p.m.

Presentation 2: "Understanding volumetric portioning: The role of connectivity in modern food processing"
Thursday, February 2 at 10:30 a.m.

We encourage all attendees to mark their calendars for these presentations, as our speakers will delve into innovative sector advancements and current market trends.

From standalone machines to comprehensive integrated solutions spanning primary to further processing, Marel's offerings encompass the entire spectrum of food processing. The dedication to modularity ensures



compatibility, flexibility, and scalability, tailored to meet the unique needs of businesses, irrespective of their size.

Join us at booth C22159 in Hall C, where our team of experts from North and Latin America eagerly await to collaborate and assist in elevating your operations with sustainable, intelligent solutions.

About Marel

Marel is a leading global provider of advanced food processing equipment, systems, software and services to the poultry, meat and fish industries. Marel's united team of around 7,000 employees in over 30 countries delivered EUR 1.238 billion in revenues in 2020. Annually, Marel invests around 6% of revenues in innovation. By continuously transforming food processing, Marel enables its customers to increase yield and throughput, ensure food safety and traceability, and improve sustainability in food production. Marel was listed on Nasdaq Iceland in 1992 and dual-listed on Euronext Amsterdam in June 2019. For more information, please visit marel.com