

FOR IMMEDIATE RELEASE

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### **Revolutionary Flight Control® Max Technology Reduces Risk of HPAI While Taking Poultry Biosecurity to New Heights**

New Castle, DE – In groundbreaking move to safeguard poultry operations from the threat of Highly Pathogenic Avian Influenza (HPAI), Arkion Life Sciences proudly announces Flight Control® Max, an innovative and effective solution designed to deter geese and other wild waterfowl from entering areas near poultry operations. Flight Control® Max is a science-based repellent co-developed by the USDA. It is non-lethal, works 24/7 and persistent on grass in all weather conditions.

The poultry industry faces ongoing challenges in maintaining biosecurity standards, and the potential introduction of HPAI poses a significant risk to flock health and production. USDA reporting shows roughly 75 million birds have been affected with HPAI since February 2022. To address this overwhelming concern, Flight Control® Max adds an extra layer of biosecurity to poultry operations and reduces the risk of exposure to migrating waterfowl.

#### Key Features of Flight Control® Max:

1. **Science-Based, Proven Formula:** Flight Control® Max is an effective solution that works in two ways. First, a UV marker allows birds to see the product on treated surfaces. Second, when the birds forage through treated areas, they experience a digestive irritation. Birds actually **LEARN** to avoid treated areas.
2. **Precision and Effectiveness:** The technology used in Flight Control Max was codeveloped with the help of USDA APHIS and is proven to be effective at encouraging waterfowl to relocate to alternative areas by creating an inhospitable environment for the birds.
3. **Non-Lethal:** Flight Control® Max does not harm the bird. It is a humane method that teaches birds to avoid the treated areas.
4. **Environmental Compatibility:** Flight Control® Max is a non-toxic product that will not harm people, animals, or the environment. The active ingredient, Anthraquinone (AQ), is a naturally occurring compound.
5. **Expert Support:** Our Expert Team at Arkion Life Sciences will provide support to poultry operations looking to implement a Flight Control® Max program at their facility.

Arkion® Life Sciences is committed to advancing biosecurity measures in the poultry industry, and the integration of a Flight Control® Max program represents a significant leap forward in protecting flocks from the devastating impact of HPAI.

To Learn More about Flight Control® Max and how to protect your flock from HPAI, please visit us at booth A461 at IPPE or visit our website: <https://flightcontrol.com/hpai-avian-flu/>.

Arkion® Life Sciences is a leading innovator in the agriculture industry. With a commitment to excellence and a focus on cutting-edge solutions, Arkion is dedicated to addressing unique challenges faces by the poultry industry and promoting sustainable practices to reduce biosecurity risks.

Billy Hackett  
Specialty Products Manager  
Arkion Life Sciences  
302-504-7415  
[https://flightcontrol.com/  
bhackett@arkionls.com](https://flightcontrol.com/bhackett@arkionls.com)

